Date: Location: Circulation (DMA): Type (Frequency): Page: Keyword:

Thursday, January 06, 2011 PONTIAC, MI 68,770 (11) Newspaper (D) HealthyWage

### GOOD HEALTH

### SOUTHFIELD **Malpractice attorney** named a 'best lawyer'

Norman D. Tucker, of Brighton, nationally renowned medical malpractice law and personal injury attorney in Detroit, has been named "Detroit Area Best Lawyers Medical Malpractice Lawyer of the Year" for 2011. Tucker, who

has been on the Best Lawyers in America list for 13 years, was given its highest honor after being designated the 2011 Detroit Area



Tucker

Medical Malpractice Lawyer of the Year.

"Best Lawyers," the oldest and one of the most respected peer-review publications in the legal profession for the last quarter century, is designating "Lawyers of the Year" in highprofile legal specialties in large legal communities.

As this year's honoree, Tucker received particularly high ratings in its surveys by earning a high level of respect among their peers for his ability, professionalism and integrity.

### OAKLAND COUNTY **Tech-solution** company honored

For its longstanding support of the Henry Ford Health System, CSC was recognized with the 2010 Outstanding Corporate Partner Award.

The honor was given to CSC at the inaugural Henry Ford Hospital Grand Ball, held Dec. 4 at the MGM Grand Hotel in Detroit. The event celebrated

the hospital's 95 years of service to the southeastern Michigan community.

CSC is a global leader in providing technology-enabled solutions and services. For Henry Ford, it provides all applications development and support services, primarily managed from the CSC Farmington Hills office, including more than 200 applications covering clinical. departmental, revenue cycle and other business systems.

These services support dayto-day operations and large strategic initiatives, including development of an electronic medical record program and remediation of more than 50 application systems for the new Henry Ford West Bloomfield Hospital.

### **TROY** Physician named senior vice president

Dr. James Lynch has been appointed senior vice president and physician-in-chief at Beaumont Hospital, Troy. Lynch took over the new post on Saturday.

Lynch is chief of colon and rectal surgery and chief of endoscopy at Beaumont, Troy. He is a Fellow of the American Society of Colon and Rectal Surgeons. He is a member of the Michigan Surgical Quality Collaborative and the National Surgical Quality Improvement Project.

As senior vice president and physician-in-chief, Lynch will oversee more than 1,100 physicians who represent 58 medical and surgical specialties. He is responsible for all educational. research and service aspects of the medical staff.

Lynch earned his medical degree from Wayne State University School of Medicine and will complete a Master's in **Business Administration from** 

Oakland University in April.

He has been a member of the medical staffs at Beaumont, Troy and Beaumont, Royal Oak for 22 years.



tice offices

are located in Rochester Hills, Utica and Lake Orion. Lynch lives in Waterford.

### OAKLAND COUNTY · Lose weight, win cash

To help Michigan residents kick start their New Year's diet and fitness resolutions, HealthyWage (www. Healthy Wage.com), an online network that pays members who improve their health, has announced "The Michigan Matchup." The matchup is a statewide weight-loss contest that will reward top-performing teams with a total of \$18,000 in cash prizes.

Currently more than 90 health clubs throughout Michigan are supporting contestants and serving as weighin locations. Registration for the contest is open through Jan. 8 for all Michigan residents.

"The Michigan Matchup brings the state together in a collective effort to achieve weight-loss and health goals through a fun and lucrative contest," said Healthy Wage co-founder David Roddenberry. "Competing in teams of five against family, friends, and coworkers for added encouragement, bragging rights and big cash prizes leverages our social network model proven to help motivate and sustain weightloss. Academic research shows that obesity has spread through social networks and will likely reverse through social networks."



Page 1 of 3

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Throughout "The Michigan Matchup" teams of five will compete for the greatest percentage of weight lost from Jan. 8 through April 15.

Each participant pays a \$60 registration fee and weighs in at the beginning and end of the contest at a local health club. The winning teams will receive a total of \$18,000 in cash prizes — \$10,000 for first place, \$5,000 for second, and \$3,000 for third.

In addition, participants qualify for \$100 cash if they start with a Body Mass Index above 30 and achieve a BMI below 25 after one year.

For more information, see www.michiganmatchup.com.

# ROCHESTER Physician to lecture on heart disease

Don't miss an opportunity to enjoy light hors d'oeuvres while learning more about your heart health. Dr. Farouk Salahi will speak on "Early Detection of Heart and Vascular Disease." The free event will take place from 6:30 p.m. to 8 p.m. Jan. 12 at Crittenton Hospital. Call 248-652-5269.

# ROCHESTER Lap-band surgery is topic of discussion

Lap-Band and the Impact on Obesity program will be presented by Dr. Mohamed Gazayerli. It will be held from 7 p.m. to 8 p.m.on Jan. 11 in the Crittenton Auditorium. Call 248.652.5269 to register for this free program.

# ROCHESTER Emergency care class offered to lay workers

A class at Crittenton Hospital will teach lay responders how to manage illness and injuries in adults until professional help arrives.

This course meets state requirements for day-care

workers, teachers, coaches, personal trainers and other related fields.

Upon successful completion, an American Heart Association completion card is provided. The cost is \$89, and the next class will be held from 9 a.m. to 5 p.m. Jan. 15. Call 248-652-5269 for more information and to register.

# ROCHESTER Mothers, daughters to explore puberty

Mothers and daughters can explore the physical and emotional changes that come with puberty. This one-evening program is designed for mothers and their daughter ages 9 to 12. The cost is \$10 per family, and the program runs from 6:30 to 8:30 p.m. Call 248-652-5269.

## ROYAL OAK NanoKnife surgery available at Beaumont

Beaumont Hospitals is one of 20 hospitals nationwide now offering minimally invasive surgery for soft tissue cancer with the NanoKnife IRE System.

Dr. Alan Koffron, surgeon and director, multi-organ transplant program, Beaumont Hospitals, performed Beaumont's first NanoKnife microscopic surgery on Dec. 28. The patient was a 79-year-old Bay City area man with liver cancer.

"The NanoKnife is a dramatic surgical advancement allowing us to treat soft tissue tumors that were previously inoperable," said Koffron, who participated in clinical studies of the technology.

"It provides a new option for people who have exhausted other forms of treatment."

The NanoKnife IRE System is the first medical technology to use irreversible electroporation, to kill cancer cells. It does this by opening perma-

nent, nano-sized pores in the membranes of the cells. This irreversible damage causes cell death, while protecting critical and often delicate nearby structures such as ducts and blood vessels.

# OAKLAND COUNTY New life science firms locate in Oakland

Michigan's Medical Main Street had a strong 2010 as several life science companies located or expanded their operations in Oakland County, generating new investment of more than \$21 million and creating or retaining about 600 jobs.

The 2010 investment is four times the \$5.2 million investment pledged by four Medical Main Street companies in 2009.

"Medical Main Street continues to show phenomenal growth," Oakland County Executive L. Brooks Patterson said today.

The 2010 Medical Main Street companies, their Oakland County location, planned investment, and total jobs created or retained, are:

- Royal Oak Medical Devices
   Oxford, \$4 million, 21 new jobs
- PRISM Troy, \$40,000, 2 new jobs
- Oxus Rochester Hills, \$2.5 million, 31 new jobs
- CJPS Medical Systems
   Auburn Hills, \$7.5 million, 100
  new jobs, 2 retained job
- Henry Ford Health Systems (Tech Office) – Rochester Hills, \$5 million, 150 new jobs, 300 retained jobs

Patterson created Medical Main Street in 2008 to focus on growing the life science industry in Oakland County and Southeast Michigan.

— Staff writer Jerry Wolffe

Page 2 of 3

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Jerry Wolffe

### **Send us your health news**

If you have news about health issues in Oakland County — including awards, new hires, promotions, grand openings, new offices, etc. — send by email news releases and photographs to Jerry Wolffe at health.news@oakpress.com. Photos should be JPEG format of 200 dots per inch of anyone mentioned in your release.