

Take Note



NEW FACES AND SPACES



The University of Aesthetics announces the grand opening of its new location in downtown Downers Grove, Ill. Following a two year remodel of an 80 year old medical building, the new location offers

licensure training in cosmetology, aesthetics and instructor courses. Headquartered in Chicago, Ill., the University of Aesthetics is one of three schools owned by **International Institute for the Advancement of Aesthetics Inc.**



April Cook

April Cook has been named the **tecniche™** sales representative and product knowledge trainer for Florida. Cook is a licensed aesthetician as well as a certified oncology aesthetician and trainer for COE.

OPI Products, Inc. announces **John Heffner** as the brand's new president and general manager. Heffner will manage day-to-day operations at OPI's North Hollywood headquarters, working alongside George Schaeffer, founder and CEO.

GlyMed Plus® has moved, expanded and upgraded their **Educational Skin Science Training Institute** warehouse and corporate offices located at 867 E 2260 South Provo, Utah. GlyMed Plus has built a brand new educational facility that will now provide the aesthetician additional state of the art education focused on progressive class room skill, practical application training, and authentic spa on site experience.



Michelle Lintner

To support its growing base of skin care professionals, **Rhonda Allison® Cosmeceuticals** has hired **Michelle Lintner** to serve on the sales team and oversee account recruiting, client support and education. Lintner brings more than 11 years of professional aesthetic experience to the company having worked as a master aesthetician in Utah and Texas.

Noreen Young Cosmetics and Makeup Studio is proud to announce **Kelli English** as their new wholesale promotions manager. English will be responsible for social media and promotions for spas and salons.

Lashfully has opened two additional locations in Southern California located in Beverly Hills on Rodeo Drive and Newport Beach's Crystal Cove in addition to their San Francisco and Walnut Creek locations.

BABOR Cosmetics USA is continuing its worldwide spa expansion with the recent announcement of three exciting new partnerships. The beauty brand's luxurious treatments are now available to guests at the **Cascade Wellness & Lifestyle Resort** in Portugal, **The Laguna Resort & Spa** in Bali, and the **Thracian Cliffs Golf & Beach Resort** in Bulgaria.

U.S. board certified dermatologist, author, speaker and physician educator **Dr. Tess Mauricio** has announced the grand opening of **M Beauty by Dr. Tess™** cosmetic dermatology clinic at 1160 North Central Avenue Glendale, California.

Perron Rigot Paris will be assuming the commercialization of **Cirépil & Esencial** professional depilatory wax and beauty care. Recently opening their new subsidiary office in the Chicago suburb of Des Plaines, Perron Rigot Inc., will be the exclusive importer for the U.S., committed to serving the beauty industry through its professional distributors.

Massage Envy announces the opening of its 800th clinic in Walpole, Mass. This milestone is just the latest achievement for the company currently celebrating its 10th anniversary and an impressive year of growth. To date, Massage Envy has opened 58 new clinics and sold 148 new franchises in 2012.



IN THE NEWS



ATZEN joined **America's Best Dance Crew** (ABDC) backstage for Trueheart Events' Backstage Gifting Experience to celebrate the semifinals episode of the hit dance-competition series where ATZEN gifted celebrities with products from the PURIFY collection.

ATZEN Founder **Catherine Atzen** and President **Alex Quan** joined in the celebration and mingled with celebrities and the media covering the event.

A **Global Spa and Wellness Summit** study shows a gap between expansive job opportunities and qualified candidates. According to the GSWS, the demand for skilled spa managers/directors has been accelerated by an industry that has been on an upward trajectory, growing from \$60 billion in 2007 to an estimated \$73 billion in 2012**, with fast-growing markets, including parts of Asia, currently clocking an increase in annual revenues of up to 20 percent a year. The GSWS also cited an estimated 22 percent increase in the number of spas worldwide during this time period: from 71,600 five years ago, to an estimated 87,000-plus today.

***Industry estimates based on a review of global growth trends since the release of the GSWS/SRI "Global Spa Economy 2007 Report."*