



# 5 APPS FOR SMARTER, FASTER PROBLEM-SOLVING

BY MERILEE KERN

Today's technology advancements provide unprecedented on-demand assistance, with the variety of services available covering nearly any want and need. From finding the right air fryer recipe or wine to pair with any meal to identifying the perfect contractor for your home improvement project or safeguarding yourself from visual misinformation, there truly is an app for everything. Here are a few noteworthy top picks.

## **Personalized Wine Selections via the 'VinoVoss AI Sommelier' by BetterAI (<https://vinovoss.com>)**

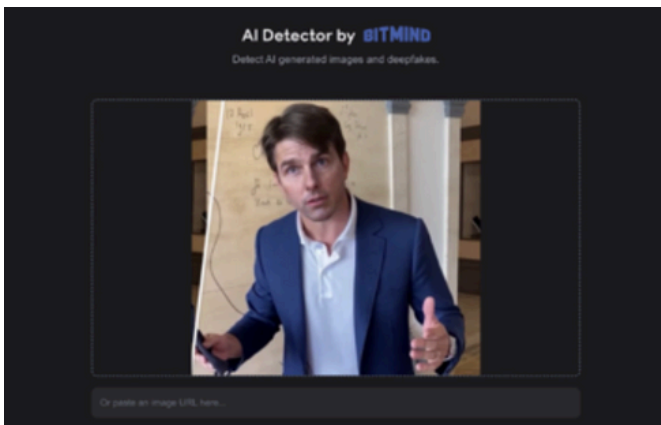
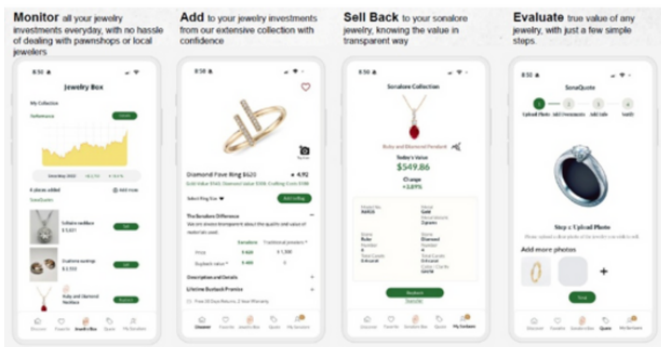
The VinoVoss AI Sommelier app is a revolutionary smartphone app and web-based semantic wine search and recommendation system, developed by BetterAI, is designed to elevate your own wine discovery experience—and that for gift-giving. VinoVoss picks the perfect wine for any occasion courtesy of a highly advanced artificial intelligence architecture. The tool leverages advanced artificial intelligence to act as your personal sommelier, providing tailored wine recommendations based on your unique taste preferences, occasion, and budget. The app's signature feature, Smart Somm, is an AI-powered chatbot trained by world-renowned sommeliers, ready to answer any wine-related questions and guide you to the perfect bottle. The interactive Smart Somm chat intelligently assists in wine exploration, answers questions, and provides educational insight. The database is continually updated and monitored by the VinoVoss team of wine experts and sommeliers to keep up-to-date with today's wine trends. From beginner to seasoned devotee, this search engine is a powerful and streamlined tool to help users build knowledge and shop, sip, and savor. The app also includes innovative features like scanning multiple wine bottles simultaneously, comparing expert and peer ratings, and creating a personalized wine collection. Whether you're a novice or a connoisseur, VinoVoss makes finding the ideal wine for any occasion effortless and enjoyable.

## **EmpoweredCooks.com Air Fryer Expertise and Recipes (<https://empoweredcooks.com>)**

Air fryers Are a staple of modern kitchens, serving up crispy, guilt-free meals with minimal effort—but let's be honest, we've all had a "learning curve" moment. Whether it's soggy fries, overcooked chicken, or accidentally setting off the smoke alarm (oops), mastering the air fryer takes a bit of finesse. Enter Cathy Yoder, widely known as the "Queen of Air Fryers" with nearly 800,000 followers. From her Empowered Cooks multimedia platform, she offers a free download with her "Top 18 Air Fryer Tips & Tricks along with recommended internal temperatures for meats and baked—all on one page to print to hang on your fridge. For those looking for some meal planning inspiration, Yoder also has a wildly popular cookbook titled "Easy Air Fryer Recipe Book: Best Airfryer Cookbook Recipes for Beginners to Advanced." In it, she not only shares delicious air fryer recipes, but also tips and tricks to help you avoid common pitfalls and unlock the full potential of this kitchen marvel—so your next meal is a success. With 35,000 copies sold, this cookbook helps the reader enjoy quick, easy, healthy, crispy and delicious meals with significantly less oil than frying and bake faster than in the oven. Yoder also offers a curated selection of budget-friendly tools and resources on Amazon and through her online store, Pine & Pepper—the eComm arm of Empowered Cooks where she avails an array of video instruction and other resources specific to the joy of air fryer cooking.

## **Sonalore Jewelry with Buyback Guarantee (<https://sonalore.com>)**

What if your jewelry didn't just shine, but it functioned financially for you, too? Sonalore is transforming the fine jewelry sector with a "Lifetime Buyback Promise," allowing consumers to sell back their gold jewelry for cash or credit anytime at market value—with just one click. Unlike designer duds that don't trade as a commodity, Sonalore pieces are crafted to appreciate, blending beauty with asset accumulation. With the company's "lifetime buyback guarantee," you get instant and fair buyback valuations allowing you to refresh your collection anytime—also allowing you to monitor your jewelry portfolio and see how it grows in value over time. Whenever you want, sell it back with a click of a button.



In fact, Sonalore Fine Jewelry's AI-powered platform offers upfront estimates and one click transactability—similar to how other industry technologies can provide instant estimates for a new car or home. Choose to cherish your jewelry forever, or sell it back with one click for your choice of cash or store credit anytime you want, calculated based on the stock market value price of gold. With transparent pricing, ethically sourced materials, and 65-70% of each purchase going directly into gold and gemstones (instead of the egregious industry-standard markups), Sonalore is combining luxury accessories with financial freedom, well-suited for savvy shoppers that appreciate utmost flexibility, sustainability and value.

#### BitMind Deepfake Detection (<https://bitmind.ai/apps>)

In a world of artificial intelligence, misinformation and fake news, there's no such thing as being too careful. Bitmind offers a sense of security and control over what you see online. The company has developed Numerous free tools that can readily help you identify whether a photo or video you're looking at in the digital realm is real or not. The company's AI Detector App is a simple web page where users can drag-and-drop suspicious images for fast deepfake detection results. Other free apps offered by BitMind include their Chrome Extension flags AI-created content in real-time, while browsin; X Bot that verifies if images on X/Twitter are real or AI-generated; a Discord Bot that erifies if images are real or AI-generated via its Discord Integration; and an AI or Not Game: Fun Telegram bot that tests your ability to distinguish between AI-generated and human-created images. Built by a team of AI engineers hailing from leading tech companies like Amazon, Poshmark, NEAR, and Ledgersafe, BitMind's instant detection of deepfakes helps uphold the credibility of the media, guaranteeing the authenticity of the information we use. A strong deepfake detection enhances digital interactions, supports better decision making and strengthens the integrity of the modern digital world—serving to protect reputations, shield finances and maintain trust for celebrities, politicians, public figures ... and everyone else.

#### GreatBuildz Homeowner - Contractor Matching Platform ([greatbuildz.com](http://greatbuildz.com))

For homeowners, it's critical to hire the best contractor for any sort of home design improvement renovation, repair or build need. All too often, we hear of horror stories that come with hiring shady home contractors who are not honest with their abilities, pricing or other key facets of the vetting and hiring process. The overwhelming amount of online information Further exacerbates the difficulty in finding viable fact checking resources. That's where GreatBuildz.com comes in. Their site makes it easy to match honest home contractors to your specific project. Their chatbot, dubbed "*Katie*," adds a human touch to navigating the oft maddening world of home modification and maintenance. GreatBuildz.com provides reliable and accurate assistance every step of the way. If you're specifically interested in Accessory Dwelling Units like granny flats, in-law suites, guest houses, casitas and other types of ADUs, the founders of GreatBuildz.com also avail a wealth of tips and information resources at [MaxableSpace.com](http://MaxableSpace.com)—the industry-leading ADU property design / build / construction resource website.

As technology continues to evolve, so too do the innovative solutions that make life easier, safer, and more efficient. From protecting digital integrity and enhancing security with deepfake detection to simplifying home improvement, refining personal taste experiences, optimizing kitchen adventures, and reimagining jewelry as a financial asset, these apps and platforms showcase how technology is shaping modern convenience. By embracing these advancements, users can not only streamline daily tasks but also gain greater confidence in the decisions they make.

In a fast-paced digital age, leveraging the right tools ensures a smarter, more informed, and ultimately more rewarding way of navigating life's many challenges and opportunities.

#### ABOUT THE AUTHOR:

Merilee Kern, MBA is an internationally-regarded brand strategist and analyst who reports on noteworthy industry change makers, movers, shakers and innovators across all B2B and B2C categories. This includes field experts and thought leaders, brands, products, services, destinations and events. Merilee is Founder, Executive Editor and Producer of "*The Luxe List*." As a prolific business and consumer trends, lifestyle and leisure industry voice of authority and tastemaker, she keeps her finger on the pulse of the marketplace in search of new and innovative must-haves and exemplary experiences at all price points, from the affordable to the extreme—also delving into the minds behind the brands. Her work reaches multi-millions worldwide via broadcast TV (her own shows and copious others on which she appears) as well as a myriad of print and online publications. Some or all of the accommodations(s), experience(s), item(s) and/or service(s) detailed above may have been provided or arranged at no cost to accommodate if this is review editorial, but all opinions expressed are entirely those of Merilee Kern and have not been influenced in any way.

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