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Executive Biography

Jaswir (Jas) Singh **Founder & CEO, Slimtree, Inc.**

With a vision of merging top quality online fitness and wellness programming with 21st Century technologies so consumers may benefit from Ultimate Exercise Mobility™, Jas Singh founded Slimtree, Inc. – an industry leading digital video production and distribution company with global headquarters in Fresno, California. Now serving as CEO, Singh maintains complete management responsibility for the company and its two primary on-demand Web TV channels at www.slimtree.com and www.MySpace.com, including product/service development, technology deployments and integrations, marketing, finance, international operations and business development.

With over 10 years of experience of owning and operating companies, Singh is a successful, serial entrepreneur with a long and varied business background. He has served as President for eCom networks, an Internet retailer since sold to a private investor, President of Napaville Homes, Inc., a developer and builder of single family homes, and Managing Director of Madera Tech' LLC, a developer of commercial and industrial parks with modern, high tech' infrastructures.

Currently Singh has two patents pending – one for Slimtree.com's proprietary video download methodology and the other for the company's food-based fitness program undergoing R&D.

Singh is an avid sportsman who, in his free time, loves exercising, playing soccer and otherwise living a healthy lifestyle with his wife and two young sons by his side.