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www.slimtree.com

Media Fact Sheet

Headquartered in Fresno, California, Slimtree, Inc. is an industry-leading production company and Web TV channel offering original, best-of-breed free access fitness programming on-demand via the Internet, both from its own Web site located at www.slimtree.com and, as a MySpaceTV.com channel partner, from www.MySpace.com.

In addition to a myriad of weight-loss tools and resources, the company offers The Broadband Gym™ - a free online video-based exercise program for those who desire the convenience, privacy, cost-savings and flexibility to exercise at anytime 24/7/365, from anywhere in the world.

With over 100 Web-based fitness videos offering expert instruction across a range of disciplines, including Yoga, Pilates, cardio and weight-training, at no cost, Slimtree.com's The Broadband Gym gives consumers Ultimate Exercise Mobility™, since users may also download videos to their computer hard drive, cell phone, PDA or other Windows® Media supported device – eliminating the need for a live Internet connection to view footage - for a nominal \$1.49 per clip fee (less than 5 cents a day).

The company also offers a suite of Yoga, Pilates and Cardio DVDs and a variety of dietary supplement formulas.

Last updated September 2008

Company Name:	Slimtree, Inc.
Founded:	November 2004
Headquartered:	8839 N. Cedar Ave., #117 Fresno, CA 93720 office@slimtree.com
Private Ownership:	Jas Singh, Founder & CEO
Value Proposition:	Slimtree, Inc. develops and delivers the most comprehensive assortment of state-of-the-art, Web video-based expert fitness instruction in a way that is highly economical, convenient, motivating, effective and infinitely mobile, serving to improve the health, wellness and longevity of its members.
Mission Statement:	Slimtree.com seeks to maintain and improve upon its industry leadership position as a free, vertically integrated interactive Web TV channel producing best-of-breed digital fitness programming for both Internet-based and DVD distribution, by uniquely marrying wellness with mobility via cutting-edge technologies.
The Market:	Approximately 127 million adults in the U.S. are overweight, 60 million are obese and 9 million are extremely obese (<i>source: AOA</i>). With this, an estimated 81 million people, or 63% of the 129 million people who access the Internet over broadband in the U.S., watch broadband video at home or at work (<i>source: Nielsen</i>)
Web site:	www.slimtree.com