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JULY 22, 2016

NO COMMENTS



NEW YORK, NY – In response to the Pokémon GO craze, weight-loss wagering industry pioneer [Healthy Wage](#)—the world's leading purveyor of corporate and team-based weight loss challenges and financially-induced diet contests for individuals, today announced its newest cash prize-driven fitness challenge coined "Summertime Stepping." The program uses monetary awards to promote fitness and reward participants who take more steps while playing the game, and otherwise, whether during work hours (at lunch breaks and other apropos opportunities) or on their personal time. Participants in the Summertime Stepping Challenge also receive motivational tips and support

NDG CURRENT EDITION - JULY 21, 2016 (CLICK HERE)

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