

The screenshot shows a web browser window with the URL `sales.hoovers.com/key-elements-in-digital-marketing/`. The browser's address bar also contains a search query: `r Ovarian Cancer Awareness Month`. The page features the Hoovers logo at the top left, a search bar, and navigation buttons for 'LOGIN' and 'CHAT NOW'. A breadcrumb trail indicates the current location: `Home / Marketing Strategy / The 5 Key Elements Needed in Your Digital Marketing Mix`. The main article title is **THE 5 KEY ELEMENTS NEEDED IN YOUR DIGITAL MARKETING MIX**, dated February 3, 2016, by Kevin Layton. Social media sharing buttons for Facebook (0), Twitter, LinkedIn (2), and Google+ (0) are visible. An image of a woman holding a microphone is placed next to the introductory text. The text discusses the challenges of digital marketing for business owners and the importance of an omni-channel strategy. A 'Subscribe to our Newsletter' form is located on the left side of the page. The Windows taskbar at the bottom shows the Start button, several folder icons, and open applications including Word and Excel. The system tray displays the time as 9:36 AM on 2/3/2016.