

## John McKee The Business Success Coach



John McKee is the expert and visionary behind BusinessSuccessCoach.net, an online destination for professionals, from small and large business owners, to entry-level managers to senior-level executives – and everyone in between, who aspire to maximize their success in the business world. John McKee, a 30-year veteran of corporate boardrooms and executive suites, provides ambitious business people with sound, first-hand advice from a personal “Business Success Coach” and mentor with a wealth of experience. From his Web site, through teleconferences and during on-site corporate seminars, McKee offers professionals practical tips, tools and strategies to help them deal more effectively with, and ultimately capitalize on, the numerous external and internal demands, challenges and “hidden opportunities” faced in the work place every day

McKee is also president of Four Windows – No Walls Consulting LLC (*Four*).

Established in 2001, the practice is exclusively focused on business success coaching and management consulting. Unlike other business coaches, McKee has practiced all of what he preaches, having himself field-tested his own advice to assure he provides clients with proven real world advice rather than textbook theory. As a management consultant, McKee is often retained to conduct corporate SWOT analyses, examine identified opportunities and problems, and advise on how to capitalize on such opportunities and/or rectify operational issues. Past and current U.S. clients include, among others, large national corporations such as NBC, Universal Studios, Comcast, and Cablevision, and, internationally, BTI Canada.

Prior to founding BusinessSuccessCoach.net, in 1992 McKee was one of the DBS satellite broadcasting industry’s early executives, having entered as one of the first senior executives at The DIRECTV Group, Inc. (NYSE:DTV) – currently among the nation’s leading and fastest growing digital multichannel television service providers – at the company’s inception. During his tenure at DIRECTV, he was responsible for the development and execution of many new departments and businesses at large, which facilitated the company’s phenomenal growth and reputation for providing first class service.

McKee got his start as a business coach in 1988 when serving as a senior executive with the Hudson’s Bay Company, which was the largest retail chain of companies in Canada at the time. He was appointed as one of four executives responsible for peer coaching during a tumultuous period for the company. He subsequently furthered his coaching skills while concurrently maintaining senior executive-level positions at several companies operating in varied industries. A well-known business speaker, panelist and sought after expert source in both the United States and Canada, McKee has appeared on television and radio programs throughout North America. Having also won multiple national marketing awards for innovation, McKee addresses audiences in a wide range of industries due to his highly adaptable “service-first” focus.

McKee received his certification as a Business and Executive Coach through the International Coach Academy, as well as a member of the International Coach Federation - the largest professional association of its kind, The Councils of Advisers - a global network providing insight to the world’s leading investors, the Worldwide Association of Business Coaches (WABC), and the Association of Coaching and Consulting Professionals on the Web. In addition, McKee is one of a handful of international coaches invited to work on the development of multi-national coaching industry standards through the WABC.