

<https://admin.openforum.com/articles/wean-customers-promotional-pricing/>

The screenshot shows a web browser window with the address bar displaying the URL <https://admin.openforum.com/articles/wean-customers-promotional-pricing/>. The browser's menu bar includes File, Edit, View, History, Bookmarks, Tools, and Help. The page header features the 'OPEN forum' logo, navigation links for Home, Topics, and Connect, a search bar, and buttons for 'Join Now' and 'Sign In'. The main content area is overlaid on a background image of hands exchanging a dollar bill. A dark blue article card displays the title '7 Ways to Wean Your Customers off Promotional Pricing' under the 'MANAGING MONEY' category. The author is identified as Julie Bawden Davis, with a 'Follow' button. Below the article card, a paragraph reads: 'Coming out of an era of deeply discounted products and services, small-business owners may be moving toward a more profitable business model.' To the right, a 'JOIN OPEN FORUM' section offers a weekly newsletter: 'Get expert tips and advice on how to grow your business, delivered to your inbox weekly.' A 'feedback' button is located at the bottom right of this section. The Windows taskbar at the bottom shows the Start button, several Internet Explorer instances, Outlook, File Explorer, and multiple instances of Microsoft Excel and Word. The system tray on the right indicates the time is 9:17 AM on 3/26/2015.