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Attorney-Based Loan Modifications Helping Struggling Southern Californians Save their Homes

The Lawyer in Blue Jeans Group's attorney-driven loan modification approach proving effective with lenders, helping at-risk SoCal homeowners stay put by achieving their home mortgage mitigation goals

SAN DIEGO, CA, March 24, 2009 – Amid the buzz about Obama's housing market rescue plan with \$75 billion earmarked to help troubled borrowers and otherwise stem the housing crisis at large, it's also been widely reported that more than half of loans modified in the first quarter of 2008 "went bad again within six months" due to improper engineering. With this and other such disheartening statistics underscoring the need for loan modifications to be executed by highly skilled practitioners that rebuff a short-sighted one-size-fits-all approach, The Lawyer in Blue Jeans Group (www.lawyerinbluejeans.com) today announced it has ramped up its real estate division to help struggling Southern Californians save their homes in the most efficient, advantageous and cost effective way possible.

"Our attorney-based loan modification approach is often the most effective, since lenders tend to be much more responsive and cooperative when a borrower has legal representation," notes Jeff Isaac, principal attorney at The Lawyer in Blue Jeans Group. "From pro-actively working out methods to delay or avoid foreclosures without filing bankruptcy to expertly restructuring loan terms to best fit our clients' circumstances, our loan modification services maximize our clients' chance for success. As well, our loan modification clients who are already struggling financially also benefit from our firm's expert legal services offered at a price within their means."

"Over my 30-years practicing law in Southern California, I've developed a deep level of trust and a first-class reputation with the local community now seeking our economical attorney-based loan modification services in record numbers," Isaac continues. "There is a glaring need and demand for a higher caliber of home finance mitigation that people can actually afford, with many preferring to work through our attorneys who not only understand the legal intricacies, technicalities and seemingly infinite regulations related to loan modifications, but also have the specialized skill and expertise required to negotiate the best possible terms for the client."

Isaac concludes with this cautionary note:, "Many companies offering loan modifications claiming to be 'attorney backed' or 'attorney based' are not law firms, but rather may merely have an attorney available for consultation as - and if - it subjectively deems necessary. In this instance, the company need not adhere to the same ethical standards required of licensed attorneys, which can be cause for concern. Moreover, there is no attorney client privilege for any thing discussed with this kind of



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company, rendering any and all information imparted 'discoverable' should a state agency be considering a prosecution for alleged mortgage fraud, in which case the services of a licensed attorney is critical. "

For more information about The Lawyer in Blue Jeans Group's loan modification or other legal services, please contact the company through its Web site at www.LawyerInBlueJeans.com or via telephone at 1-800-8-IMPACT.

About Jeff Isaac and The Lawyer in Blue Jeans Group

Jeff Isaac, AKA "The Lawyer in Blue Jeans," is the CEO and principal attorney at The Lawyer in Blue Jeans Group – a firm dedicated to helping shield consumers throughout Southern California against lawyers, legal fees, courts, foreclosure, and the emotional and financial costs related thereto – with legal services offered at affordable prices. Firm services include Loan Modifications/Mortgage Mitigation, the establishment of Revocable Living Trusts, Articles of Incorporation, Probate Representation and Estate Administration. In addition, Jeff Isaac is an invigorating public speaker and media personality who imparts his unique style and lighthearted perspective throughout San Diego's TV and radio airwaves. He appears weekly on KUSI Channel 9 San Diego, offering insightful legal explanations, interpretations and perspectives on legal issues that impact viewers on a personal level as well as the region at large. Isaac is also host of 760 KFMB AM's "The Lawyer in Blue Jeans" – a weekly talk radio program offering down-to-earth advice, humor and engaging commentary on life's daily legal challenges with the "common man's" interest at heart. More information may be accessed online at www.LawyerInBlueJeans.com or by calling 1-800-8-IMPACT.