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—Lee Brochstein, co-founder and owner, [Intersection M](#)

### ...to Navigate Your Own Ship...

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“My favorite things about owning a business are multifold. I get to be involved with everything, which puts my multidisciplinary education to the test and constantly challenges me [mentally], providing a sense of satisfaction of building a complete product from scratch. I also get to make decisions that matter. When it comes to setting strategy and determining our organization's direction, I get the final say. That doesn't mean there aren't plenty of stakeholders who want to weigh in and whose advice I sincerely covet, solicit and respect, but I make the ultimate decisions.” —Ken Staut, co-founder and CEO, [GrowthFountain](#)

**“For me, owning my own business is about having the freedom to create my own life and the ability to make my own decisions. Nobody is telling me what to do. I can make all of the decisions myself. If something isn't performing well, I can change it without having to ask permission from anyone. The fast pace from thought to action is one of the most rewarding things about owning your own business, as you have control to do the things you like and therefore do not have to compromise or wait forever to have things done. If something needs to be done, I do it and move on to the next thing.”** —Daniel Galle, founder, [Nolah Sleep, LLC](#)

“My favorite things about owning a business are the ability to focus on something I'm passionate about and the financial and lifestyle rewards that come of that decision. I love the process of taking a concept from idea to reality and ultimately to customer. There is no better satisfaction than delivering a product that exceeds your customer's expectations. Financially, I love the challenge of maximizing revenues both for a business, my employees and for myself, which can be hard to do when you work for someone else. Every day is an opportunity to learn from a customer, better a process or innovate

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