

The Retail Observer

November, 2013

AN EYE ON THE INDUSTRY SINCE 1970

Vol. 24, Issue 11

IFA 2013

ATTRACTS INCREASING TRADE VISITOR
AND MEDIA INTEREST FROM ABROAD



FHIABA: VENETIAN DESIGN
PASSIONATE APPRECIATION FOR QUALITY,
PERFORMANCE AND LUXURY

BRANDSOURCE
OUTLINES A VARIETY OF NEW PROGRAMS
AT ANNUAL CONVENTION & EXPO



Printed on Recycled Paper
10% Post Consumer

PRSRT STD
U.S. Postage Paid
St. Joseph, MI
Permit No. 158



2764 N. Green Valley Pkwy, Suite 508
Henderson, NV 89014-2121

CALL TO ACTION



SEND US YOUR SHOTS

We are looking for retailers, distributors and manufacturers engaged in their element while at trade shows, special events, showroom openings or just plain group get-togethers.

The Retail Observer is interested in featuring you in our snap-shot page, "Retailers Observed", where you can see what your industry buddies are up to. Please e-mail us your hi-res photos in .jpg format. Include the captions with the photos you send for consideration and be sure to put "Retailers Observed" in the subject line.

Send to
production@retailobserver.com

MOVING?

Looking to:

Change your
delivery address?

Put a hold on your
delivery?

Drop us a line to receive continued service with your expected changes.

subscriptions@retailobserver.com

Book Review

The Power to Transform: Passion, Power, and Purpose in Daily Life

(Second Edition)

This success strategies-laden book, transforms readers with tactical ways to spur real, positive change in their work and home life. This unique book reveals strategies corporate, military, and sports leaders have successfully employed to achieve greatness.

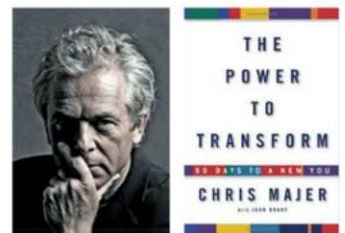
In *"The Power to Transform,"* Majer shares potent proprietary methods he has developed over two decades that have made him one of the leading innovators in the field, having designed large-scale transformational programs for the U.S. Army, Marine Corps, Amgen, AT&T, Microsoft, Intel, Allianz, and Capital One, and a host of others that have tapped Majer to revamp the way they do business. Readers of "The Power to Transform" who have reached a plateau in their personal or professional lives, and are seeking tactical ways to affect real change, can benefit from the book's distillation of complex concepts into easy-to-use practices that produce a positive transformation.

Among a host of mission critical specialized skills, readers learn how to conquer the most daunting challenges, make consistently powerful choices, and maintain calm and composure amid chaotic situations. "You can't transform your business until you transform your own mindset," notes Majer. "You have to continually learn and adapt new ways of functioning in today's ever-changing world and tumultuous marketplace in order to achieve your ambitions, whether personal or professional. But, while continual learning is the only way onward and upward, there are several barriers that prevent the efficient and effective assimilation of new knowledge—the enemies of learning. Only when these obstacles are identified, addressed and rectified is true learning possible, which fosters that elusive, coveted forward momentum in kind."

About *"The Power to Transform,"* Amazon® Vine™ Voice-level reviewer Steve Burns, who issued the title a 5-star rating, said, "...The book explains how words can shape our mental reality and the importance of understanding the difference between real truth and declarations, assertions, assessments, requests, promises, and offers...The author shows that no matter what the circumstance that we find our self in, we always have a choice in how we react to it and what we do." **RO**

Author: Chris Majer, founder and CEO of The Human Potential Project, which teaches the strategies leaders have used to positively transform themselves and their organizations in a way readers can adept to their own lives and professions.
www.humanpotentialproject.com

Publisher: Rodale Photo credit: Jodi Jones



THERE'S NOTHING FISHY HERE.



WHISPERTECHNOLOGY 

OTHER COMPANIES MAY "CLAIM" THEIR RANGE HOODS ARE QUIET ... BUT WE'RE THE QUIETEST IN THE INDUSTRY — 40% QUIETER THAN THE COMPETITION. AND WE CAN PROVE IT. SEE AND HEAR THE VENT-A-HOOD DIFFERENCE FOR YOURSELF. ASK YOUR DISTRIBUTOR TO SHOW YOU OUR iPad® DEMONSTRATION.

ONCE YOU DO, WE PROMISE, THE CHOICE WILL BE TRULY CLEAR.



Vent-A-Hood

© 2012 VENT-A-HOOD INC.
APPLE iPad® IS A TRADEMARK OF APPLE INC.,
REGISTERED IN THE U.S. AND OTHER COUNTRIES.

www.ventahood.com