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S&P 500
2,352.95
-7.21 (-0.31%)



Dow 30
20,648.15
-41.09 (-0.20%)



Nasdaq
5,864.48
-34.13 (-0.58%)



Crude Oil
50.82
-0.21 (-0.41%)



Gold
1,257.60
-0.80 (-0.06%)



Silver
18.32
-0.00 (-0.02%)



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8 Times When You Should Sell a Stock

U.S. News Lou Carlozo
U.S. News & World Report April 4, 2017



Keep calm, use numbers wisely.

Even though there exists no stock market equivalent of Craigslist, that doesn't stop a good many investors from fantasizing about selling off shares to some shopaholic for more than they're worth. Of course, you'll want to part with an investment before bad scenarios hit -- and ideally when it hits a ripe, delicious peak. Experts agree on this much: Crude market timing simply doesn't work. Coin tosses and Ouija boards are out, too. In the end, selling amounts to an intelligent use of numbers, cool-headed rationality and avoiding knee-jerk fear. Here are eight times when selling a stock is a good idea.

When your number's up.

Oliver Lee, a financial planner and investment advisor at The Strategic Planning Group in Lake Orion, Michigan, describes the strategy this way: "If a stock hits your high number, you sell. However, if the stock never quite hits your high number and falls to your low number, you should more than likely sell. For example, I have a client with a significant amount of stock in AT&T (ticker: T); if the price rises to \$37 per share or falls to \$30 at close of trading day, this would trigger a sale."

When it falls into the GAAP.

GAAP stands for generally accepted accounting principles, the standard to which all companies must comply. Applied to earnings per share, you can look for a multiple going

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| 8GM.SG | 32.21 | 0.15 | 0.46% |
| General Motors Co. Registered S | | | |
| ^WMQ | 71.90 | 0.04 | 0.06% |
| Wal-Mart Stores Inc | | | |
| INTC | 36.22 | -0.06 | -0.17% |
| Intel Corporation | | | |

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