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## FOR IMMEDIATE RELEASE

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## MeetingsTelevision.com Appoints 'The Ultimate Vegas Insider' Steven Striker as Editorial Contributor

*Striker VIP Tapped to Enlighten the Meeting and Event Planning Community on the Best Las Vegas Has to Offer*

**LAS VEGAS, NV, August 22, 2007** – Striker VIP, Inc. (www.StrikerVIP.com), Las Vegas' premier five-star host, concierge and event services provider, today announced its figurehead, founder and CEO Steven "Striker," has been named as an editorial contributor with MeetingsTelevision.com (www.MeetingsTelevision.com), an online global meetings resource for meeting and event planners worldwide.

In this capacity, Striker will contribute region-specific "insider" news, advice and insights of specific interest to the meeting and event planning community around the globe, including that related gaming, nightlife, dining, entertainment, golf, adventure, shopping, sports, accommodations, transportation and facilities.

Keith Johnston, group vice president of MeetingsTelevision.com, notes, "We're thrilled to have Striker on board to help our audience create exciting, once-in a lifetime experiences for their clients and event attendees at large. His position as 'The Ultimate Las Vegas Insider' will undoubtedly serve our community well."

MeetingsTelevision.com, launched in partnership with OnSite Events, Inc., is a global meetings resource for meeting and event planners worldwide who benefit from direct, streamlined access to the best industry properties, products and services available. Positioned as a single source partner for all event planning needs, MeetingsTelevision.com offers a comprehensive set of tools, multimedia and otherwise, to make the process of global site selection and meeting planning faster, easier and more effective than it has ever been before – saving both planners and hoteliers time and money.

Striker VIP creates exciting, once-in-a-lifetime Las Vegas experiences for those with discriminating tastes and even higher expectations, for whom the ordinary just won't do. The company expertly designs 100% custom-tailored event packages to meet each of its client's distinct needs, desires and "vision" – nothing is unattainable. As Striker VIP defines the luxury Las Vegas scene, its clients are guaranteed direct,

easy, VIP-level access to the people, places, goods and services that make Las Vegas the world's most desirable destination for both leisure and business travel.

#### **About Striker VIP**

Founded in 2003 and "Vegas Certified" by the Las Vegas Convention and Visitors Authority, Striker VIP, Inc. is among the world's preeminent five-star Las Vegas host, concierge, and event service providers. The company is owned and operated by its dynamic figurehead and "living brand," Steven Striker, who is widely known as "The Ultimate Vegas Insider." Striker VIP leverages its elite "King of Connections" status to craft and execute unrivaled five-star Las Vegas vacation packages for upscale luxury lifestyle consumers, celebrities, sports icons and business entities. Striker VIP's luxury lifestyle clients walk the proverbial red carpet and receive white glove service wherever they go, with absolutely nothing out of reach while under the company's care. The company, which is headquartered in Las Vegas and maintains an international operations branch in Calgary, Canada, is a member in good standing with the National Concierge Association, and can be reached through its Web site at [www.StrikerVIP.com](http://www.StrikerVIP.com).

#### **About Meetings Television LLC**

Meetings Television LLC owns and operates MeetingsTelevision.com - the global meetings resource for meeting and event planners worldwide. The company utilizes video to allow planners to conduct a virtual site-inspection from their desk, among other key benefits. MeetingsTelevision.com listing clients have the opportunity to promote their properties, products and services to planners worldwide and even connect and conduct business online through its distinctive Meetings Television Live (MTLive) application. From video hotel tours to A/V companies, MeetingsTelevision.com is positioned to become the industry's single source partner for all event planning needs. Visit the company online at [www.MeetingsTelevision.com](http://www.MeetingsTelevision.com) or call (312) 224-1635 for more information on how MeetingsTelevisoin.com is making the meeting and event planning process easier than ever before.

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