



3990 OLD TOWN AVE
SAN DIEGO, CA 92110
1-800-8-IMPACT

FOR IMMEDIATE RELEASE

CONTACT:

Merilee Kern, Kern Communications
858-577-0206, merilee@kerncommunications.com

'The Lawyer in Blue Jeans' Jeff Isaac to Conduct 'The Wacky World of Laws' Book Signing at the Mira Mesa Barnes & Noble on June 20, 2009

Local KUSI and KFMB-AM media personality will be on-site at the Mira Mesa Barnes & Noble to autograph and inscribe his humorous new paperback taking a lighthearted look at laughable laws and comical court cases in America and beyond

SAN DIEGO, CA, June 2, 2009 – Jeff Isaac, "The Lawyer in Blue Jeans" (www.lawyerinbluejeans.com) as seen and heard weekly on KUSI and 760 KFMB-AM, today announced that, in honor of his newly released book titled "*The Wacky World of Laws*" (Paperback, ISBN 9780578016122, \$16.95 U.S.), he will be conducting a book signing and personal appearance between 1:00 and 2:00 P.M. on Saturday, June 20th at the Mira Mesa Barnes & Noble in San Diego located at 10775 Westview Parkway.

Among a litany of other laughable laws and crazy court cases, "*The Wacky World of Laws*" details how fishing from a camel or giraffe's back is illegal in Boise, Idaho, laughing out loud in a movie theater could be considered disturbing the peace in Malibu, California, and that tomatoes are not allowed in clam chowder in Massachusetts.

"With the current legal landscape dominated by a glut of hard and downright depressing news, Americans are sorely in need of a quick chuckle on the 'softer side of the law,'" notes Isaac. "With the United States churning out upwards of 500,000 new laws each year and 2 million regulations annually, this book is written for those who want a good laugh at the expense of the legal system and who relish being the hit of water cooler conversation."

"*The Wacky World of Laws*" is a compilation of U.S. and international laws and court cases that are decidedly out of the ordinary, including these noteworthy nuggets:

- In Portland, Oregon people may not whistle underwater
- In Nebraska, if a child burps during church, his parent may be arrested
- In Norco, California it is not permissible to carry a fish into a bar
- In Wyoming you may not take a picture of a rabbit from January to April without an official permit
- In Los Angeles, California it's illegal for a man to beat his wife with a strap wider than 2 inches without her consent
- In Nebraska doughnut holes may not be sold
- In Texas, when two trains meet each other at a railroad crossing each shall come to a full stop, and neither shall proceed until the other has gone
- In West Virginia no children may attend school with their breath smelling of "wild onions"
- In California it is forbidden to spit on the ground within 5 feet of another person
- In New Jersey it is illegal to slurp soup

- In Los Angeles it is against the law to complain through the mail that a hotel has cockroaches, even if it is true
- In Ventura, California it is illegal to make "ugly faces" at dogs that are found "freely roaming the community"
- In Oregon drivers must yield to pedestrians who are standing on the sidewalk

"Beyond eliciting more than a few chuckles, this book details actual laws and court cases that make you scratch your head and wonder if the judicial system might be in serious need of reform to weed out frivolous legal activity that taxpayers do subsidize," Isaac concludes

"*The Wacky World of Laws*" is available for purchase at the Mira Mesa Barnes & Noble and online at <http://www.barnesandnoble.com>.

About Barnes & Noble, Inc.

Barnes & Noble, Inc. (NYSE: BKS), the world's largest bookseller and a Fortune 500 company, operates 777 bookstores in 50 states. Barnes & Noble is the nation's top bookseller in quality, and for the fifth year in a row, the top bookseller brand, as determined by a combination of the brand's performance on familiarity, quality, and purchase intent, according to the EquiTrend® Brand Study by Harris Interactive®. Barnes & Noble conducts its online business through Barnes & Noble.com (www.bn.com), one of the Web's largest e-commerce sites. General information on Barnes & Noble, Inc. can be obtained via the Internet by visiting the company's corporate website: www.barnesandnobleinc.com.

About Jeff Isaac and The Lawyer in Blue Jeans Group

Jeff Isaac, AKA "The Lawyer in Blue Jeans," is the CEO and principal attorney at The Lawyer in Blue Jeans Group – a firm providing consumers throughout Southern California with affordable and down-to-Earth legal assistance. Firm services include Loan Modifications/Mortgage Mitigation, Revocable Living Trusts, Articles of Incorporation, Probate Representation and Estate Administration. In addition, Jeff Isaac is an invigorating public speaker and media personality who imparts his unique style and lighthearted perspective throughout San Diego's TV and radio airwaves. He appears weekly on KUSI Channel 9 San Diego, offering insightful explanations, interpretations and perspectives on legal issues that impact viewers on a personal level as well as the region at large. Isaac is also host of 760 KFMB AM's "The Lawyer in Blue Jeans" – a weekly talk radio program offering down-to-earth advice, humor and engaging commentary on life's daily legal challenges with the "common man's" interest at heart. More information may be accessed online at www.LawyerInBlueJeans.com or by calling 1-800-8-IMPACT.

###