



General Electric selects 'EcoView™ Residential' Energy Management System

GE has chosen EcoView Residential - a feature-rich, cost-effective, flexible and scalable wireless energy monitoring dashboard to help lower homeowner energy usage, utility bills and carbon emissions - as an essential tool in achieving its goal of a 20% reduction in household energy usage, indoor water consumption and overall carbon emissions. "EcoView Residential is an innovative solution addressing the rapidly growing smart grid industry, enabling homeowners to actively participate in taking the pressure off our overloaded grid infrastructure," notes Advanced Telemetry President Gus Ezcurra, developer of EcoView Residential. **Info: www.AdvancedTelemetry.com.**

Oil paint not dead

AFM Safecoat® Naturals line of oil-based paints are based on soybean oil as the main ingredient with a touch of thistle oil for smooth paint flow and flaxseed oil for coalescence. They are fully biodegradable, emit no toxins, are free of harmful dryers or solvents and, best of all, can be cleaned up easily with soap and water as with a latex paint - while giving the smooth coverage and exceptional durability of traditional oil-based products. They can also be tinted with Zero-VOC pigments.

Info: www.cbrproducts.com/afmnaturals



Traffic Composite™ Bamboo Flooring

Nadurra Wood of Toronto has just released the "Second Generation" of Composite™ [strand woven] Bamboo Flooring. Nadurra has partnered with Bona™ to produce the commercial-grade flooring with a "new to North America" ultra matte, water-based surface finish. Made of strands of bamboo pressed together with a long-lasting resin under hundreds of tons of pressure, Composite™ bamboo is 180% harder than maple and ideal for high traffic residential and commercial settings. Nadurra Traffic Composite™ flooring comes prefinished and is available in Natural, Medium Carbonized, Dark Carbonized and Riverbed Composite styles. All products coated with the Bona finishes come with Bona's Lifetime support. Available across Canada. **Info: www.nadurrawood.com**

Sancor partners with actor Ed Begley, Jr.

Sancor Industries Ltd. of Oshawa, ON has partnered with well-known actor and environmentalist Ed Begley, Jr. and his Living With Ed brand. Begley will help promote both the Envirolet® and Santerra Green composting toilet systems as an economical and environment-friendly alternative to traditional sanitation systems. "Sancor's composting toilets are the best I've seen on the market today," said Begley. "I feel that composting toilets are a tangible way to help reduce your impact on the environment by transforming waste into useable compost." **Info: www.sancorindustries.com**

