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**Striker VIP, Inc. Accepted as a Concierge Member
of the National Concierge Association**

Global Concierge Services Authority Brings Striker VIP into Membership Fold

LAS VEGAS, NV, May 22, 2007 – Striker VIP, Inc. (www.StrikerVIP.com), Las Vegas' premier five-star host, concierge and event service provider, today announced its official membership status with the National Concierge Association (NCA), the industry's foremost international non-profit network of concierge purveyors and affiliated partners.

Julie Ulrich, NCA Nevada chapter president, notes, "Striker VIP's NCA status is of great significance to consumers seeking reputable service providers. We're happy to have Striker VIP on board as a member in good standing."

Striker VIP creates exciting, once-in-a-lifetime Las Vegas experiences for those with discriminating tastes and even higher expectations, for whom the ordinary just won't do. The company expertly designs 100% custom-tailored vacation packages to meet each of its client's distinct needs, desires and "vision" – nothing is unattainable. As Striker VIP defines the luxury Las Vegas scene, its clients are guaranteed direct, easy, VIP-level access to the people, places, goods and services that make Las Vegas the world's most desirable destination for both leisure and business travel.

About Striker VIP

Founded in 2003 and "Vegas Certified" by the Las Vegas Convention and Visitors Authority, Striker VIP, Inc. is among the world's preeminent five-star Las Vegas host, concierge, and event service providers. The company is owned and operated by its dynamic figurehead and "living brand", Steven Striker, who is widely known as "The Ultimate Vegas Insider." Striker VIP leverages its elite "King of Connections" status to craft and execute unrivaled five-star Las Vegas vacation packages for upscale luxury lifestyle consumers, celebrities, sports icons and business entities. Striker VIP's luxury lifestyle clients walk the proverbial red carpet and receive white glove service wherever they go, with absolutely nothing out of reach while under Striker's care. The company, which is headquartered in Las Vegas and maintains an international operations branch in Calgary, Canada, is a member in good standing with the National Concierge Association, and can be reached through its Web site at www.StrikerVIP.com. Press contact: Merilee Kern, Kern Communications, 858-577-0206, merilee@kerncommunications.com.

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