



Gamifying Goodness:

How nice are you? The social online community is calculating and curating "competitive kindness" to help mere mortals out-nice each other, and make the world a better place.

Are you using your superpowers for good? One optimistic online community called xocial (pronounced soh-shuhl) is now giving cause-conscious and otherwise kindhearted businesses and individuals the ability to do good, see good, feel good, and measure good.



xocial[™]
xocial (soh-shuhl) is an online community that connects people and organizations to causes they care about, then inspires them