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Oklahomans, employers turn to social media wagering for healthy weight goals

Hundreds of employers nationwide, including in Oklahoma, are embracing social media wagering as a complement to existing wellness programs.

by [Paula Burkes](#) Modified: June 9, 2015 at 11:15 am • Published: June 7, 2015

Money was all the motivation that Jeff Johnson, 46, of Broken Arrow, needed to finally lose the excess weight he'd gained over the past decade.



After failing his company's fall health screening by testing outside of one too many healthy ranges for blood pressure, body mass index and other biometrics, Johnson — an information technology analyst for Bank of Oklahoma — this year forfeited a \$960 annual discount on his health insurance premium.

by **Paula Burkes**
REPORTER

A 1981 journalism graduate of Oklahoma State University, Paula Burkes has more than 30 years experience writing and editing award-winning material for newspapers and healthcare, educational and telecommunications institutions in Tulsa, Oklahoma...

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