

The screenshot shows a web browser window with the URL <http://homebusinessmag.com/marketing/branding/6-personal-branding-lessons-every-working-professional-can-learn-trump-clinton/>. The browser's address bar and search bar are visible. The website's header features the 'HOME BUSINESS' logo and a navigation menu with categories like HOME, VIDEO, BIZ'S, START-UP, GROW, SELLING, MONEY, OFFICE, ENTREPRENEURS, and LISTINGS. A banner at the top right says 'EARN A GREAT INCOME WHILE WORKING FLEXIBLE HOURS' with a 'CLICK HERE' button.

The article content includes a breadcrumb trail: Home > Marketing > Branding > 6 Personal Branding Lessons Every Working Professional Can Learn from Trump and... Below this, there are tags for 'Marketing' and 'Branding'. The main title is '6 Personal Branding Lessons Every Working Professional Can Learn from Trump and Clinton', dated July 23, 2016, by 'editor'. Social sharing buttons for Facebook, Twitter, Google+, and Pinterest are present.

A video player is embedded in the article, with a thumbnail showing 'CANDIDATE BRANDING HILLARY V TRUMP'. The video description reads: 'Despite having the two highest unfavorable ratings of any major presidential candidates in history, Donald Trump and Hillary Clinton have outlasted their competitors—and one of them is going to become the leader of the...'. To the right of the video is a sidebar with a 'STAY CONNECTED' section showing 2,832 Facebook fans, 10,444 Twitter followers, and 30 YouTube subscribers.

A prominent advertisement on the right side of the page offers a 'FREE Crash Course for Any Beginner to Start a Home Business' with the potential to 'Earn up to \$26,000 per Customer'. It lists three benefits: '100% Online Based Business Opportunity', 'NO Computer or Technical Skills Required', 'NO Meeting with anyone Face to Face', and 'NO Phone Prospecting Required'. A red button labeled 'WATCH VIDEO NOW' is accompanied by an image of stacks of money.

The Windows taskbar at the bottom shows the Start button, several instances of Internet Explorer, Outlook, and Word, along with system tray icons and the date/time: 10:41 AM, 7/25/2016.