

How to Stay SAFE

Marathon Bombings Underscore Need to be Aware and Diligent

The Boston Marathon bombings are an unfortunate, tragic reminder that, as citizens, we must always remain aware, alert and diligent, said the CEO of a company that focuses on keeping people and their physical assets secure by being smart, aware, focused and equipped (SAFE).

“Individuals must hone a “sixth sense” that helps them detect, anticipate and plan for danger in advance of it happening,” said Phrantceena Halres, CEO of Total Protection Services International, a Charlotte, N.C. company focused on high threat/close proximity safety and security of critical infrastructures. “People innately know when something is wrong, dangerous, or just “off,” and in those situations, it’s imperative to take action rather than just brushing it off.”

The advocate of national/corporate security and public safety space, said that as a society we’ve been “desensitized” to our personal responsibility to secure our own surroundings. “We need to teach every citizen that National Security begins with you. Each of us has to take responsibility for what happens in our community and nation at large, and not just ask ‘what can I do better’—but take tactical action.”

This act of terrorism was meticulously planned and the culprits had the audacity and arrogance to commit their crime in the middle of the day.

Halres said, “I assert that somewhere along the line, someone saw something that could have been reported, which may very well have prevented this tragedy. With each act of terrorism, whether originating from foreign lands or home-grown, we tend to point a finger at who’s not doing their job to keep us safe—but then complain about why we can’t carry more than three ounces of sunscreen in our carry-on bags catching a flight for vacation.”

Given the location of these explosives, it’s clear Boston should have

been on higher alert and helping residents and visitors do the same, to include educating them about how to stay S.A.F.E.: smart, aware, focused and equipped, added Halres.

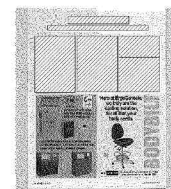
“We’ve become a reactionary society...it shouldn’t come down to the honorable and excellent first responders responding to crime, it should be about understanding how proactive security training (for both individuals and industry professionals) helps prevent a crime from being committed in the first place.

“Rather than taking panic-driven action when a catastrophic event occurs, we must collectively focus on preparedness and prevention. We must focus on showing people—young and old, male and female—how to be proactive about security in every area of their lives.

“The safety and security of your family, your neighborhood, your city and your nation begins with you. Let’s use the all-powerful media to teach the masses about safety and security measures, and give them tools that will benefit the greater good. We need to teach people to recognize and sound the proverbial alarm when something doesn’t feel “right” so they feel empowered to act on it. Let’s use this opportunity to raise awareness about safety and security measures at the individual level. Or, sadly, we will see this kind of crime happen again and again.”

Halres said security professionals and the public at large should be familiar with the following concerns and issues:

- Sixth Sense Protection - how Americans can develop a “sixth sense” that helps them detect, anticipate, and plan for danger in advance of it happening; Tips to help people innately know when something is wrong, dangerous, or just “off.”
- Is the NRA Right? Get a security veteran’s perspective on the NRA’s stance that increased gun ownership is the key to securing neighborhoods



and schools.

- Crisis Planning & Preparedness - strategies for emergency communication, evacuation planning, document preparation.
- Safety in our K-12 Schools - best practices for administrators and teachers to protect schools.
- College Student Security - how students, faculty and staff can maximize personal safety both on and off campus.
- Developing Your “Spidey Senses” – How to detect danger and avoid threatening situations.

Business

- Securing What Matters Most - how to protect business assets, critical infrastructures, systems, and sensitive information.
- Technology Tactics - leading edge information security infrastructure, systems, and solutions, including hardware /software, anti-hacking, and innovative high tech safeguards.
- Corporate Espionage - what you need to know.

General

- InfoTerrorism - risks and preparedness tips.
- Express Economic Development - Strategies to generate the 20 million jobs America needs to thrive amid maximum security and safety in the next decade.
- Securing Vulnerable Populations - how women, the elderly, children, the disabled, and other higher risk groups can remain S.A.F.E.—smart, aware, focused and equipped. **FSM**

A woman-owned business, Total Protection Services International focuses exclusively on high threat/close proximity safety and security services for the protection of critical infrastructure assets in the corporate, nuclear, energy, and government and personal protection sectors.