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Gamifying Good Health: Cash-curated workplace wellness


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Posted on 08-23-2017, by:

 **Merilee Kern**
The Luxe List

Recently released study findings published in the journal *Social Science and Medicine* prove, yet again, that money is an effective motivator to "increase both the magnitude and duration of weight loss." Imperative dialogue given the prevalence of overweight and obesity has more than doubled in the past three decades, leading to rising rates of non-communicable diseases.

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