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## 8 Ways to Foil Small-Business Stagnation



These tactics are sure to spark progress.



By Becky A. Davis  
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A U.S. Bureau of Labor Statistics report revealed that nearly half of all small businesses fail within the first four years. While there are many causes, including owner incompetence, inexperience, fraud and neglect, one killer culprit often flies under the radar: stagnation. Indeed, losing momentum — with respect to revenues, market share and other mission-critical



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