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Post Oak Productions and Striker VIP Forge Strategic Alliance to Cross-Promote Las Vegas Ultimate Insider Elite Poker Experiences

Companies now cross-promoting exclusive 'A Weekend with Joe Hachem' event, featuring one-on-one poker lessons with WSOP World Champion Joe Hachem amid luxury hospitality and nightlife

LAS VEGAS, NV, September 12, 2007 – Striker VIP, Inc. (www.StrikerVIP.com), Las Vegas' premier five-star host, concierge and event services provider, and Post Oak Productions, Inc. (Post Oak), a Toronto, Canada-based live events company and the founders of the World Series of Poker (WSOP) Academy, today announced they have entered into a strategic marketing alliance to cross-promote and sell each company's complementary service offerings: Post Oak's WSOP Academy and special poker training events, and Striker VIP's Las Vegas luxury host and VIP concierge services.

Under the revenue share agreement, Striker VIP will develop, promote and sell Las Vegas-area elite travel packages around Post Oak's WSOP Academy training sessions and special events, and Post Oak will promote and refer concierge business to Striker VIP for those clients attending the company's poker training sessions, along with their spouses, family members and friends, who desire VIP-level dinner reservations, nightclub access, show and event tickets, limousine transportation, helicopter tours and an array of other affluent travel experiences.

"Striker VIP's commitment to excellence is unsurpassed in the Las Vegas marketplace," notes Jeff Goldenberg, co-owner of Post Oak Productions. "Accordingly, they were the obvious choice as a concierge partner who will not only meet, but exceed, our clients' high expectations."

The companies have kicked off the alliance to cross-promote and sell access to Post Oak's elite 'A Weekend with Joe Hachem' event to be held December 7-9, 2007 at Caesar's Palace in Las Vegas. The eagerly anticipated event offers poker players a dream weekend of one-on-one poker lessons with the 2005 World Series of Poker Main Event Champion Joe Hachem, instructional seminars and workshops, private tournament play and the ultimate in high-end hospitality.

'A Weekend with Joe Hachem' is designed to provide poker players of all skill levels with intimate, hands-on poker instruction in conjunction with an exclusive Las Vegas vacation experience. Limited to only 18 participants who will buy in for \$9,900, each player in this event is guaranteed individualized poker training with Hachem, whose personal time and attention will dramatically improve each participant's game. Attendees will also enjoy limousine transport around town, luxury accommodations at Caesar's Palace, a private cocktail reception, catered lunches, a private dinner at one of Wynn Las Vegas' legendary restaurants, and exclusive table service at Tryst - among the city's most fashionable nightclubs.

In addition to the 'A Weekend with Joe Hachem' event, Striker VIP will also be the official concierge service for special Post Oak Productions events with additional top-tier poker players, including Phil Hellmuth Jr., among others.

Steven Striker, founder and CEO of Striker VIP, notes, "We're thrilled to have established this key industry alliance, which allows us to offer our current and prospective clients exciting poker-based vacation experiences, while also availing our best in class concierge services to Post Oak's roster of poker players who often seek out the best Las Vegas has to offer."

For more information on 'A Weekend with Joe Hachem' or to reserve your spot, call 866-VIVA-VIP, email inquiry@strikervip.com, or visit www.strikervip.com.

About Striker VIP, Inc.

Founded in 2003 and "Vegas Certified" by the Las Vegas Convention and Visitors Authority, Striker VIP, Inc. is among the world's preeminent five-star Las Vegas host, concierge, and event service providers. The company is owned and operated by its dynamic figurehead and "living brand," Steven Striker, who is widely known as "The Ultimate Vegas Insider." Striker VIP leverages its elite "King of Connections" status to craft and execute unrivaled five-star Las Vegas vacation packages for upscale luxury lifestyle consumers, celebrities, sports icons and business entities. Striker VIP's luxury lifestyle clients walk the proverbial red carpet and receive white glove service wherever they go, with absolutely nothing out of reach while under the company's care. The company, which is headquartered in Las Vegas and maintains an international operations branch in Calgary, Canada, is a member in good standing with the National Concierge Association, and can be reached through its Web site at www.StrikerVIP.com.

About Post Oak Productions, Inc.

Post Oak Productions, Inc. is a Toronto-based event production company, with experience producing events in the arenas of sports and entertainment. Since the company's founding in 2004, Post Oak Productions, Inc. has positioned itself as the leader in the production of live poker events, exclusive poker experiences and instructional camps, including the WSOP Academy - poker's premier series of instructional camps where participants learn first-hand from the world's greatest poker players.

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