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**journeyPod Selects Steven Striker as  
Elite Travel Guide's 'Voice of Las Vegas'**

*'The Ultimate Las Vegas Insider' Steven Striker to Host Podcast and Blog  
Showcasing the Best Vegas Has to Offer Luxury Travelers*

**LAS VEGAS, NV, July 19, 2007** – For affluent, fun-loving travelers, all roads lead to Vegas - now among the world's leading jetset destinations. Accordingly, Striker VIP, Inc. (www.StrikerVIP.com), Las Vegas' premier five-star host, concierge and event services provider, today announced it has forged a strategic alliance with journeyPod (www.journeyPod), the first luxury travel podcast producer and an online luxury travel guide to the hippest hotels, hottest nightlife, coolest restaurants, and other hot spots from around the globe. Steven "Striker," founder and CEO of Striker VIP, will serve as journeyPod's official "Voice of Las Vegas."

Commencing in July 2007, Striker and journeyPod will host a monthly "Voice of Las Vegas" luxury travel podcast featuring interviews with notable area personalities - those "movers and shakers" that make Las Vegas the most dynamic and exciting city in the world. The "Voice of Las Vegas" podcasts will be accessible to listeners from both the journeyPod and Striker VIP Web sites and through Apple® iTunes®. The podcasts can also be downloaded onto any iPod® or other MP3 player.

journeyPod will also host a co-branded "Voice of Las Vegas" blog feature through which Striker will impart his unique insights on what Las Vegas offers to those seeking the ultimate Vegas "experience" on a range of topics, including nightlife, dining, entertainment, golf, adventure, shopping, sports, transportation, and more. Here elite travelers can access Striker's "insider" views on what's hot and hip on the Vegas strip.

"journeyPod is committed to providing VIP access and insider information on the hottest cities in the world," said Ryan Bifulco, executive producer of journeyPod. "Naturally, Las Vegas is at the top of the jetset scene, and we chose to partner with Striker because he's on the inside. Together, journeyPod and Striker VIP will provide upscale travelers with amazing insights on the best that Vegas has to offer."

Those who want to automatically receive the "Voice of Las Vegas" and other journeyPod podcasts, which offer a fresh perspective on the best travel, nightlife, and entertainment around the globe, can subscribe for free at www.journeyPod.com or at the iTunes® Music Store (keyword: journeyPod).

journeyPod podcasts have included interviews with Al Roker and celebrity chefs like Todd English and coverage from the Red Carpet at the Emmy's, the Country Music Awards with Bon Jovi's performance and Roy Orbison's induction into the Nashville Walk of Fame.

**About journeyPod:**

journeyPod ([www.journeyPod.com](http://www.journeyPod.com)) is the luxury travel guide to the hottest hotels, restaurants, clubs and sights around the world. journeyPod provides VIP access, exclusive offers and tips for the hippest traveler. A slice of luxury, a dash of chic, and a pinch of style, journeyPod fuses travel and entertainment in one resource. To get in on the scoop, visit <http://www.journeyPod.com> or keyword "journeyPod" in iTunes.

**About Striker VIP**

Founded in 2003 and "Vegas Certified" by the Las Vegas Convention and Visitors Authority, Striker VIP, Inc. is among the world's preeminent five-star Las Vegas host, concierge, and event service providers. The company is owned and operated by its dynamic figurehead and "living brand," Steven Striker, who is widely known as "The Ultimate Vegas Insider." Striker VIP leverages its elite "King of Connections" status to craft and execute unrivaled five-star Las Vegas vacation packages for upscale luxury lifestyle consumers, celebrities, sports icons and business entities. Striker VIP's luxury lifestyle clients walk the proverbial red carpet and receive white glove service wherever they go, with absolutely nothing out of reach while under the company's care. The company, which is headquartered in Las Vegas and maintains an international operations branch in Calgary, Canada, is a member in good standing with the National Concierge Association, and can be reached through its Web site at [www.StrikerVIP.com](http://www.StrikerVIP.com).

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**Click here to listen in as journeyPod goes one-on-one with  
its "Voice of Las Vegas" correspondent, Steven Striker**

