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5 Life Insurance Game Changers to Benefit Consumers in 2019

advice

The process of qualifying, acquiring and adjusting life insurance policies is in the midst of big changes.

BY BRIAN GREENBERG



Negative Space
 With the changes happening in the life insurance industry consumers will have an opportunity to pounce on new innovations.

The year 2018 laid the groundwork for big shifts in the life insurance landscape that will decidedly benefit consumers in the new year. And it seems shifts are sorely needed with more than 40 percent of Americans not having any type of life insurance, according to Foresters Financial. While the industry is shifting at a rapid pace, consumers can take advantage of some notable game changers poised to impact the insurance industry in 2019:

Variable Rates and Fitness Trackers

With the pervasiveness of fitness trackers and health apps, it was only a matter of time before the data they produce made its way into the underwriting process.

Buying life insurance

How Much Do You Need to Retire Comfortably?

You may be surprised!

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