

<http://www.mdtmag.com/news/2015/02/ex-nfl-pro-among-many-achieving-pain-relief-foot-worn-device>



Ex-NFL Pro Among Many Achieving Pain Relief with Foot-Worn Device

Tue, 02/24/2015 - 3:48pm

AposTherapy



Wellness one step at a time:

AposTherapy's innovative, customized, non-surgical, non-invasive and drug-free treatment system clinically proven to deliver lasting knee, hip, pelvis and back pain relief that improves function, mobility and quality of life; More than 50,000 patients worldwide benefitting from the revolutionary at home, foot-worn device that mitigates the needs for frequent physician and/or physical therapy visits. *Ex-NFL Pro Bart Oates, AposTherapy's VP of Athletics, among a group of former pro NFL football and NBA basketball athletes utilizing the system to finally realize significant and sustained relief after years of chronic and debilitating pain while in the league and life beyond, exemplifying system's efficacy*

It's estimated that a staggering 100 million Americans live with chronic pain—a condition largely approached with powerful drugs, painful injections and invasive surgeries in attempts to ease the ache. But, one ingenious invention is changing all of that one step at a time through a foot-worn device that boasts advanced biomechanical technology. This from AposTherapy, a lifestyle-friendly treatment program providing sustained relief of osteoarthritis knee, hip, pelvis and back pain without drugs, injections or surgery, which today announced its entrée into the U.S. marketplace—a development that marks a significant advancement for the untold millions of American pain sufferers and the physical therapy trade, alike.

Given its extreme utility, ease-of-use and convenience for the patient, the AposTherapy system has been embraced by patients and practitioners around the globe, having benefitted over 50,000 joint pain sufferers throughout Israel, the U.K., Singapore and, most recently, the U.S. This includes former New York Giant and Super Bowl Champion, Bart Oates, who, like many

professional athletes, experienced chronic and debilitating joint pain as an active player that worsened in retirement despite access to top-notch medical care proffered to pro-level players. The AposTherapy method has been so successful at alleviating Oates' own pain that he has joined the company as Vice President of its Athletic Division.

The AposTherapy treatment system, which is being made available through trained and certified physical therapy providers, centers on a computerized analysis of a patient's gait, and the use of a special foot-worn biomechanical device that the patient wears around their home or other location of their choice for just one hour a day. Over the course of a few months, the device is used to bring the body into optimal alignment, reducing pressure and strain on the painful areas in the joint and actually retraining the muscles to adopt a healthier pattern that results in substantial lasting curative pain relief rather than a mere masking of symptoms. View a video detailing how the system works at www.tinyurl.com/AboutApos and a video with patient testimonials and reviews (including physician-users) at www.tinyurl.com/AposTestimonials. "Many AposTherapy patients report significant pain relief as early as their initial consultation, when they've experience this unique foot-worn biomechanical device for the first time," notes Dr. Amit Mor, chief medical officer and co-founder of AposTherapy. "Such benefits are proven time and time again, with one independent survey indicating that fully 86% of AposTherapy patients reported alleviation in pain, with the vast majority in just over a month. Moreover, the pain relief AposTherapy provides is proven to last, with one clinical trial re-examining knee osteoarthritis patients two years after treatment using the system and finding that level of pain relief was maintained."

So proficient is the AposTherapy system, at the flagship clinic and training center in Manhattan, AposTherapy is treating high-profile patients with significant and prolonged levels of joint pain, including former professional basketball players, Charles Smith, Moses Malone, Latrell Sprewell, Satch Sanders, and former pro football player Jim Burt. View a video detailing these sports alumni's experience with AposTherapy at www.tinyurl.com/AposAlumns.

Oates, who is overseeing and participating in the program with these athletes, notes, "I strongly advocate using advanced technology to improve wellness, especially when it may negate the need for invasive procedures or the long-term use of medication. AposTherapy helps the whole body re-learn how to walk with optimal symmetry and properly position itself, which tremendously eases joint pain. And, AposTherapy isn't just hugely beneficial for current and former athletes, but rather it's for everyone and anyone seeking relief from knee, hip and back pain who hope to avoid pharmaceuticals, needles and surgery as well as for those rehabilitating after surgery."

AposTherapy recently announced its planned rollout to major cities throughout the U.S. that is currently underway in the New York metro area. It has already named three New York-area providers that are now certified in the AposTherapy technique, including One Physical Therapy in Syosset (Long Island), ProHealth and Fitness, with offices on the Upper East Side and Upper West Side of Manhattan, and Somers Orthopedic Surgery and Sports Medicine Group, with five offices in Westchester and Putnam Counties.

One Physical Therapy has already successfully treated over 50 patients. Practice owner David Lipetz, MSPT, OCS, notes "the results have been outstanding. We've already treated seniors, weekend warriors, high school athletes and others, and all have reported marked improvement and better quality of life. This is a very important new tool for treating osteoarthritis. Not every patient will be a candidate, but for those who are, the prospects are very encouraging."

Dr. David Levy, AposTherapy CEO, further underscores the value of the system, concluding, “Our motto, ‘Be Yourself Again,’ perfectly expresses our mission – to enable people to get back to doing the things they love doing—playing sports, dancing, taking long walks, living the lives they want to live.”