



8839 N. Cedar Ave., #117
Fresno, CA 93720
office@slimtree.com
www.slimtree.com

FOR IMMEDIATE RELEASE

CONTACT:

Merilee Kern, Kern Communications
858-577-0206, merilee@kerncommunications.com

Slimtree.com's Free Web-Based Instructional Fitness Videos Now Available for Download to Computer Hard Drives, Cell Phones, PDAs and other Windows® Media Supported Devices

Slimtree.com to Give Fitness-Minded Holiday Travelers Ultimate Exercise Mobility™ - the Convenience, Privacy, Cost-Savings and Flexibility to Exercise, with Expert Instruction, at Anytime, from Anywhere in the World; Industry Leading Web TV Channel Now Offering Viewers More Than 100 Online Fitness Videos Free of Charge

FRESNO, CA, September 9, 2008 – With holiday travel planning well underway, many dieters and fitness enthusiasts are already pondering how they will maintain their exercise regime amid their hectic vacation schedule. In an effort to ensure health seekers both home and away better survive the holidays, Slimtree, Inc. (www.slimtree.com), a production company and industry-leading on-demand Web TV channel offering original, free access fitness programming, today announced that many of its instructional exercise videos are now available for download onto computer hard drives, cell phones, PDAs and any other Windows® Media supported device.

Having uniquely married wellness, mobility and cutting-edge technology, Slimtree.com offers The Broadband Gym™ - a free online video-based exercise program designed for those who want to exercise economically, on their own terms. From its own Web site located at www.slimtree.com and, as a MySpaceTV.com channel partner, from www.MySpace.com, Slimtree.com provides more than 100 free Web-based exercise videos featuring certified fitness instructors, which may be accessed at anytime of the day or night, from anywhere in the world using any Internet-enabled computer with a high speed broadband connection.

The company now gives users Ultimate Exercise Mobility™ – the opportunity to download select fitness videos to their computer hard drive, cell phone, PDA or other device supporting the Windows® Media platform. This new service eliminates the often prohibitive need for a live Internet connection in order to view video material sourced online. For just \$1.49 per 10 or 20-minute program, consumers may select from, and easily download, a wide selection of Slimtree.com's fitness videos across a range of disciplines – Yoga, Pilates, aerobics, dance, martial art workouts, cardiovascular conditioning, and weight training – that may be viewed an unlimited number of times for 30-days, at which time the downloaded file(s) will auto-expire. From Slimtree.com, users may also purchase the company's proprietary Yoga, Pilates and cardio DVDs that provide even greater exercise mobility.

"I tried to find FitTV® on my cable but to no avail because apparently Comcast™ thinks you should have to pay extra just to get FitTV," laments Slimtree member "imakeboyscry" on her YouTube™ VLog page located at http://www.youtube.com/watch?v=_hn-_wldd-0. "So, I did a little research and found this lovely little website

<http://www.slimtree.com>. It has everything you could possibly need...It's amazing and best of all it's free. There's workout videos that cover everything from Yoga to Kung Fu, Pilates to kickboxing...I suggest visiting this website to anyone who is interested in setting up a workout plan but doesn't have the funds to get a gym membership or pay extra money to get a channel on their cable. You have nothing to lose [except maybe a few extra pounds...]."

"As a broadband video programming pioneer innovating the global eHealth space, we continually seek ways to leverage digital video technologies to better foster the fitness and well-being of our viewers," said Jas Singh, founder and CEO of Slimtree, Inc. "Slimtree.com and The Broadband Gym are world-wide brands currently benefitting individuals throughout the United States, Canada, United Kingdom, India, Australia, Japan, Singapore, and Korea, among others. We're excited that our best-of-breed programming can now be easily transported by our international member base for use wherever and whenever."

"Approximately 127 million adults in the U.S. are overweight, 60 million are obese, and 9 million are extremely obese," notes Singh. "Additionally, an estimated 81 million people, or 63% of the 129 million people who access the Internet over broadband in the U.S., watch broadband video at home or at work. These facts combined support and validate Slimtree.com's mission to offer the most comprehensive assortment of state-of-the-art, Web video-based expert fitness instruction in a way that is highly economical, convenient, motivating, effective and infinitely mobile, serving to improve the health, wellness and longevity of our viewers."

From Slimtree.com, among other no cost weight-loss tools, users may also calculate their Body Mass Index (BMI), keep an exercise journal, log and track their weight-loss progress, upload photographs and pictures to personalize their experience, and access the company's robust learning center with fitness and diet articles, glossaries and a wealth of information regarding the multitude of diet programs on the market today.

About Slimtree, Inc.

Headquartered in Fresno, California, Slimtree, Inc. is a leading production company and Web TV channel dedicated to creating original, best-of-breed free access online fitness and wellness programming available to consumers on-demand, both from its own Web site located at www.slimtree.com and, as a MySpaceTV.com channel partner, from www.Myspace.com. Along with an array of other weight-loss tools and resources, the company offers The Broadband Gym™ - a free online video-based exercise program to those who desire the convenience, privacy, cost-savings and flexibility to exercise at anytime 24/7/365, from anywhere in the world. With over 100 free Web-based fitness videos offering expert instruction across a range of disciplines, including Yoga, Pilates, cardio and weight-training, which may also be downloaded to any Windows® Media supported device, The Broadband Gym gives consumers Ultimate Exercise Mobility™. Slimtree.com also offers a suite of Yoga, Pilates and cardio DVDs and a variety of dietary supplement formulas through its online storefront. The company may be reached online at www.slimtree.com. Press contact: Merilee Kern, Kern Communications, 858-577-0206, merilee@kerncommunications.com.

###