

<http://sales.hoovers.com/5-tips-to-seize-seo-traffic-in-a-mobile-world/>

The screenshot shows a web browser window with the URL `sales.hoovers.com/5-tips-to-seize-seo-traffic-in-a-mobile-world/`. The page features the Hoovers logo at the top left, a search bar, and navigation buttons for 'LOGIN' and 'CHAT NOW'. A breadcrumb trail indicates the current location: `Home / Articles / 5 Tips to Seize SEO Traffic in a Mobile World`. The article title is **5 TIPS TO SEIZE SEO TRAFFIC IN A MOBILE WORLD**, dated `APRIL 26, 2016` by `KIRILL STORCH`. Social media sharing buttons for Facebook, Twitter, LinkedIn, and Google+ are visible. The article text discusses the shift to mobile search, stating that in the 'mobile first' era, most searches originate from mobile devices, leading to a higher concentration of clicks on the top 1-3 search engine results. An image of a hand holding a smartphone is included. The Windows taskbar at the bottom shows the Start button, several folder icons, and open applications including Word, Excel, and Chrome. The system tray displays the time as 1:41 PM on 4/26/2016.