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High School Scholar Turned Media Prodigy, Mason Kern, Named Sports Correspondent for KOKS Radio to Deliver Recurring National ‘Youth Sports Reports’

San Diego, CA, July 2015 – Since April 2015, Poway High School scholar, Mason Kern, has been serving as a Sports Correspondent for the **KOKS Radio Show** hosted by Bill Wardell—a program intended to bring parents, families and kids closer together every week. Mason’s “Youth Sports Reports” on KOKS spotlight newsworthy current events and happenings in the world of high school, middle school and club sports around the U.S. as well as notable gadgets and gear for youth sports and fitness along with other trending items of interest to teens and tweens.



Mason’s role as a Youth Sports Reporter with KOKS radio is in addition to his broadcast television work as a Teen Correspondent for XETV’s *San Diego Living*—an endeavor that commenced in November 2014 when Mason was a 15-year old high school sophomore. Each month since, he appears live on the set of this popular lifestyle program in his own branded “Teen Trend Watchdog with Mason Kern” segment, through which he reports on hot product picks well-suited for school age kids.

Ever-motivated, in addition to his work with KOKS and XETV, Mason seeks to pick up additional work as a Youth Sports Correspondent for other radio and television stations throughout America.

--View TV footage of some of Mason's Product Trend reports here: www.tinyurl.com/TTWVideos

--Listen to audio of some of Mason's KOKS Youth Sports Reports here: www.tinyurl.com/TTWKOKS

“Since my passion and career ambition is to work as a television sports broadcaster and, in working toward that goal, to be accepted by a top-notch collegiate broadcast journalism program, I’m exceedingly thankful for the opportunities extended to me by both KOKS radio and XETV. The hands-on, real-world news reporting experience and skills I’m gaining as a bona fide working journalist in my high school years are invaluable as I work toward earning scholarships, internships, apprenticeships and gaining acceptance into a leading University for broadcast journalism in the Fall of 2017—just a few short years away. For now, I am eager to deliver informative segments that the audience will find useful and enjoy.”

Mason, a perennial honor roll student, community volunteer and skilled athlete, is a member in good standing with the San Diego Press Club and the National Society of High School Scholars (NSHSS). Mason was also extended the invitation-only honor to attend the prestigious 2015 Washington Journalism and Media Conference, a week-long event being hosted at George Mason University in Washington D.C., where he served as a National Youth Correspondent. A portion of the Conference takes place at events and activities at the National Press Club, the Newseum and on the National Mall in our nation's capital. There are speakers and private briefings with prominent journalists like Susan Goldberg, Editor-in-Chief of *National Geographic* magazine; Richard Wolf, Supreme Court Correspondent for *USA Today*; Phil Murphy, Digital Producer for ESPN; Michael Shear, White House Correspondent for the *New York Times*; and an array of other top-tier media talent speaking to the teens to inform and inspire.

“Mason is no stranger to radio or local television,” notes [The Luxe List](#) Executive Editor Merilee Kern, Mason’s mother who—as a nationally-regarded lifestyle expert and professional spokesperson—regularly appears on

both radio and television news programs in San Diego and beyond. “Mason has assisted with my own live television segments for many years—everything from behind-the-scenes segment preparation to on-camera dialogue and modeling. Having been on-set many times observing the live morning news production in action, his passion for the broadcast reporting field has become palpable. Given how smart, articulate, tenacious and thorough he is, I have no doubt whatsoever Mason will exceed all expectations in his various news reporting roles”

Connect with Mason through social media! He may be reached through multiple social media channels, as follows:

- Twitter: www.twitter.com/TeenWatchdog
- Facebook: [/TeenTrendWatchdog](https://www.facebook.com/TeenTrendWatchdog)
- Instagram: [#TeenTrendWatchdog](https://www.instagram.com/TeenTrendWatchdog)
- YouTube: www.tinyurl.com/TTWVideos
- Radio Reports: www.tinyurl.com/TTWKOKS
- LinkedIn: www.tinyurl.com/TTW-LinkedIn
- Web: www.TeenTrendWatchdog.com

***For parties interested in booking Mason to deliver Youth Sports Reports or for any other interview, spokesperson, endorsement or other professional request or inquiry, please contact his rep agency, Kern Communications, at 858-577-0206.

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