

<https://sales.hoovers.com/negative-seo-become-next-victim/>

The screenshot shows a web browser window with the URL <https://sales.hoovers.com/negative-seo-become-next-victim/>. The browser's address bar also contains the search query "sofia milan WTVR youtube". The page features the Hoovers logo at the top left, a search bar, and navigation buttons for "LOGIN" and "CHAT NOW" with the phone number "(855) 233-7002".

The article title is "WHAT IS NEGATIVE SEO AND COULD YOU BECOME ITS NEXT VICTIM?". It is dated "MAY 18, 2016" and written by "KIRILL STORCH". There is a "LEAVE A COMMENT" link. Social media sharing buttons for Facebook (3), Twitter, LinkedIn (1), and Google+ (1) are present.

On the left side, there is a "SUBSCRIBE TO OUR NEWSLETTER" section with a search bar and a "Subscribe" button. The text below the search bar reads: "Fields marked with a * are required. Be the first to find out about upcoming sales & marketing events and stay on top of the latest strategies!". The form fields are "First Name *", "Last Name *", and "Company Email *".

The main content area includes an image of a man with a beard looking at a laptop. To the right of the image, the text reads: "The story of search engines is really the story of two separate and powerful entities: white hat developers who contract with blue chip search engine companies such as Google and black or gray hat developers or quasi-developers who constantly seek to undermine Google's systems for the purposes of personal profit."

Below the image, the text continues: "Before Google, there were search engines such as Lycos and Alta Vista. They were predicated on algorithms that only took on-page factors into consideration, aka variables that were in the webmaster's immediate control such as keyword density, text length, and".

The bottom of the screenshot shows the Windows taskbar with the Start button, several browser icons, and system tray icons including the clock showing 8:25 PM on 7/21/2016.