

# Cowabunga

## The Louis Vuitton of Ice Cream

By Merilee Kern

Next time you want to treat yourself to dessert, think designer. If the idea of ultra smooth, velvety, dense and creamy handmade ice cream is your idea of a good time, then grab a spoon and some Cowabunga Ice Cream.

Billed as the world's first and only designer ice cream, Cowabunga elevates the ice cream experience from ordinary to extraordinary by combining divine premium ingredients with distinctive flavors that leave even hardened foodies longing for more.

What really sets Cowabunga apart from other super-premiums on the market is its proprietary production process. The ice cream is made by hand in small 5-gallon batches to minimize aeration and artificially inflated volume to cultivate a thick, creamy consistency. Cowabunga also uses a high butter fat content base for its designer ice cream line, which is also integral to achieving its signature ultra-velvety texture.

The company doesn't skimp on anything, using only use the highest quality ingredients to ensure the utmost in flavor, form and decadence.

This inimitable ice cream purveyor offers a wide variety of perennial favorites and unique seasonal flavors, with many exclusive to the brand. Offerings in its current ice cream line include Madison Avenue Chocolate, Hampton's Lux Vanilla, and a variety of Rodeo Drive Designer Flavors like Cake Batter, Almond Joy, New York Cheesecake and Mint Chocolate Chip, among others.

Cowabunga also offers a selection of South Beach R.E.A.L. frozen yogurt flavors like Red Velvet Cake and Chocolate Cable Car that are all low-fat and contain probiotics to naturally promote healthy digestion.

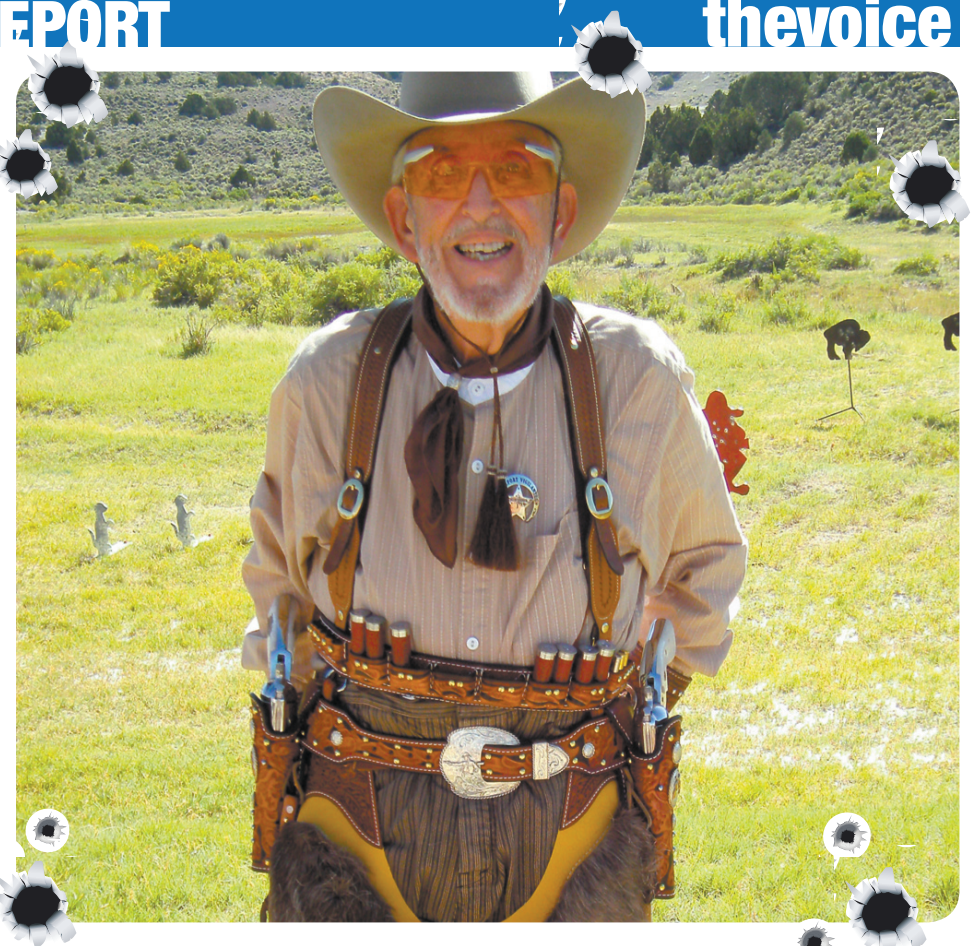
I've experienced Cowabunga and can tell you that the fresh, smooth and rich taste makes other premium ice creams taste "day old."

But, although this treat is top-shelf, pretention need not apply. While the company's inspired ice cream blends are ultra-luxurious on the palate, the brand uniquely blends an exquisite epicure experience with the fun and relaxed sensibility of surfing and beach culture. This the company calls the "Cowabunga lifestyle," which translates to living life to the fullest and in abundance until it overflows.

May your ice cream bowl runneth over, indeed.

Merilee Kern is Executive Editor of "The Luxe List" ([www.LuxeListReviews.com](http://www.LuxeListReviews.com)). She scours the luxury marketplace for exemplary travel experiences, extraordinary events, and notable products and services. Follow her on Twitter @LuxeListEditor or Facebook at [www.Facebook.com/TheLuxeList](http://www.Facebook.com/TheLuxeList).

Special Advertising Feature



## SASS takes its accouterments and firearms covenants seriously

### how to get started in the single action shooting society: part four

By Bodie Kid  
*Territorial Governor*

Cowboy Action Shooting is a combination of historical reenactments and Saturday morning at the matinee. Participants may choose the style of costume they wish to wear, but all clothing must be a typical of the late 19<sup>th</sup> century, a B-Western movie, or Western television series.

SASS puts a great deal of emphasis on costuming because it adds significance to the uniqueness of our game and helps create a festive, informal atmosphere that supports the friendly, fraternal feeling we encourage in our competitors.

All shooters must be in costume, and we encourage invited guests and family also to participate. Shooters must remain in costume at all match events; dinners, awards ceremonies, dances, etcetera.

All clothing and equipment must be worn appropriately, how it was intended and how it would have been worn in the Old West or as seen on B-Western movies and television.

#### SASS Firearms Covenants

Sass Cowboy Action Shooting competitions are divided into two separate types of matches; main team and side matches.

The rules regarding SASS approved firearms depend upon the type of competition you participate in.

Original and replicas may be used in competition provided they are in good, safe working order. In each of the respective sections, allowed modifications are listed. Just because a manufacture designs a part or firearm for this sport or just because a firearm was available, does not necessarily mean it is legal for competition.

Only the modifications referenced here are approved. All others are illegal. As any firearm related sport can be inher-

ently dangerous, SASS does not recommend or suggest the modification of any firearm or the removal of any safety device.

Participants in this sport accept responsibility for the use and/or modification of their firearms and do not depend upon SASS or any of its affiliated clubs or members to make that judgment for them.

Please consult with the firearm manufacturer prior to making any firearm modifications. Firearms must operate as intended by the original pre-1900 designs they depict.

And of course, firearms must function in a safe manner.

SASS recognizes the desire to enhance firearm performance. Firearm manufacturers, importers, gunsmiths, and the membership as a whole must use caution in any quest to develop mechanisms designed to enhance the operation of firearms for SASS Cowboy Action Shooting.

Parties interested in having modifications, parts, or firearms considered for approval and inclusions in the SASS accepted modification text can request a Firearms Modification Consideration application from SASS. Written receipt of acceptance from SASS will be the only source of approval.

Unless referenced with these Covenants, any modification, parts, or firearms used without this approval is illegal.

A staged disqualification is issued for each stage in which a non-SASS legal firearm is used.

Mono County's chapter of SASS is based in Bridgeport under the name Bridgeport Vigilantes.

To join or for more information, call Bodie Kid (aka Hank Cole) at (760) 932-1139 or email him at [hankbee@gmail.com](mailto:hankbee@gmail.com).

