



Savvy Living

www.SavvyLiving.tv

Hosted by
Internationally-Regarded
Lifestyle Expert

Merilee Kern



***Savvy Living combines the power of broadcast TV,
editorial and digital marketing in a uniquely bundled
content partnership!***



Savvy Living is a fun and fast-paced half hour lifestyle TV show that informs and entertains, targeted to the hugely desirable, highly educated, above average net worth demographic.

Show content covers a myriad of daily living topics, from interesting experts and exciting local events to innovative lifestyle-enhancing products and services to dreamy travel destinations...and everything in between. This show highlights many of the remarkable people and businesses throughout America, as well as products, services, travel locations, and more.

Your business, products, services, and message can be featured during a Savvy Living-hosted segment—whether that be a Skype, SMT, look live or pre-tape interview with YOUR expert, or the charismatic host can showcase your brand and its features/benefits on her own (expert interview not required). Each brand will also be featured in (bundled with) a syndicated editorial/article to run with multiple publishers within The Luxe List International News Syndicate, which will also be promoted via The Luxe List's social media platforms.

Maximize your marketing & publicity investment

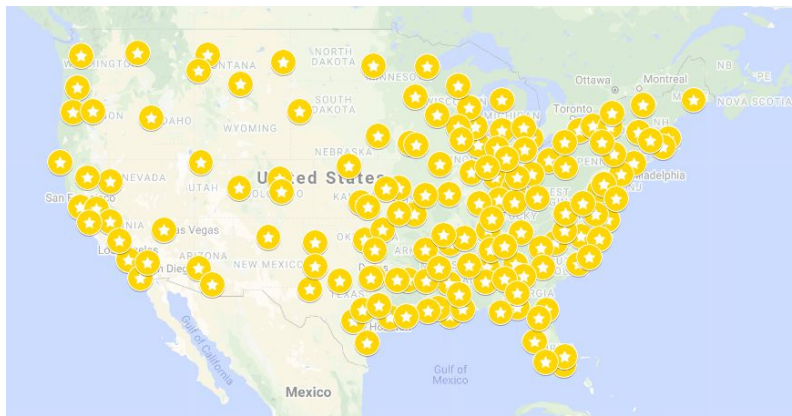


with the Savvy Living Show!



Our full syndication reach includes network affiliates, independent stations, cable providers and local/community channels totalling over 101 Million US households in over 88% of the United States.

Additionally, programming through the **AMGTV** Network can be viewed LIVE online, nationwide, on their website or through Roku & Amazon.



TOTAL REACH: 101,814,780 Homes US COVERAGE: 88.7%

AMGTV

AMGTV reaches over 160 markets and is one of the fastest growing broadcast networks in the industry. The network is seen throughout the United States and online by delivering television to viewers through our affiliated broadcast stations, cable and alternate delivery systems.

AMGTV programming is useful and informative, entertaining and distinctive, diverse and inclusive. Scheduled programming and features are available for all ages and interests.

Lifestyle, Adventure, Sports, Drama, Comedy, Health, Finance, Instruction, Travel and Children's programs.



Cox is providing exclusive national content on its recently launched local networks, available to **Cox** video customers in all markets.

The company has rebranded existing local cable programming stations and is enhancing the lineup with nationally produced content.

FOX IND

Primarily carried on digital subchannels and cable, our shows are made available to independent stations in areas ranked below the top 99 television markets in the United States designated by Nielsen Media Research.

Additionally, shows are distributed to non-owned and operated FOX affiliate stations for inclusion in their schedule



Rank	DMA	State	TV HH	% of US	Affiliate
1	New York	NY	7,348,620	6.41%	WEPT
2	Los Angeles	CA	5,476,830	4.775%	KFLA KVVB KSFV
3	Chicago	IL	3,463,060	3.02%	WJYS MCTV AMG
5	Dallas	TX	2,713,380	2.366%	KTXD KHPK KATA
6	San Fransisco-Oak-San Jose	CA	2,488,090	2.169%	KQSL
7	Washington, DC (Hagrstwn)	MD	2,476,680	2.159%	AMG
8	Houston	TX	2,450,800	2.137%	KVQT
9	Boston	MA	2,424,240	2.114%	WLEK
10	Atlanta	GA	2,412,730	2.104%	WDWW AMG
11	Tampa-St. Pete (Sarasota)	FL	1,908,590	1.664%	WHRT WCLF
12	Phoenix	AZ	1,890,100	1.648%	K25DM
13	Detroit	MI	1,856,030	1.616%	WUDL



Rank	DMA	State	TV HH	% of US	Affiliate
14	Seattle-Tacoma	WA	1,808,530	1.577%	KUSE
15	Minneapolis-St. Paul	MN	1,742,530	1.519%	KMDB KNJK AMG
16	Miami-Ft. Lauderdale	FL	1,696,330	1.479%	WMDF
17	Denver	CO	1,630,380	1.422%	AMG
18	Orlando-Daytona Bch-Melbrn	FL	1,519,570	1.325%	WRCZ WFEF WZXZ
19	Cleveland-Akron (Canton)	OH	1,498,960	1.307%	AMG WIVN WQDI
20	Sacramento-Stkton-Modesto	CA	1,379,770	1.203%	KAHC KFMS
21	St. Louis	MO	1,215,570	1.060%	WODK
22	Charlotte	NC	1,189,950	1.038%	WWEB
23	Pittsburgh	PA	1,160,220	1.012%	WBCZ AMG
24	Raleigh	NC	1,153,580	1.006%	WAUG WARZ



Rank	DMA	State	TV HH	% of US	Affiliate
25	Portland, OR	OR	1,143,670	0.997%	AMG
27	Indianapolis	IN	1,086,310	0.947%	AMG
28	San Diego	CA	1,065,700	0.929%	AMG
29	Nashville	TN	1,011,570	0.882%	WJNK WKUW
31	San Antonio	TX	938,660	0.818%	KSSJ
32	Columbus	OH	920,740	0.803%	WCSN
33	Kansas City	KS/MO	919,020	0.801%	KCMN KAJF
34	Salt Lake City	UT	916,960	0.799%	KCSG
35	Milwaukee	WI	895,700	0.781%	WTSJ
36	Cincinnati	OH	863,800	0.753%	WKRP WOTH
37	Greenville-Spart-Ashevil-And	SC	845,990	0.738%	W41BQ
38	West Palm Beach-Ft. Pierce	FL	824,920	0.719%	WXOD WWCI
39	Austin	TX	771,210	0.672%	KVAT



Rank	DMA	State	TV HH	% of US	Affiliate
40	Las Vegas	NV	757,840	0.661%	KLBC KHMP
41	Oklahoma City	OK	722,140	0.630%	KBCZ KUOC
42	Norfolk-Portsmth-Newpt Nws	VA	717,170	0.625%	AMG W22EN
44	Grand Rapids-Kalmzoo-B.Crk	MI	709,670	0.619%	WMKG
45	Birmingham (Ann and Tusc)	AL	696,380	0.607%	WEAC WUOA
46	Greensboro-H.Point-W.Salem	NC	690,050	0.602%	WGSR
47	Jacksonville	FL	688,500	0.600%	WKBJ WRCZ WQXT
48	Albuquerque-Santa Fe	NM	677,590	0.591%	KUMI
49	Louisville	KY	662,170	0.577%	WNDA
50	New Orleans	LA	641,620	0.559%	AMG
51	Memphis	TN	633,930	0.553%	WQEK WBII WPRQ
52	Providence-New Bedford	RI	616,280	0.537%	ONTV



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Rank	DMA	State	TV HH	% of US	Affiliate
53	Buffalo	NY	593,710	0.520%	WBXZ
54	Fresno	CA	573,180	0.500%	KSDI
55	Richmond/Petersberg	VA	564,510	0.492%	AMG
56	Wilkes Barre-Scranton-Hztn	PA	554,660	0.484%	AMG
57	Little Rock-Pine Bluff	AR	547,950	0.478%	KJLR KWMO
58	Tulsa	OK	531,230	0.478%	KUOC
59	Albany-Schenectady-Troy	NY	529,120	0.461%	AMG
60	Mobile-Pensacola (Ft Walt)	AL/FL	528,320	0.461%	WEDS
61	Ft. Myers-Naples	FL	518,730	0.452%	WGPS
62	Knoxville	TN	514,610	0.449%	WJDP
63	Lexington	KY	479,420	0.418%	TV-10
64	Dayton	OH	466,040	0.406%	WRCX
65	Honolulu	HI	442,820	0.386%	KAIH KUPU
66	Wichita-Hutchinson Plus	KS	439,760	0.383%	KCTU KFVT



Rank	DMA	State	TV HH	% of US	Affiliate
67	Roanoke	VA	439,620	0.383%	AMG
68	Green Bay-Appleton	WI	438,070	0.382%	AMG
69	Des Moines-Ames	IA	433,950	0.378%	KBBA KAJR
70	Charleston-Huntington	WV	431,150	0.376%	WOCW
71	Tucson (Sierra Vista)	AZ	425,860	0.371%	KKAX
72	Flint-Saginaw-Bay City	MI	423,010	0.369%	WIEK
73	Spokane	WA	422,550	0.368%	AMG
75	Springfield, MO	MO	409,020	0.357%	K07XL
76	Rochester	NY	404,170	0.352%	AMG
78	Toledo	OH	400,170	0.349%	WMNT
79	Huntsville-Decatur (Flor)	AL	385,470	0.336%	WBCF
80	Madison	WI	384,830	0.336%	WBUW
82	Shreveport	LA	371,760	0.324%	KLIA
83	Paducah-Cape Girardeau	KY	369,390	0.322%	KDKZ



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Rank	DMA	State	TV HH	% of US	Affiliate
84	Harlingen-Wslco-Brnsville-McA	TX	368,960	0.322%	AMG
85	Syracuse	NY	368,950	0.322%	WOBX
86	Champaign&Sprngfld-Decatur	IL	364,050	0.317%	WODK
87	Waco-Temple-Bryan	TX	357,720	0.312%	KZCZ
88	Colorado Springs-Pueblo	CO	354,190	0.309%	KSPK K05MD
89	Chattanooga	TN	351,220	0.306%	Local4
90	Cedar-Wtrlo-IWC&Dub	IA	343,000	0.299%	K44MM
95	Jackson, MS	MS	321,830	0.281%	WWJX
96	South Bend-Elkhart	IN	313,210	0.273%	WSBT
97	Burlington-Plattsburgh	VT	307,470	0.268%	AMG
99	Ft. Smith-Fay-Sprngdl-Rgrs	AR/OK	304,670	0.266%	KAJL
100	Greenville-N.Bern-Washngtn	NC	301,990	0.263%	WPDU WGDO
102	Myrtle Beach-Florence	SC/NC	291,680	0.254%	WBTW WHWH
103	Evansville	IN	279,860	0.244%	WUCU



Rank	DMA	State	TV HH	% of US	Affiliate
105	Lincoln & Hastings-Krny	NE	276,800	0.241%	KAJS
106	Boise	ID	270,200	0.236%	KRID KFLL
107	Tallahassee-Thomasville	FL	268,390	0.234%	WDDM
108	Tyler-Longview(Lfkn&Ncgd)	TX	265,690	0.232%	KYTX KPKN
109	Sioux Falls(Mitchell)	SD/MN/NE/IA	263,000	0.229%	KCPO
110	Ft. Wayne	IN/OH	262,990	0.229%	KUCH
111	Augusta-Aiken	GA/SC	260,840	0.227%	WJEA WFCU
112	Reno	NV/CA	260,630	0.227%	AMG
114	Springfield-Holyoke	MA	249,430	0.217%	WTXX
116	Fargo-Valley City	ND/MN	249,010	0.217%	KCPM
117	Eugene	OR	239,710	0.209%	SLTV 10
119	Traverse City - Cadalliac	MI	235,400	0.205%	W20DI
120	Lafayette, LA	LA	233,790	0.204%	KDMK
121	Macon	GA	232,910	0.203%	



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Rank	DMA	State	TV HH	% of US	Affiliate
					W21DA
123	Montgomery-Selma	AL	230,420	0.201%	WBIH WDSF
124	SantaBarbra-SanMar-SanLuOb	CA	226,940	0.198%	KCCF AMG
125	Monterey-Salinas	CA	226,630	0.198%	AMG
126	Bakersfield	CA	223,250	0.195%	AMG
127	Columbus, GA (Opelika, AL)	GA/AL	217,660	0.190%	WRDP W43CW
128	Corpus Christi	TX	209,760	0.183%	KYDF
129	La Crosse-Eau Claire	WI/MN	206,480	0.180%	KQEG
130	Wilmington	NC	197,700	0.172%	WDRL
131	Amarillo	TX/OK/NM	190,240	0.166%	KAUO KLKW
132	Chico-Redding	CA	188,010	0.164%	AMG
133	Columbus-Tupelo	MS	181,860	0.159%	AMG
134	Wausau-Rhineland	WI	174,760	0.152%	WWEA
135	Topeka	KS	172,470	0.150%	KAJF



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Rank	DMA	State	TV HH	% of US	Affiliate
136	Columbia-Jefferson City	MO	171,330	0.149%	KBKV
137	Monroe- El Dorado	LA	170,980	0.149%	K25NT
138	Rockford	IL	170,480	0.149%	KIDN
141	Beaumont-Port Arthur	OR/CA	165,120	0.144%	KBMN
142	Duluth-Superior	MN/WI/MI	164,380	0.143%	KCWV
143	Odessa-Midland	TX	163,450	0.143%	K40FJ
144	Salisbury	MD	162,050	0.141%	WRDE
145	Lubbock	TX	160,440	0.140%	KNKC
146	Palm Springs	CA	158,010	0.138%	KAKZ
148	Wichita Falls	KS	152,950	0.133%	KDGL
149	Sioux City	IA/NE/SD	150,790	0.131%	KEJK
150	Erie	PA	148,880	0.130%	W33DH
151	Joplin-Pittsburg	MO/KS/OK	144,110	0.126%	KPJO
152	Albany, GA	GA	142,800	0.125%	W20DO
153	Rochestr-Mason City-Austin	MN/IA	141,920	0.124%	KWJM



Rank	DMA	State	TV HH	% of US	Affiliate
154	Panama City	FL	141,740	0.124%	WZPC
155	Terre Haute	IN/IL	133,310	0.117%	WUDZ
156	Bangor	ME	133,310	0.116%	AMG
157	Biloxi-Gulfport	MS	130,030	0.113%	WKFK
161	Gainesville	FL	126,400	0.110%	WFEO
162	Sherman-Ada	OK	126,050	0.110%	KGNE
165	Abilene	TX	113,080	0.099%	K33KX
166	Billings	MT	110,630	0.096%	AMG
168	Hattiesburg-Laurel	MS	108,380	0.095%	WQDT
170	Quincy-Hannibal-Keokuk	MO	108,380	0.095%	W40DM
172	Rapid City	SD	99,170	0.086%	K17JL
175	Elmira (Corning)	NY/PA	90,550	0.079%	AMG
176	Jackson, TN	TN	89,970	0.078%	WYJJ
178	Watertown	NY	88,070	0.077%	W41EI
181	Bowling Green	KY	80,230	0.070%	



Rank	DMA	State	TV HH	% of US	Affiliate
					WCUZ
182	Jonesboro	AS	79,860	0.070%	KPMF
183	Charlottesville	VA	74,990	0.065%	W38FW
186	Grand Junction	CO	69,820	0.061%	AMG
187	Lafayette	IN	69,180	0.060%	WUDP
188	Bend, OR	OR	67,430	0.059%	AMG
192	Great Falls	MT	63,720	0.056%	K43CQ K11IA
193	Greenwood-Greenville	MS	62,690	0.055%	WHCQ
195	Eureka	CA	58,640	0.051%	AMG
205	Helena	MT	28,110	0.025%	AMG
210	Glendive	MT	4,370	0.004%	KXGN
	TOTAL:		101,814,780	88.787%	

ADD AMGTV - ROKU Digital
ADD AMGTV - AMAZON Digital

* Households represents all available households in a given market. Our cumulative number represents all available households in our markets.

* Air dates and times are subject to change by affiliate and/or network. Days and times are current as of the mailing of this document to you.