

Contact: The Luxe List International News Syndicate Merilee Kern, Executive Producer & Editor Email: Merilee@TheLuxeList.com		YouTube: www.YouTube.com/TheLuxeList Twitter: www.Twitter.com/MerileeKern Facebook: www.Facebook.com/MerileeKernOfficial Instagram: www.Instagram.com/MerileeKern Pinterest: www.Pinterest.com/MerileeKern LinkedIn: www.Linkedin.com/in/MerileeKern	
Coverage Type	Outlet / Show	Market(s) / Reach	Brand Integration Fee
Editorial – both Print and Online Publishers:	The Luxe List International News Syndicate (multiple online/print publishers)	Editorials run widely/internationally in multiple online & print outlets in the syndicate (partner list here http://bit.ly/2gTlkrI - pickup examples here https://bit.ly/2WFYWZy and more here https://tinyurl.com/ya2yqp5m (see category tabs page bottom)	\$100 roundup or \$300 dedicated/exclusive 400-word article with 3 guaranteed placements (add \$75 per 1-100 words thereafter). Add \$499 for *unlimited* placements (submission to all applicable in syndication network like the examples here). Add \$199 for further coverage via wire syndication amplification.
	National Print + Online Syndication	Option 1 Feature Story: Each 400 word branded feature news story with image is distributed to 10,000+ newspapers, including online and print editions, 15,000+ blogs and other online publications. Typical results are 2,000+ known placements in print and online—credible news sites across all U.S. states. Average print readership of 25 million, and average online reach of 75 million+ unique visitors per month. 2,000 guaranteed online placements minimum, proffering 200+ million guaranteed reach. Also includes select PRINT pick-up in local community newspapers, dailies and weeklies. Option 2 Feature Story: Each 250-500 word branded feature news story with image and URL/link receives 2,000 guaranteed online placements minimum on credible news sites across all U.S. states, proffering 200+ million guaranteed reach. Also includes select PRINT pick-up in local community newspapers, dailies, weeklies and college/university publications. Learn more here https://bit.ly/3kAomPB and see examples here https://bit.ly/3a9mTe4 Option 3 Brand Spotlight: Brand receives one photo and a full 75-word description (including web site URL) in a roundup spotlight feature to run in editorial syndication: both print and online outlets that are weekly and daily publications as well as magazines and other digital outlets – for which participating brands are GUARANTEED 1 million print impressions AND 200 million online impressions among the various outlets that pick up each story. View story examples here: https://bit.ly/3AoTqLJ - see example/representative results reports here: https://bit.ly/3FAwxoN.	Option 1: \$2,000 for a two-column (approximately 400-word) feature w/image; Option 2: \$4,000 for a one-column (approximately 250-word) feature w/image or \$6,000 for a two-column with image (up to 1,000 words available inquire for pricing); Option 3: \$2,000 for 75-word feature w/image
	Major Lifestyle Outlet - Branded Online Listicles	• SheFinds • Total Beauty Increase brand awareness, boost sales and reach your target audience with inclusion in an online editorial list-style article featuring custom-created content about your brand, with a photo and URL. Articles are evergreen, so they'll be accessible to readers forever! Examples: TotalBeauty.com SheFinds.com	Inquire for pricing. See editorial calendar here: https://bit.ly/2SxpG8T
	Major Lifestyle Outlet - Custom Exclusive Online Article	• Working Mother • Parenting OC • Rookie Moms • Girls Life • Mommy Nearest Increase brand awareness, boost sales and reach your target audience with editorial-style branded online articles featuring custom-created content about your brand! Each customized article features a paragraph about your brand, a brand photo, your brand's URL, plus a round of social promotion! Articles are evergreen, so they'll be accessible to readers forever! See more information on each outlet / opportunity here https://bit.ly/3tqIK9t	Inquire for pricing.

Food & Beverage Magazine	Dedicated full-length feature article with photo(s) and link on this highly trafficked specialty site that covers both B2C and B2B concerns – all food, beverage as well as travel destinations. See examples here and media kit for this outlet here underscoring the extreme value of this editorial opp).	\$299 for inclusion in multi-brand roundup or gift guide; \$499 for dedicated/exclusive story (400 words with option for longer features available)
The Leaf Online (Cannabis / CBD www.theleafonline.com)	Dedicated full-length feature article with photo(s) and link on this highly trafficked specialty site. See examples here	\$399
App Developer Magazine	Feature article/release in App Developer Magazine -- a US Library of Congress registered media company dedicated to providing news, bylines, articles, thought-leadership, and media coverage to the entire mobile app development software industry around the globe. Its audience includes app developers, entrepreneurs, industry influencers, CEO's, CIO's, Directors, Founders, Evangelists, and just about everyone effected by the mobile app publishing industry. Founded in 2012, annually it reaches over 10 million unique professionals impacted by apps, and the mobile industry. These optional amplifications are also available: -- Social Media Marketing - After your story publishes on its website, they will also post it on our Twitter, Instagram, and Facebook pages to help spread the word to its 100,000+ social followers. -- Embed a video in your story. Get more attention by including a video, studies show posts with video get noticed 25% more on average. -- Publish to Apple & Google. Will also put your story directly in its feeds picked up by partners Google, Apple, and Bing. -- Push Alert. Has over 50,000 subscribers to its website and mobile push alerts. Will send a link to its subscribers with your story.	\$199 – these optional amplifications are also available: Post on social media [+\$39.99] Include Video [+\$39.99] Publish to more developer feeds [+\$49.99] Send a push alert with my story [+\$49.99]
California Business Journal	Full-length, two-page article is \$1995 -- and the article will “live” on the platform “indefinitely” and consistently appears on Page 1 in online searches. See example here .	\$2,500
Major Print Magazines (Blurbs):	• Allure • Elle • Harper's Bazaar • Vanity Fair • Vogue • InTouch • OK • US Weekly • Life and Style • Esquire • GQ • Maxim • HGTV • Marie Claire • Rolling Stone • Men's Journal • Wired • Women's Health • Outside • New York Magazine • Los Angeles Magazine • Elle Decor 20-word advertorial blurb WITH punchy headline, full-color photo, web site and phone number to run in the print edition in a product roundup or gift guide feature.	Inquire for pricing. See placement examples here https://bit.ly/3lKeNT and editorial calendar options here https://tinyurl.com/LLR2024H2
Print Magazines (Full Article Advertorials):	B2C includes (not limited to): • Good Housekeeping • Woman's Day • Cosmo • Vogue • Parents • Elle Décor • Conde Nast Traveller B2B includes (not limited to): • Fortune • Forbes • Entrepreneur • Bloomberg Businessweek Article-formatted advertorials (with full-color image and brand/company contact information) appear in regional copies of the nation's most prestigious & premium print publications, both B2B and B2C. Industry-leading national magazines reaching loyal, dedicated and coveted subscribers in region(s) of YOUR choice. See examples at https://bit.ly/3axO5m7	Inquire for pricing.
Custom Newscast and Video Blogs	Option 1: We'll turn your existing blog or other written content into a short, high-quality, engaging video great for posting to YouTube and other socials, embedding in your Web site sales funnel, leveraging as digital marketing/advertising assets and more. View examples at https://bit.ly/38ohtfs Option 2: We affordably convert written content about your company into anchor-driven news videos for internal or external use. For example, converting brand-dedicated stories like this: http://luxelistreviews.com/?p=3514 into brand-dedicated “newscast” videos like this https://bit.ly/2OOEdNg	Option 1: Options start at \$149 – see all available at https://bit.ly/38ohtfs Option 2: \$499

Coverage Type	Outlet / Show	Market(s) / Reach	Brand Integration Fee
Podcasts + Radio	Savvy Ventures Radio Show + Podcast	The Savvy Ventures Radio Show + Podcast airs on multiple streaming radio stations and podcast platforms, including iHeartRadio, Spotify, Audible, Pandora, Apple Podcasts, Amazon Music, Stitcher, etc. It’s a fun and fast-paced show that informs, educates, inspires and entertains. Hosted by lauded business success and brand strategist Merilee Kern, MBA, the show covers a myriad of topics and features guest interviews with C-suite executives, entrepreneurs, authors, inventors, professional athletes, chefs, travel pros and other insightful business, lifestyle, sports and hospitality experts and thought leaders. For savvy shopping, it also spotlights innovative products, services, solutions, dreamy travel destinations and more. Learn more and access show media kit with distribution/reach at www.savvyliving.tv	Options start at \$99 – access the media kit with all options and pricing at www.bit.ly/3NfvwYE
	Various High Caliber Podcasts	Take your pick from among a wide variety of amazing podcasts that can help disseminate your message, and personal and/or business brand, far and wide. Pick the one that best suits your needs and goals! View options at https://bit.ly/3CCR7VT	Options start at \$650 – see podcast shows and pricing at https://bit.ly/3JkQlek
TELEVISION DELIVERABLES: ** For the below TV options, see footage examples here: https://bit.ly/38G5oAf - travel examples here: http://bit.ly/20DyKEU * TV COVERAGE BUNDLE INCLUDES: professional spokesperson service from a highly regarded, internationally-known consumer product trends expert and respected product/brand review voice of authority and leader; an MP4 copy of the segment footage (1 aircheck per show)WITH copyright/usage permissions; creative direction and brand strategy; script and visual asset development with full client control and final approval; studio session; HD equipped camera crew with lighting and wireless audio; pre-planning and post-production editing (creation of b-roll sequences, etc.); actual airtime on each TV show as spec’d; * ALSO INCLUDES CROSS-PLATFORM MEDIA COVERAGE BEYOND TV: Bonus syndicated editorial exposure with The Luxe List publisher partner network here https://bit.ly/36sR4t3 like the examples here https://bit.ly/38ECuQG - possible radio coverage like examples here http://tinyurl.com/ybwvjI5g - social media exposure for the segment on The Luxe List platforms like those here https://bit.ly/37kNjHz (and possibly other via publishing and TV show partners).			
Your Choice of TV Show(s)		Would you like to have YOUR expert / guest interviewed on TV? No problem! Or, OUR spokesperson can be on camera presenting your brand at a lower cost.	View all options/pricing to book YOUR expert/guest for a remote or in-studio interview here. Lower cost options for OUR spokesperson presenting are below:
Nationally-Syndicated Television:	Our Choice of national TV Show	We will slot your brand/company/topic into a roundup segment on a TV show of our choice from among those listed on this ‘menu’- you’ll also receive a copy of the footage post-airing.	\$499 for multi-brand roundup inclusion
	Coffee With America (<i>options include interviewing YOUR expert</i>)	Option 1 Full Distribution: Show reaches markets with a collective 95+ million homes in more than 180 U.S. markets! Airls on the local FOX owned-and-operated television stations: WNYW-TV in New York, WFLD-TV in Chicago and WAGA-TV in Atlanta. In Los Angeles airing on KDOC-TV. The program airs weekly on the YouToo America Network (120 stations) and AMG Network (provided by major cable providers such Time Warner and Comcast) and The Walk TV Network (250 stations). Also streams on demand. Access full station/market clearance list for this nationally-syndicated TV program here: http://bit.ly/29rxVz7 and segment examples here:	COMMERCIAL SPOT TIME: \$599 per :30 IN-SHOW INTEGRATION: Option 1: Full network: \$749 per :30 brand for inclusion in multi-brand roundup segment, or for a brand solo/exclusive -- :30 = \$1,250; 1:00 =

	https://bit.ly/3a98b6V // Option 2 Partial Distribution: (1) placement on WNYW-FOX New York, (1) placement on KDOC-IND Los Angeles, (1) placement on WFLD-FOX Chicago, (1) national placement on YTA and (1) national placement on Entertainment Studios Networks. With this you will reach 1,905,000 impressions across 66 million households. See show info and clearance/distribution list here https://bit.ly/3Q1CVuG	\$1,500; 1:30 = \$2,000 // Option to interview YOUR expert/guest = \$2,500-\$3,500 (2-4 minutes) Option 2: Partial network: \$625 per :30 brand for inclusion in multi-brand roundup segment, or for a brand solo/exclusive -- :30 = \$800; 1:00 = \$1,300; 1:30 = \$1,800 //
The Daily Flash <i>(options include interviewing YOUR expert)</i>	Nationally syndicated award-winning daily news & entertainment show accessible to over 98 million homes in over 155 markets, reaching a collective estimated 5.9 million U.S. viewers, including all top markets: New York, Los Angeles, Chicago, Dallas and MUCH more. Access market reach/distribution here https://www.dailyflashshow.com/wheretowatch and view example segments at https://bit.ly/30F1EOx	COMMERCIAL SPOT TIME: \$575 per :30 IN-SHOW INTEGRATION: \$675 per :30 brand for inclusion in multi-brand roundup s segment, or for a brand solo/exclusive -- :30 = \$1,250; 1:00 = \$1,875; 1:30 = \$2,500 //
Daytime <i>(options include interviewing YOUR expert)</i>	Daytime is a 1 hour nationally syndicated entertainment and lifestyle program that airs late morning on NBC/WFLA Tampa and is also syndicated nationally. Show reaches markets with a collective 19.2-30.2 million TV households – view market metrics here http://bit.ly/2Ajh5Q9, distribution footprint here: https://bit.ly/3UCWzPs and show web site here www.wfla.com/daytime. View example segments at https://bit.ly/3c89pIV	COMMERCIAL SPOT TIME: \$499 per :30 IN-SHOW INTEGRATION: \$599 per :30 brand for inclusion in multi-brand roundup segment, or for a brand solo/exclusive -- :30 = \$1,000; 1:00 = \$1,500; 1:30 = \$2,000
BLOOM <i>(options include interviewing YOUR expert)</i>	BLOOM is Tampa Bay’s only daily health & lifestyle TV show that airs daily on NBC/WFLA BOTH at 2p-3p and again at 3a-4a Tampa/St. Petersburg, with the show also syndicated nationally boasting a collective reach of 19.2-30.2 million TV households – view market metrics here: https://bit.ly/3lCKkvQ, distribution footprint here: https://bit.ly/3UCWzPs and show web site here https://www.wfla.com/bloom.	COMMERCIAL SPOT TIME: \$499 per :30 IN-SHOW INTEGRATION: \$599 per :30 brand for inclusion in multi-brand roundup segment, or for a brand solo/exclusive -- :30 = \$1,000; 1:00 = \$1,500; 1:30 = \$2,000
Life Love Shopping <i>(options include interviewing YOUR expert)</i>	Life Love Shopping is an information and inspirational content showcasing shopping and lifestyle trends and ways to enrich our lives. It airs weekly on Wednesdays at 1pm and Thursdays at 3pm ET on the Family Channel and other stations (date varies by market). Airs nationwide in 137+ markets boasting a potential reach of about 98+ million viewers -- including all the top-10 U.S. cities, plus Puerto Rico. Life Love Shopping also airs via OTT digital streaming on platforms like ROKU. See reach footprint here: https://bit.ly/LifeLoveShopping	IN-SHOW INTEGRATION: \$549 per :30 brand for inclusion in multi-brand roundup segment, or for a brand solo/exclusive -- :30 = \$900; 1:00 = \$1,300; 1:30 = \$1,600
“Life.Style.Live!” TV (WISH-TV) <i>(options include interviewing YOUR expert)</i>	Life.Style.Live! is an Emmy Award-Winning show that airs in 35 key markets across the USA on WISH-TV at 10am, streams live on wishtv.com (and News app), reaches all viewers that are a part of the Indianapolis State-Wide News Network and, repeats on WNDY at 2pm. Circle City Broadcasting Indiana State-Wide News Network currently includes: East Chicago, South Bend, and Ft. Wayne. View the show’s national footprint at www.kerncomm.com/LSLNational.pdf and its web site here: http://www.lifestylelive.tv	\$499 for a :30 multi-brand roundup inclusion; Starts at \$799 for brand dedicated/exclusive segment (:30-5 minutes available).
The Tech Show <i>(options include interviewing YOUR expert)</i>	650+ airings of your segment in 165+ markets covering more than 93% of the USA, including 100% of the top 25 DMAs, including New York, Los Angeles, Chicago, etc.; In the USA, show reaches markets with a collective 104M TV households; 975,000 viewers per episode. View the full market clearance “where to watch” list here: http://bit.ly/2s1bdCk and view examples here https://bit.ly/3UCXMGU	\$499 per brand for inclusion in multi-brand roundup segment, or starting at just \$899 for a brand/product dedicated/exclusive segment (:30-3 minutes available) – and INCLUDES bundled in editorial / article placements for multi-platform coverage.
The Jet Set (travel) <i>(options include interviewing YOUR expert)</i>	Airing in 100% of the U.S. markets—all 210. In the USA, show reaches markets with a collective 107M+ TV households; International Household Reach = 5M+ (12 countries total) – 1,100+ airings per episode / 2.5 million viewers per episode. View examples here https://bit.ly/3lcrIn6 and full reach analytics, “where to watch” list, etc. here: http://bit.ly/2lkWTPH	\$599 per brand for inclusion in multi-brand roundup segment, Starts at just \$1,299 for a brand dedicated/exclusive segment (:60-3

		available) – and INCLUDES bundled in editorial / article placements for multi-platform coverage.
Undiscovered America (travel) <i>(options include interviewing YOUR expert)</i>	A nationally-syndicated travel show that takes viewers on a journey of discovery to some of America’s most intriguing and lesser-known destinations. The show is hosted by travel industry leader David Downing. View examples here https://tinyurl.com/LLRUndiscoveredAmericaVideos and full reach analytics, “where to watch” list, etc. here: https://tinyurl.com/LLRUndiscoveredAmericaReach	\$599 per brand for inclusion in multi-brand roundup segment, Starts at just \$1,299 for a brand dedicated/exclusive segment (:60-3 available) – and INCLUDES bundled in editorial / article placements for multi-platform coverage.
Pet Pals TV	Pets-focused network that reaches 41 million households across the USA in 189 high DMA markets, including NY, LA, Chicago, Dallas, Houston, Boston, Atlanta, Tampa, Seattle, San Francisco, Austin, San Diego, and Denver. Segments air 2 consecutive weekends AND includes website post. View show distribution footprint at https://www.petpalstv.com/stations	\$449 per brand for inclusion in multi-brand roundup segment, Starts at just \$699 for a brand dedicated/exclusive segment (:30-3 available)
Red Hot Right Now	This daily show combines news with home shopping that will run TWO TIMES every day of the calendar month; Monday-Friday @ 6:00AM EST and again at 7:30PM EST and on Saturdays & Sundays @ 10:00AM EST. (The most watched hour for Home Shopping on TV); Your segment will be about 3-4 minutes long; You will also be put on the DBTV ON DEMAND PAGE as well as the DBTV YOUTUBE Page and on the DBTV.TV Homepage for the month; You will get a copy of the full show plus a copy of your segment to run on your Social Media Sites or Homepage for the month. DBTV is a streaming network that can be seen on Roku Live Steam & On Demand (Reaching 60.1 Million Households); Amazon Fire, Live Stream & On Demand (Reaching 50 Million Households); DBTV can now also be seen on Roku in Canada, Mexico, Germany, Ireland, Australia, and the United Kingdom. DBTV is available to over 300 million households and currently streams on Roku TV, Amazon Fire, On Demand, as well as on Smart TV's. DBTV currently has 450,000 Monthly Viewers. Sample episode: https://vimeo.com/860759153	\$2,000 for a 3-minute solo feature
‘Getaway Places’ TV Travel Channel	Getaway Places TV is a 5-minute sponsored TV mini-program that airs exclusively on the Travel Channel and features hotels, resorts, spas, restaurants, attractions, and destinations from around the world. Here is a link to a recent episode: https://vimeo.com/526994954/61b93286d0. Your 30 or 60-second video will be made available to 68 million nationwide on the Travel Channel, demographics, here: https://bit.ly/TravelChannelDemographics * OPTIONAL ADDITIONAL NETWORK TV COVERAGE: In addition to the placement of your video on our Getaway Places TV program on the Travel Channel, your video can also air as a stand-alone commercial on Bravo, Lifetime Real Women, and HLN between 7 am to 8 pm on weekdays to 132+ million subscribers. 30-SECOND VIDEO OPTIONS: Package A (1 Airing Getaway Places TV) •30-second video to air one time on the 5-minute Getaway Places program between 8 AM and 9 AM on the Travel Channel. Package B (4 Total Airings) •30-second video to air one time on the 5-minute Getaway Places program between 8 AM and 9 AM on the Travel Channel. •Same 30-second video above to air one time on Bravo, Lifetime Real Women, and HLN as a TV commercial Package C (10 Total Airings) •30-second video to air one time on the 5-minute Getaway Places program between 8 AM and 9 AM on	30-SECOND VIDEO OPTIONS: - Package A \$3,995 (1 Airing Getaway Places TV) - Package B \$4,995 (4 Total Airings) - Package C \$5,995 (10 Total Airings) 60-SECOND VIDEO OPTIONS: - Package D \$6,995 (4 Total Airings) - Package E \$8,995 (10 Total Airings) EACH PACKAGE INCLUDES: • PRODUCTION: Video production includes all editing, custom scripting, voice-over, music, and incorporating your media assets (logo, still images, graphics, and any video you may have). NOTE: You are welcome to use your own pre-produced video. • All production, as outlined • Digital video file of media

	the Travel Channel. •Same 30-second video above to air three times on Bravo, Lifetime Real Women, and HLN as a TV commercial 60-SECOND VIDEO OPTIONS: Package D (4 Total Airings) •60-second video to air one time on the 5-minute Getaway Places program the week of November 7, 2022, between 8 AM and 9 AM on the Travel Channel. •Same 60-second video above to air one time on Bravo, Lifetime Real Women, and HLN as a TV commercial Package E (10 Total Airings) •60-second video to air one time on the 5-minute Getaway Places program the week of November 7, 2022, between 8 AM and 9 AM on the Travel Channel. •Same 60-second video above to air three times on Bravo, Lifetime Real Women, and HLN as a TV commercial	• Full re-usage rights of video for promotional purposes prior to airing • Embed code for posting videos on your website/social media • Rebroadcast on our website and social media pages • “As featured on...” logo for posting on your site DEADLINE: Minimum one-month lead time required
California Life <i>(options include interviewing YOUR expert)</i>	Show airs weekly across the U.S. on 200+ TV stations, Show reaches markets with a collective 54+ million TV households with estimated audience of 1.8 million! In California, alone, show reaches upwards of 15 million households on more than a dozen TV stations, including ABC, NBC and CBS. There’s also International Coverage plus visibility on the program’s social media network. View reach analytics, etc. here: https://bit.ly/3io3gSn and segment example here: http://bit.ly/2knN7jh	\$799 per brand for inclusion in multi-brand roundup segment, or starting at just \$1,450 for a brand/product dedicated/exclusive segment (1-3 minutes available).
America Trends <i>(options include interviewing YOUR expert)</i>	America Trends is an hour-long nightly show that takes a deep dive into issues that affect business owners and investors. It airs on the BizTV network, with a potential reach into 62.3+ million households across America. View prior segments on the show’s web site at https://biztv.com/americanatrends/ and learn more on where to watch at https://biztv.com/about/about-organisation/	\$599 for multi-brand roundup inclusion; Starts at \$999 for brand dedicated/exclusive segment (:30 – 4:00 minutes available); Option to interview YOUR expert/guest = \$2,500 (5-7 minutes)
The Big Biz Show <i>(options include interviewing YOUR expert)</i>	Three-time Emmy-winning “business lifestyle” talk show featuring cool innovations and inventions as well as interesting entrepreneurs and executives. It airs nationally on both the BizTV and YouToo America networks with a combined potential reach of 107.5 million TV homes across America – plus 1.7 radio listeners weekly, which includes the Armed Forces Radio Network in 175 countries and “all the ships at sea.” Plus distribution through various OTT streaming platforms, including Apple TV, ROKU, FireTV and more. View the show web site here https://bigbizshow.com / media kit here https://bit.ly/3FZr4Yb	\$599 for multi-brand roundup inclusion; Starts at \$999 for brand dedicated/exclusive segment (:30 – 4:00 minutes available); Option to interview YOUR expert/guest = \$2,500 (5-7 minutes)
Business First AM Show <i>(options include interviewing YOUR expert)</i>	BUSINESS FIRST AM is a fast-paced entertaining 30-minute daily news <i>show</i> on a mission to level the playing field between Wall Street and Main Street. With a business savvy audience, show airs in 118 DMA markets with a collective reach of approximately 80 million TV households. View example interviews here: https://www.youtube.com/c/BusinessFirstAM and here	A brand solo/exclusive spotlight segment -- 1:00 = \$1,000; 2:00 = \$1,750 // Option to interview YOUR expert/guest = \$2,000
NewsWatch <i>(options include interviewing YOUR expert)</i>	Airs on more than 60 full-power broadcast stations, including all of the top 20 U.S. markets. In total, NewsWatch airs in over 200 markets reaching more than 98 million households across the country. More show distribution information here: http://bit.ly/2pGfNFJ and here: https://bit.ly/3y13zeb	Starts at \$3,550 for 2-minute brand dedicated/exclusive segment.
Savvy Ventures Bloomberg Television // FOX Business TV <i>(both national cable) (options include interviewing YOUR expert)</i>	Your choice of interview or company/brand spotlight on this half-hour long business talk show that airs weekend daytime nationwide on either (or both) Bloomberg Television (71.5 million subscriber HH) and Fox Business Network TV (80.4 million subscriber HH). Savvy Ventures features entrepreneurs and executives from companies ranging from local upstarts to multi-billion international household brands. Audience consists of business decision makers and well above-average net worth individuals, making the show great for both B2B and B2C companies. View interview examples here www.savvyventures.tv	Options include: --COMMERCIAL SPOT TIME --IN-SHOW INTEGRATION: Brand/Company Feature/Spotlight - :30, 1:00 or 2:00 Interview – 3-5 minutes or 6-10 minutes

		See pricing for each option here: https://bit.ly/3h1XRmf (password: besavvy)
Create. Build. Manage Daily. <i>(options include interviewing YOUR expert)</i>	BizTV's Weekday Primetime 7pCT/8ET and 10pCT/11pET show (each episode airs 2x). BizTV reaches over 40 Million households and over 74 Million Viewers 45+ almost entirely entrepreneurs, business leaders or investors. Primary viewer ages: 25-34, 35-44 and 45-54, respectively. View the BizTV TV distribution affiliate list here: https://bit.ly/3tyZFJO and watch live here: https://biztv.com/watch/live-streams/ . Watch sample interviews here https://bit.ly/3vFF7jl	Guest interview = \$2,000 (5-9 OR 6-9minutes)
‘Competitive Edge’ with Montel Williams Lifetime TV <i>(options include interviewing YOUR expert)</i>	Competitive Edge is a fast-paced magazine-style talk show hosted by TV legend Montel Williams. Candid and unfiltered, the show features fascinating star athletes, performances from emerging recording artists, plus entertaining celebrity interviews, and engaging discussion from industry experts on how to gain your Competitive Edge in health, finance, beauty, lifestyle, and more. Each segment on Competitive Edge will air at least two times on Lifetime and an additional 500 times in national syndication. Plus each episode will be available for digital distribution on the STIRR OTT Network and will also be streamed via Facebook Live and YouTube Watch. View show sizzle reel here and web site here .	Guest interview \$49,700
‘The Balancing Act’ Lifetime TV (also syndicated in hotel rooms nationwide) <i>(options include interviewing YOUR expert)</i>	The Balancing Act is a daily morning show with Montel Williams and more airing nationally on Lifetime weekdays from 7:30-8:00am ET/PT. Additionally, each episode is broadcast a minimum of 500 times in syndication on 150+ local and regional broadcast stations and 2,000 hotels (500,000 rooms and suites) across the country. The show that targets women who do it all, with helpful tips and tricks to guide them through home and work life. View the show sizzle reel here , example segments here , national syndication footprint/reach here , hotel room syndication overview here /full list here , demographics and social footprint here .	Guest interview options start at \$60,999
‘Viewpoints’ with Dennis Quaid Public Access TV <i>(options include interviewing YOUR expert)</i>	TELEVISION AIRINGS – NATIONAL: The Viewpoint short-form documentary program (3-5 minutes) will be distributed to Public Television stations in all 50 states, airing for one year, for unlimited broadcast (estimated household reach over the course of one year is 60 million). Examples: https://www.viewpointproject.com/dennis-quaid-ptv-segments/ // 5-6 MINUTE CORPORATE PROFILE: Viewpoint will provide the production of one (1) broadcast quality, 5-6 minute educational documentary profile, in HD and/or 4k formats, with expansive and detailed information documenting the issues and educational message that concern your target audience. Examples: https://www.viewpointproject.com/dennis-quaid-corporate-identity/ // COMMERCIAL SPOTS – NATIONAL: Viewpoint will provide the production of one (1) high end one-minute educational commercial segment used for network distribution, broadcast once prime time in over 84 million homes via CNBC, CNN Networks, Fox Business Network, ESPN News, Oxygen Network or an equivalent network, and airing 400 times in many of the top 100 Direct Marketing Areas during peak and primetime on networks such as CNBC, CNN Headline News, The Learning Channel, Discovery Life, Discovery Channel or equivalent networks. Examples: https://www.viewpointproject.com/dennis-quaid-commercials/ // INTERNET MEDIA Viewpoint will digitize the 5-6 minute documentary into a digital file for streaming on your company or organization's website and will be delivered in a format for streaming on social media. Viewpoint will assist in the design and facilitation of an email campaign to your narrowcasted audience, sending up to 1,000,000 video emails from the Viewpoint opt-in email database.	Guest interview + package options start at \$25,000
Good Morning America – ABC-TV	Good Morning America- M-F 7-9a ET, Sat/Sun 7-8a ET -- integration includes the segment itself as well as three social posts to GMA's social handles, all with paid promotion behind them. The segment will include verbal/visual exposure for the brand as well as 1-2 guaranteed brand message points delivered by a brand spokesperson. The segment may be either LIVE or pre-taped, depending on what the GMA producers feel would work best.	Starts at \$610,000

	Other ABC Network Shows – Top Tier	The View: M-F 10a-11a ET Live With Kelly & Ryan: M-F 9-10a ET (syndicated in 90%+ in US) ---- Jimmy Kimmel Live: M-F 1135p-1235a ET	Starts at \$550,000 for 2-3 min interview with 1x :30 network spot
	CBS Network Shows – Top Tier	Dr. Phil, The Doctors, Rachel Ray, Wendy Williams, Entertainment Tonight, Inside Edition...	\$200,000 - \$315,000 for 3 min on-set interview with brand maintaining creative control; to also be posted on shows’ youtube and Facebook pages with 850,000 guaranteed impressions
	National Top-Tier TV Shows - Guest Booking	Guest booking services for various national TV shows – see FOX Business Network example from the hugely popular Varney & Company cable/TV show (weekdays 9 AM-12 PM/ET) here , here , here , here and here – this show is the highest rated market program on television. See TODAY Show example here and here , Good Morning America example here and here .	Rate varies – inquire for details. In this instance the booking facilitation fee is only required and due when the guest is officially confirmed and booked by the show.
	Audience Giveaways: Ellen, Kelly Clarkson, CBS’ The Talk, The Doctor’s	CBS’ The Doctor’s: 116 units valued at \$100+ required + nominal product placement facilitation fee NBC’s Kelly Clarkson – 60 units valued at \$300+ required + nominal product placement facilitation fee NBC’s The Ellen DeGeneres Show: 400-425 units valued at \$250+ required; CBS’ The Talk: 300-325 units valued at \$100+ required + nominal product placement facilitation fee	Product Placement Facilitation Fee: \$500 --The Doctor’s: view more info here https://bit.ly/2LNGzdP --Kelly Clarkson: view more info here https://bit.ly/3ahlL9n --The Ellen Show & CBS’ The Talk: view more info here https://tinyurl.com/y7h68af8
	Satellite Media Tour	Guaranteed 13 million TV, Radio and OOH impressions plus 80+ million digital reach. Airs in major markets	Starts at \$8,800
Regional Television – IN SHOW:	Our Choice of regional TV Show	We will slot your brand/company/topic into a roundup segment on a TV show of our choice from among those listed on this ‘menu’- you’ll also receive a copy of the footage post-airing.	\$299 for multi-brand roundup inclusion
	“Savvy Living” Regional: New York / Los Angeles / San Francisco / San Diego / Atlanta / Miami-Ft. Lauderdale <i>(options include interviewing YOUR expert)</i>	YOUR expert/spokesperson can be interviewed on camera if desired via Zoom, SMT or look live pre-tape! Or we can showcase your brand beautifully on our own on this fun & informative lifestyle talk show targeting an educated, higher net worth, shopping and travel-minded demographic. Your choice of one or more premier U.S. markets on major network TV --specifically: on the CBS owned/operated WLNY in New York (#1 DMA reaching nearly 7.5 million TV households) and KCAL in LA (#2 DMA reaching nearly 5.8 million TV households); on CBS, FOX and/or The CW in San Francisco (Top 10 DMA reaching nearly 2.47 million TV households); on CBS and/or FOX in San Diego (Top 30 DMA reaching nearly 1.2 million TV households); on the CBS owned/operated WUPA in Atlanta (Top 10 DMA reaching nearly 2.7 million TV households); and on the CBS owned/operated WBFS in Miami/Fort Lauderdale (Top 20 DMA reaching nearly 1.7 million TV households).	Rates/options start at just \$199 depending on which distribution option YOU choose, with most BUNDLED with bonus syndicated editorial coverage. Access the major network, major market (city)-specific pricing and options on page 3 of each media kit here: https://bit.ly/2TAjoa8 (New York, Los Angeles, San Francisco, Atlanta, San Diego, Miami/Fort Lauderdale)
	“Atlanta & Company” NBC WXIA-TV <i>(options include interviewing YOUR expert)</i>	Atlanta is the #10 U.S. TV market reaching 2,412,730 households (2.104% of the U.S.). Program viewership +/- 13K-17K. View coverage map here: http://bit.ly/2kFucQY and segment examples here: http://bit.ly/2u21613	\$499 for multi-brand roundup inclusion; Starting at \$1599 for brand dedicated/exclusive segment (2-4 minutes available)
	“The Morning Blend” ABC KTNV Las Vegas; WFTS Tampa/St. Petersburg; NBC TMJ4 Milwaukee; ABC/KGUN+KWBA Tucson	Lifestyle show that airs on ABC in three markets: Tampa/St. Petersburg (#13 DMA market), Las Vegas (top 40 DMA market), Milwaukee (top 40 DMA market) and Tucson where segment airs twice on TWO networks—ABC + The CW (top 70 DMA market). View example Tampa segments and reach metrics here and here , respectively. View example Vegas segments here . View Milwaukee web site here ; and more Tucson show info here and web site here .	\$499 Las Vegas, Tucson and Milwaukee / \$525 Tampa for multi-brand roundup inclusion; Starting at \$999 for brand dedicated/exclusive segment (:30-4 minutes available).

<i>(options include interviewing YOUR expert)</i>		
“Inside South Florida” WSFL-TV Miami / Fort Lauderdale <i>(options include interviewing YOUR expert)</i>	Airs weekdays from 6pm to 7pm (and reruns next morning at 9am) on WSFL-TV and streams on WSFLTV.com. Inside South Florida brings you the latest in food, sports, entertainment and other local features across South Florida on WSFL-TV. View more information on the show here https://bit.ly/2VTBdEj and the program’s web site https://www.wsfltv.com/inside-south-florida	AIRS TWO TIMES: \$1,800 for a brand dedicated/exclusive segment
“Today in Nashville” NBC WSMV-TV Nashville, TN <i>(options include interviewing YOUR expert)</i>	Today in Nashville is a live daily lifestyle and entertainment show airing on NBC WSMV-TV Channel 4 from 11am to 12pm. Nashville is a top 30 TV market with over 1,102,000 TV households. View more information on the program’s web site https://www.wsmv.com/today-in-nashville/	\$499 for multi-brand roundup inclusion; Starts at \$999 for brand dedicated/exclusive segment (:30 – 4:00 minutes available)
“Coast Live” CBS + CW Tampa, Florida <i>(options include interviewing YOUR expert)</i>	Coast Live celebrates people and places, the sights and sounds, the food, fun and flair that can enhance our coastal lifestyle. Airls two times! Every weekday at 9 a.m. on CBS/WTKR and the next day at 10am on CW27. See show web site: https://www.wtkr.com/coast-live - Tampa is the #11 U.S. TV market reaching nearly 2 million TV households.	\$499 for multi-brand roundup inclusion; Starts at \$999 for brand dedicated/exclusive segment (:30 – 4:00 minutes available)
“First Coast Living” WTLV/NBC Jacksonville, Florida <i>(options include interviewing YOUR expert)</i>	First Coast Living is Jacksonville’s Lifestyle television show, reaching an extremely loyal & responsive audience of First Coast area viewers. This energetic show highlights community events, great shopping deals and interesting guests! The show airs “LIVE” on WTLV NBC12 Monday-Friday, 11am – Noon. View the show web site: https://www.firstcoastnews.com/firstcoastliving	\$399 for multi-brand roundup inclusion; Starts at \$599 for brand dedicated/exclusive segment (:30 – 4:00 minutes available)
“NewsChannel 20 Marketplace” WICS/ABC Springfield, Illinois <i>(options include interviewing YOUR expert)</i>	Program airs (M-F 11:30a-12p) on WICS in Springfield, Illinois. View show web site here: https://newschannel20.com/features/marketplace	\$399 for multi-brand roundup inclusion; Starts at \$599 for brand dedicated/exclusive segment (:30 – 4:00 minutes available)
“Good Day PA” ABC WHTM-TV Harrisburg, Pennsylvania <i>(options include interviewing YOUR expert)</i>	Good Day PA! is ABC27’s daily lifestyle program, airing at 10 a.m. each weekday in Harrisburg, Pennsylvania—a top 50 DMA market. View the program’s web site https://www.abc27.com/good-day-pa/	\$449 for :30 multi-brand roundup inclusion; Starts at \$749 for brand dedicated/exclusive segment (:30 – 4:00 minutes available)
“Midday Maryland” ABC WMAR-TV Baltimore <i>(options include interviewing YOUR expert)</i>	Energetic mid-day show covering all things lifestyle, which is a top 30 DMA market. View more information on the show here https://bit.ly/3hXeldG and the program’s web site www.wmar2news.com/middaymaryland	\$499 for multi-brand roundup inclusion; Starts at \$999 for brand dedicated/exclusive segment (:30 – 3:30 minutes available)
“Good Day Marketplace” WTTE FOX 28 Columbus, OH <i>(options include interviewing YOUR expert)</i>	Lifestyle show that airs WTTE/FOX 28 in Columbus, Ohio, which is a top 35 DMA market. View example segments here https://bit.ly/2Naxai4	\$375 for multi-brand roundup inclusion; Starting at \$1,300 for 2:00 brand dedicated/exclusive segment (2-4 minutes available)
ABC-TV’s “Sonoran Living” Phoenix, AZ <i>(options include interviewing YOUR expert)</i>	Lifestyle and Entertainment Show that airs ABC15 in Phoenix, Arizona, the #12 DMA in the U.S. View example segments here http://bit.ly/1kMdwop and media kit here: http://bit.ly/2zy3d0P	\$499 for multi-brand roundup inclusion; Starting at \$1,100 for brand dedicated/exclusive segment (1 minute).
NBC “Charlotte Today” WCNC-TV North Carolina	Feature segment in this top 25 DMA/market focused on your brand or business. View show/demographic info here https://bit.ly/3CDTuFK and the show’s web site here: https://www.wncn.com/charlottetoday	\$399 for multi-brand roundup inclusion; Starts at \$899 for a solo feature

“Living East Tennessee” ABC WATE-TV Knoxville, TN <i>(options include interviewing YOUR expert)</i>	Lifestyle show that airs daily from 3-4pm covering all lifestyle topics. View additional show detail here https://bit.ly/3ANILZk and the show web site here: https://www.wate.com/living-east-tennessee/	\$325 for multi-brand roundup inclusion; Starts at \$599 for brand dedicated/exclusive segment (:30-5 minutes available).
FOX-TV’s “Baltimore Lifestyle” WFBB Baltimore, MD <i>(options include interviewing YOUR expert)</i>	BMORE Lifestyle is a daily lifestyle show that keeps viewers informed on the very best that Baltimore, and our surrounding areas, has to offer - airs weekdays at 11:30AM on FOX45. View more show info here https://bit.ly/35ARnYA and the show web site here: https://foxbaltimore.com/news/bmore-lifestyle	\$399 for multi-brand roundup inclusion; Starts at \$899 for brand dedicated/exclusive segment (1-2 minutes available).
CBS-TV’s “HomeTown Living” WSBT South Bend, IN <i>(options include interviewing YOUR expert)</i>	HomeTown Living on WSBT 22 is the South Bend's only live and local lifestyle show. Monday-Friday from 9am-10am EST on WSBT-TV. View the show web site here: https://wsbt.com/community/hometown-living	\$325 for multi-brand roundup inclusion; Starts at \$599 for brand dedicated/exclusive segment (:30-5 minutes available).
Great Day Colorado - KDVR/FOX Denver, CO <i>(options include interviewing YOUR expert)</i>	An upbeat lifestyle show that airs weekdays at 9 a.m. on KWGN Channel 2 featuring your favorite things: great food, great fashion and great fun. View segment examples here: https://kdvr.com/great-day-colorado/	\$499 for multi-brand roundup inclusion; Starting at \$999 for brand dedicated/exclusive segment (:30 or 3:00 available)
CBS “We Are Austin” KEYE Austin, TX <i>(options include interviewing YOUR expert)</i>	Daily lifestyle show that airs weekdays, from 9-10am on CBS Austin. View the show web site here: https://cbsaustin.com/features/we-are-austin	\$499 for multi-brand roundup inclusion; Starts at \$999 for brand dedicated/exclusive segment (1-3 minutes available).
“Fun on the Run” with Yolonda The CW Dallas, TX <i>(options include interviewing YOUR expert)</i>	Lifestyle show that airs M-F 4pm (30 minutes) and takes viewers on a non-stop, interactive adventure across the Metroplex. Visit show web site here: www.cw33.com	\$649 for multi-brand roundup inclusion; Starts at \$1,299 for brand dedicated/exclusive segment (1-3 minutes available).
Inside DFW The CW Dallas, TX <i>(options include interviewing YOUR expert)</i>	Lifestyle show featuring all things fresh, unique and new to help you live your best life. Airs M-F 9am (60 minutes). Visit show web site here: www.cw33.com	\$649 for multi-brand roundup inclusion; Starts at \$1,299 for brand dedicated/exclusive segment (1-3 minutes available).
NBC-TV’s “New Day Northwest” Show KING5 & KONG5 Seattle <i>(options include interviewing YOUR expert)</i>	New Day Northwest is Western Washington's only morning talk show that airs weekdays on BOTH KING 5 TV AT 11am and KONG 5 TV at 12 noon that same day, It’s where local, national and international celebrities, top chefs, entertainers, authors, entrepreneurs, influencers and experts of all kind come together to share their passion and help you discover yours. View more show/demographic/reach information here and web site here .	\$749 for multi-brand roundup inclusion; Starts at \$1,500-\$2,000 for brand dedicated/exclusive segment (:30 or :60 available)
ABC-TV’s “Mile High Living” Denver, CO <i>(options include interviewing YOUR expert)</i>	“Mile High Living” feature segment that airs weekday mornings at 11:30 a.m. on Denver7 in top 20 DMA/market focused on your brand or business to air on ABC-TV Denver, CO. View segment examples here: https://bit.ly/2SS2sM0	\$650 for multi-brand roundup inclusion; Starting at \$1,299 for brand dedicated/exclusive segment 2:30 in length; \$2,499 for brand dedicated/exclusive segment a full 5:00 in length
“Lifestyle Today” Show Syndicated: WLNY New York, CBS/KCAL Los Angeles, KTXA	This syndicated lifestyle show airs weekend daytime on the CBS ono WLNY New York; CBS/KCAL Los Angeles; CBS ono WPSG Philly; WUPA Atlanta; KTSW Seattle; WTOG Tampa; WPCW Pittsburgh and KTXA Dallas. The show is also accessible worldwide via the ROKU TV streaming platform with 32.3 million active accounts globally, Amazon Fire available to 30 million+, Apple TV, Android TV, and over 100 other Smart TV and OTT Platforms as listed here .	\$1250 for multi-brand roundup inclusion; Starts at \$1,850 for brand dedicated/exclusive segment (:30 – 4 minutes available)

Dallas +++ <i>(options include interviewing YOUR expert)</i>	View show reach metrics here https://bit.ly/3CWb8ah and show web site here: https://www.lifestyletodayshow.com	
“Houston Happens” KIAH Texas The CW <i>(options include interviewing YOUR expert)</i>	Daily lifestyle show airing in the number 8 TV DMA (with nearly 2.6 million TV households) weekdays at 9:30. View the program’s web site here https://cw39.com/houstonhappens/	\$1,675 for 2:00 brand dedicated/exclusive segment
“Off the Clock” KTLA Los Angeles	:60+ segment to air in the “Off the Clock” show that airs weekdays at 2pm on KTLA5 News and on the KTLA5 App. Downloadable Mp4s provided directly to CLIENT for marketing and PR efforts. Segment and news article will also be posted on the KTLA site https://ktla.com/off-the-clock/	\$2,999 per 1 minute (:60) for a brand dedicated/exclusive solo brand spotlight segment
“The Localist” FOX5 + KUSI San Diego <i>(options include interviewing YOUR expert)</i>	2 minute + segment interlaced with B-Roll to air in San Diego’s “The Localist” show that airs weekdays FOUR TIMES – twice on FOX5 (10am-11am) and twice on KUSI (12pm-1pm) Downloadable Mp4s provided directly to CLIENT for marketing and PR efforts. Segment and news article will also be posted on the FOX5 San Diego site https://fox5sandiego.com/thelocalistsd - View additional show details here .	\$2,000 for 2 minute for a brand dedicated/exclusive solo brand spotlight segment – add \$1,000 each additional minute (:60) up to 4 total
ABC10 News San Diego	“San Diego Connects” feature segment in top 30 DMA/market focused on your brand or business. Reaches appx. 18,100 households and 21,400 adults ages 18 plus. View example video here: https://bit.ly/39gD3ni -- here https://youtu.be/-28SWlpuafM -- here https://youtu.be/uZUb4daziOk -- and here https://youtu.be/X8nQeld3mko	\$1,999 for a brand dedicated/exclusive 2 minute solo feature
KFMB/CBS NFMB/CW San Diego <i>(options include interviewing YOUR expert)</i>	“San Diego Living” feature segment in top 30 DMA/market focused on your brand or business. The 1-2 minute segment airs one day on your choice of KFMB, which airs Monday - Friday between 12-12:30pm PT / or NFMB that airs between 8:30-9am PT.	\$2,500 for a brand dedicated/exclusive 1-2 minute solo feature - NFMB \$1,500 for a brand dedicated/exclusive 1-2 minute solo feature - KFMB
NBC-TV’s “South Florida Live” Show WTVJ Miami <i>(options include interviewing YOUR expert)</i>	Lifestyle show that airs in Miami market, the #16 DMA, with nearly 1.7 million TV homes in the region.	\$2,999 for a brand dedicated/exclusive 2 minute solo feature
“Your Hometown Show” CBS KSLA-TV Ark-La-Tex region <i>(options include interviewing YOUR expert)</i>	KSLA News 12’s “Your Hometown Show” is a daily lifestyle show serving the Ark-La-Tex region of Northwest Louisiana, Southwest Arkansas and Northeast Texas. View the show web site here: https://www.ksla.com/community/your-hometown-show/	\$1,200 for a brand dedicated/exclusive guest interview segment.
CBS-TV’s Local Live Green Bay, WI <i>(options include interviewing YOUR expert)</i>	You specify guest for this long-form interview that can be conducted via zoom or in-studio.	\$1,500 for 3-4 minute brand dedicated/exclusive guest interview segment.
FOX-TV’s “FOX Focus,” Milwaukee, WI <i>(options include interviewing YOUR expert)</i>	You specify guest for this long-form interview that can be conducted via zoom or in-studio. View station web site here: https://www.fox6now.com/search?q=fox%20focus&ss=fb	\$2,000 for 3-4 minute brand dedicated/exclusive guest interview segment.

ABC/WVIT's "Connecticut Style" New Haven, CT <i>(options include interviewing YOUR expert)</i>	You specify guest for this long-form interview that can be conducted via zoom or in-studio. View show web site here: https://www.wtnh.com/ct-style/	\$2,300 for 3-4 minute brand dedicated/exclusive guest interview segment.
NBC/WVIT's "CT Live" Hartford, CT <i>(options include interviewing YOUR expert)</i>	You specify guest for this long-form interview that can be conducted via zoom or in-studio. View show web site here: https://www.nbcconnecticut.com/entertainment/ct-live/	\$2,300 for 3-4 minute brand dedicated/exclusive guest interview segment.
CBS-TV's "Great Day Washington" Show WUSA Washington DC <i>(options include interviewing YOUR expert)</i>	Live daily lifestyle talk show focusing on a variety of the latest trends in DC, MD & VA. View show metrics here: https://bit.ly/3kcZGOT	\$2,000 for full 2:00 in multi-brand roundup inclusion; Starting at \$3,000 for brand dedicated/exclusive segment (2-4 minutes available)
ABC-TV's "Good Morning Texas" Show WFAA Dallas/Fort Worth <i>(options include interviewing YOUR expert)</i>	Lifestyle show that airs in Dallas/Fort Worth market, the #5 DMA, with nearly 3 million TV homes in the region. View show metrics here: https://bit.ly/39GYCNP	AIRS TWO TIMES: \$5,999 for 3-4 minute brand dedicated/exclusive guest interview segment.
PIX11 Morning News The CW New York <i>(options include interviewing YOUR expert)</i>	Daily weekday lifestyle show that airs in New York City, the #1 DMA, that airs adjacent to the Emmy Award-winning PIX11 Morning News in the M-F 6-11am hour on The CW in New York, the #1 DMA with nearly 7.5 million TV homes in the region.	\$3.5k for ~30 second of live on set presentation time in roundup; \$5.5K total for ~60 second of live on set presentation time in roundup; \$6,500 for a full 2:30 brand dedicated/exclusive taped remote/look live or other 'plug in' spotlight segment M-F
ToDo Tampa Bay (Spanish) WTTA-TV Tampa/St. Petersburg <i>(options include interviewing YOUR expert)</i>	Spanish lifestyle show that airs M-F from 9:30p-10p on News Channel 8 WTTA-TV Tampa/St. Petersburg (top 11 DMA with nearly 2 million TV households). The market has a massive local Hispanic community: Over 992,000 Hispanic residents in the Tampa-St. Petersburg DMA with over 656,000 Hispanic residents who speak Spanish at home. View show demographics and reach metrics here https://bit.ly/3Qo1BDH	\$599 for a brand dedicated/exclusive segment (:30 – 4:00 minutes available); Option to interview YOUR expert/guest = \$2,000 (3-4 minutes)
"A Taste of New York" Show Time Warner/Spectrum Cable TV System New York	Food-related and more – Featured segments include Health, Beauty, Travel, Food, Home Design, and all other lifestyle like the examples here ! Segment will TWICE in a one-week period (Wednesday at 7pm and Monday at 6pm on the Time Warner/Spectrum Cable TV system in NY) on this cable TV show that targets the most active, influential, and educated audience in New York--the #1 ranked DMA in United States with nearly 7.5 million TV homes, with the show reaching at least 3.5 million per week. The show, which reaches reach an upscale, affluent, sophisticated consumers, combines the power of local Cable TV with online social media marketing. Your segment video can be viewed any time by consumers who choose to view your video on social media sites like Instagram, YouTube, Facebook, Vimeo, Twitter, Pinterest. View show Web site and example features here: www.tasteofny.com	\$799 for a :30 second multi-brand roundup inclusion; \$2,499 for 2.00 minute solo feature Full 6 minute 'in the kitchen' IN-STUDIO SOLO brand-dedicated feature: \$4,999 * In-studio Chef uses product(s) to create recipes and promote brand/company (details below) Full 6 minute 'on location' SOLO brand-dedicated feature: \$6,599 * Product(s) brought ON LOCATION at a New York restaurant with a chef using them to create 2 recipes on air—during which the show introduces the company, discusses any special brand-directed points, shoos full product line display, then create the recipes. Examples here,

			here , here , here , here , here , here and here
	PIX11 Morning News The CW New York	Daily weekday lifestyle show that airs adjacent to the Emmy Award-winning PIX11 Morning News in the M-F 6-11am hour on The CW in New York, the #1 DMA with nearly 7.4 million TV homes in the region. See example here: https://youtu.be/rl-xAcGTpG8	\$699 for multi-brand roundup inclusion (or \$499 for Saturday morning show); Starts at \$999 for brand dedicated available)
Regional Television – COMMERCIAL SPOT TIME:	CBS-TV “Eye on Dallas” Spotlight	Editorialized ‘Eye on Dallas’ feature that airs between programming on CBS-TV in Dallas, the number 5 TV DMA (with nearly 3 million TV households). Can air against top-tier TV shows like CBS Mornings, CBS Saturday Morning, Dr. Phi, Jeopardy and more.	Starts at \$2,500 for a full 2:00 feature.
	Dr. Phil and Tamron Hall (WMEU-TV The U Chicago	Interstitial airs during the programming break M-F at 7p during the Dr. Phil and 8p during the Tamron Hall show on WMEU-TV The U Chicago (The #3 US DMA with nearly 3.5 million TV households). View example here: https://youtu.be/q8JzKpsWz4g and more station information here: https://bit.ly/3i4czZk	Option 1 Regional News Show: STARTING AT \$199 per :30 in market with DMA rank #31 and above, \$299 per :30 in market with DMA rank #16-31, \$399 in market with DMA rank #1-15; Option 2 National Show: STARTING AT \$299 per :30 in market with DMA rank #31 and above, \$399 per :30 in market with DMA rank #16-31, \$499 in market with DMA rank #1-15; (price listed is per :30 – up to 2:00 minute available in any instance above – CLICK HERE to request quote for your desired show/market placement)
	ALL MARKETS/STATIONS IN U.S.: NBC, CBS, ABC, FOX, CW Affiliates +++	Spotlight segments can air adjacent to regional (i.e., local news) and/or national (i.e., TODAY Show, GMA, Ellen, etc.) programming, in any and all markets in the United States, including top regions like New York, San Francisco, Dallas, Miami, Chicago and ANY other U.S. market of brand’s choosing. Not guaranteed, but usually/often plays first out of adjacent show. View example brand spotlight vignette videos here: https://bit.ly/2GoqoSK	Option 1 Regional News Show: STARTING AT \$199 per :30 in market with DMA rank #31 and above, \$299 per :30 in market with DMA rank #16-31, \$399 in market with DMA rank #1-15; Option 2 National Show: STARTING AT \$299 per :30 in market with DMA rank #31 and above, \$399 per :30 in market with DMA rank #16-31, \$499 in market with DMA rank #1-15; (price listed is per :30 – up to 2:00 minute available in any instance above – CLICK HERE to request quote for your desired show/market placement)
	FOX News GO FOX Business GO Online TV ~ Brand Promotion Videos/Commercials	Promotional 30-second video/commercial spot (that you can provide as turnkey or that we can produce for you) to air as a targeted Internet campaign on FOX News Go and/or FOX Business GO (TV Everywhere – “Watch Live” digitally via FOXNews.com and FoxBusiness.com). This TV Everywhere commercial package shifts the platform of your brand or company-promoting videos/commercials from cable/satellite to the world wide web. Your 30-second video/commercial will be distributed via non-skippable videos delivered based on targeted audience criteria (demographics, geography, behavior, interests and more). View more information regarding Fox News GO here https://bit.ly/2Rn4Ube and Fox Business GO here https://bit.ly/2R04ng6	Starting at \$6,500 - guarantees over 277,000 impressions for Fox News GO or over 151,000 impressions for Fox Business GO // If you don’t already have airtime-ready video: \$500 to produce promotional video/commercial spot on your behalf

Times Square Video Billboards	Hourly, daily, weekly, monthly and quarterly options to broadcast your video/s on various Times Square screens. Choose from several different locations, sizes and packages to display your company’s messages, visuals and more.	Starting at \$9,500 -- depends on screen, location, duration, flight, etc. Please inquire for custom quote

Book Trailer & Corporate Video	Can use anywhere! TV, radio, online, etc.	We will create a professional cost-effective book trailer and/or corporate video, attracting viewers and raising your profile to get the exposure you need. See book trailer examples HERE and corporate video examples/options HERE	Starts at \$199 – see details and all options here https://bit.ly/39b7HOr
Global Online Video Vignette	ELLE, Cosmo, Redbook, Esquire and other Hearst Publication Sites	A “Super Hero Video Unit” (full-width flexible :30 video that reconfigures itself to fit any screen) that runs as ROS media across 3-5 applicable Hearst sites (of your choice) in the most visible ad placement targeted towards your key audience segments, markets and relevant editorial. See examples here http://bit.ly/2mv2M2f and here http://bit.ly/2qSeFUF . View available magazine sites here: http://bit.ly/2CVqrPS	Starting at \$52K – Magazine site options include global leaders that include: O, The Oprah Magazine, Harper's BAZAAR, ELLE, ELLE DECOR , Cosmopolitan, HGTV Magazine, Food Network Magazine, Airbnbmag, Pioneer Woman, Woman's Day, Good Housekeeping, Redbook, Esquire, Seventeen, Marie Claire, House Beautiful, Veranda, Town & Country, Popular Mechanics, Country Living, Car and Driver, Road & Track
Influencers & Athletes	NFL, NBA or WNBA Players (Current & Retired); Celebrities	Want a pro-athlete from the NFL, NBA or WNBA (currently playing and/or retired) to speak or make an appearance somewhere and/or for organization and/or brand-endorsing and promoting initiatives? We can align you with any top-level talent/ big names from the NFL, NBA, WNBA (both currently active and also retired) and/or the entertainment or influencer world (music and beyond) for any kind of brand-promoting engagement like endorsements/testimonials using name/image/likeness in web site, in press releases++; spokesperson/PR (conducting actual interviews); photos with products from the brand; social media posts; online/print advertising campaigns/promotions; personal appearances at branded events/activations; speaking engagements and the like. See example roster of available talent here (NOT all inclusive).	You propose a budget and ‘hopes’ for the engagement (i.e., deliverables) and we’ll let you know IF, WHO and WHAT can be done for that, if anything. It can be surprisingly budget-friendly. Examples available by request.