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San Diego's Free Third Annual Consumer 'Economic Action Plan Workshop' to be Held April 25, 2009

Workshop to Feature a Powerhouse Lineup of San Diego's Best Legal and Financial Strategists to Discuss Key Imperatives for Safeguarding Individual and Family Finances

SAN DIEGO, CA, April 7, 2009 – The economic recession's impact on Wall Street has indelibly changed the way personal finances should be handled on Market Street. Indeed, methods of securing family finances must be re-addressed with careful and concerted planning to best weather the economic storm. Even so, misconceptions about the need for, complexity and costs of financial planning abound, fostering rampant inaction and victimization that has left many San Diegans financially vulnerable. With this in mind, legal and financial strategist Jeff Isaac, "The Lawyer in Blue Jeans" (www.LawyerInBlueJeans.com), today announced his Third Annual "Economic Action Plan Workshop" will be held on Saturday, April 25, 2009 from 9:00 a.m. to 1:00 p.m. at The Crowne Plaza in Mission Valley, with admission offered completely free of charge to the general public.

The free 4-hour workshop offers consumers the unique opportunity to go one-on-one with five of San Diego's leading estate planning and mortgage loan modification strategists: financial advisor Deborah Sims, mortgage planner and local radio talk show host Kory Kavanewsky, insurance specialist Pat Moore, credit expert Linda Ferrari and veteran attorney Jeff Isaac, "The Lawyer in Blue Jeans."

"The experts at this workshop will interact directly with attendees, answering questions in layman's terms on how to best safeguard their and their family's financial future," notes Isaac. "This event is for anyone who wants to learn, risk free, how to plan their estate, mitigate their mortgage loan, and otherwise manage their finances in the most practical and cost-effective way possible."

Discussion topics at the Third Annual 'Economic Action Plan' Workshop will include:

--Family Solvency: How to best manage current debt and open lines of credit, how your FICO score is an asset potentially worth hundreds of thousand of dollars, and how to readily increase your all-important FICO score

--Asset Protection: Why and how homesteads can protect what you own, umbrella insurance policies that can save your estate, and why LLC incorporation is smart for small business and rental property owners alike

--Living Trusts: How to keep assets in the family upon death without lawyers, the government or the expense and delay of probate, how to reduce estate taxes, and how to facilitate asset management transferability should you become incapacitated

--Mortgage Loan Modifications: How loan modifications work, current programs and plans available, how Obama's stimulus plan may help you, how to delay or avoid foreclosures without filing bankruptcy, when bankruptcy is a viable option, importance of legal representation and how to avoid scams

Interested participants may call 1-800-8-IMPACT or visit <http://www.LawyerInBlueJeans.com> for more information or to register.

About Jeff Isaac and The Lawyer in Blue Jeans Group

Jeff Isaac, AKA "The Lawyer in Blue Jeans," is the CEO and principal attorney at The Lawyer in Blue Jeans Group – a firm dedicated to helping shield consumers throughout Southern California against lawyers, legal fees, courts, foreclosure, and the emotional and financial costs related thereto – with legal services offered at affordable prices. Firm services include Loan Modifications/Mortgage Mitigation, the establishment of Revocable Living Trusts, Articles of Incorporation, Probate Representation and Estate Administration. In addition, Jeff Isaac is an invigorating public speaker and media personality who imparts his unique style and lighthearted perspective throughout San Diego's TV and radio airwaves. He hosts 760 KFMB AM's "The Lawyer in Blue Jeans" – a weekly talk radio program offering down-to-earth advice, humor and engaging commentary on life's daily legal challenges with the "common man's" interest at heart. More information may be accessed online at www.LawyerInBlueJeans.com or by calling 1-800-8-IMPACT.

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