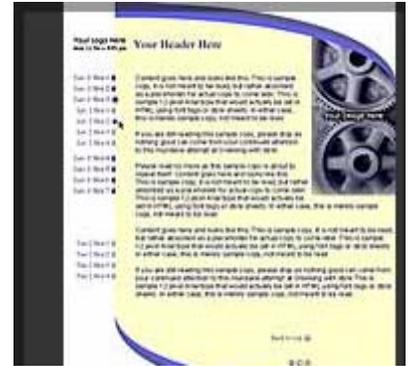# stockUI BASIC

Now, beginners, amateurs, expert web and graphic designers, and technical professionals alike can get a significant **jump start** on their web site design project(s) with stockUI - royalty-free, professionally designed and completely customizable stock web site interfaces from only $199!

As web site technology gets increasingly complex and as users become more and more frustrated with difficult sites, the demand for world-class usability has also increased – and will continue to do so. With competitive sites just a few clicks away, web users will no longer tolerate a confusing online experience, or one that does not help him or her expediently achieve the objective at hand. Today, as more and more web development is done in-house by corporations and as the demand for a high level of web site usability increases, so does the demand for low-cost, high-quality user interface systems. stockUI has met this demand with its flagship product, stockUI BASIC!

stockUI BASIC is "the" perfect solution for corporate, agency and freelance web developers who want to deploy high-end, visually appealing web sites that also provide a high level of usability - but at a cost that won't break the budget. stockUI BASIC makes it easy to get all of the properly named, optimized and ready to code graphics needed for an enhanced user experience – one that promotes site stickiness, user satisfaction and a return on your and/or your client's web site investment.

Users may browse online and select desired stockUI BASIC interfaces from our extensive collection of professionally produced designs that are suitable for *any* product, service, industry or organization. Once downloaded, each interface can then be completely customized and personalized in terms of look and feel, navigation, usability and content.

stockUI BASIC delivers graphical web site interface systems as layered, cross-platform and ready-to-use ImageReady (Adobe® PhotoShop®) files, and all come with complete step-by-step modification and output instructions. Customizing stockUI files is as easy as adding a logo, typing in navigation choices and clicking "save". The result is a complete set graphics for a professionally designed web site front-end. Add-on options for stockUI's BASIC product line include professionally coded, browser-tested HTML templates, icon systems, content templates and more.

Sample stockUI Interface »
Curvaceous Classic »
   Put these curves in your site and send a friendly message that emphasizes movement and forward mobility. Available in several different color combinations.

Sample stockUI Interface »
Curvaceous Classic HTML Template»
   This companion product for any of the Curvaceous Classic Basic interfaces gives you a ready-to-go HTML template with fully tested cross-browser, cross-platform support.

Let stockUI give you a HEAD START on the design of your Web site!

» **Expedite speed to market**

» **Maintain complete flexibility and control over end-result**

» **Save time and money**

» **Deploy sites with world-class design and usability**

» **Promote site stickiness**

» **Position your self as a highly skilled Web site designer**

» **Increase user satisfaction**

» **Maximize return on web site investment!**

stockUI BASIC Specifications

Consistency across the stockUI product line is of paramount importance. Repeat customers can take comfort in the knowledge that once they have become familiar with how a stockUI works upon initial purchase, the next stockUI interface purchased will function in the same fashion. A stockUI basic interface designs are delivered with the following characteristics:

➢ Produced by award-winning web site design and usability experts

➢ Available online from www.stockui.com for review, purchase and immediate download

➢ Provided as layered, cross-platform ImageReady (.psd) files

➢ Logically named, with organized layers and layer sets and with completely setup slices for "one-step" output

➢ 100% customizable

➢ Cross-platform and cross-browser compliant

➢ "Size wise", each averaging #-# KB

➢ Ready-to-use, and come with complete product documentation including specifications and step-by-step customization and output instructions

➢ User-friendly, with technical support just a mouse click and/or a phone call away!

About Us

stockUI is the brainchild of one of the country's foremost Web usability & design houses, i-on interactive. Among other awards and honors received, in 2001 i-on was recognized for excellence in Internet design at the prestigious International Web Page Awards 2000 with two of the festival's thirty coveted "Best Of" awards, and two "Creative Excellence" awards, for designs in both the "Graphic Interfaces" and "Banner Campaigns" categories. Over the past seven years, i-on has developed award-winning interfaces and complete front and back-end web solutions that have delivered results to its cross-industry client base that includes Samsung, Siemens, Office Depot, Dermdex, Shopeasy.com, MedWerks.com, Boca Research, Global Village, the Bonita Bay Group, Tribune Interactive and many more.

For more information about stockUI, contact us at:

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