

The Science Behind Nolah Sleep

THE NEWEST TECHNOLOGY, NOT YESTERDAY'S

Latex is from the 1920's. Memory Foam is from the 1970's. Both are outdated materials inferior to today's technology. That's why we created the Nolah AirFoam™ to make a better mattress using today's most advanced foam technology.

PROPRIETARY NOLAH AIRFOAM™ MAKES THE DIFFERENCE

By producing the Nolah AirFoam under extreme pressure we created billions of microscopic air capsules inside the foam, which each act as individual shock absorbers distributing pressure better than even the most high-end memory foams.

SLEEPS MUCH COOLER

Made without heat-trapping chemicals, the Nolah AirFoam is 100% temperature neutral, allowing it to sleep cooler than ANY Memory Foam mattress (even those with cooling gel)—all of which contain heat-sensitive “Viscoelastic” chemicals. We also use the best yarns to make an ultra-soft and luxurious cover. It's made from natural Viscose fibers made from wood pulps that wick away moisture and dissipate excess body heat for a cooler and more comfortable night's sleep.

Nolah is made from 100% CertiPUR-US® certified foams that are guaranteed to be free from harmful substances. It's our commitment to your safety and our environment. All our Nolah AirFoam mattresses have 1: latex-like Avena® foam and 7” high-density polyurethane base foam all made without the use of ozone depletes, PBDE flame retardants, formaldehyde, phthalates, mercury, lead, and other heavy metals. In essence a safe and sustainable foam product.

SUPERIOR PRESSURE RELIEF

The 2" pressure relief Nolah AirFoam proffers 4x times less peak pressure on your hip and back area when compared to conventional high-end Memory Foam. Nolah is universally comfortable for all types of sleeping positions, it's especially well-suited for side sleepers (representing 70% of all sleepers). The Nolah mattresses have 10" high 3-layer foam construction. While it's slightly softer in the top 2 inches than other online mattresses, it still provides firm back and spine support underneath in the support layer that's made of Avena foam. Nolah is a 5.5 on the 0-10 firmness scale, and most other online mattresses are around 6.5-7.0, making Nolah a better option for side sleepers in particular.

FAR GREATER DURABILITY

Nolah's mattress loses as little as 0.03" inches over time in foam thickness as compared to even ultra-high-end memory foam, which loses 3x times that amount in thickness over time. As for standard, conventional memory foam, that thickness loss increases to a massive 26x higher rate over time.

PERFECT BOUNCE

With a supportive bounce and zero motion transfer, you're guaranteed deep restorative sleep every night.