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5 BRANDING TRENDS YOUR SMALL BUSINESS CAN'T IGNORE

JANUARY 27, 2016 BY **RAOUL DAVIS** [LEAVE A COMMENT](#)



When you're a small business owner, it can be tempting to stick to tried and true methods for branding and promoting your business. However, the marketplace is constantly evolving, so what worked last year isn't guaranteed to work this year. Because branding largely determines how your customers view your business, it's critical to be in touch with ...

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