



## BIOGRAPHY

### Merilee A. Kern

Esteemed media professional Merilee A. Kern is a good life connoisseur who keeps her finger on the pulse of the marketplace in search of new and innovative must-haves and exemplary experiences at all price points – the affordable to the extreme. The best of the best across all product, service and travel categories are detailed in her exclusive column “The Luxe List” that reaches millions of affluent consumers each month through multiple print and online syndication channels. An array of top-tier on and offline media outlets publish Merilee’s Luxe List content, which is archived at [www.LuxeListReviews.com](http://www.LuxeListReviews.com).

With this highly marketable and adaptable Luxe List brand, Merilee is also a regular on air contributor with XETV Channel 6 (The CW) in San Diego where she serves as a "gift guru" and consumer product trends expert. She also serves as a national Satellite Media Tour spokesperson (footage archive for all: [www.luxelistreviews.com/?page\\_id=213](http://www.luxelistreviews.com/?page_id=213)).



In addition to her Luxe List endeavors, Merilee owns and operates a highly successful boutique Public Relations agency, Kern Communications ([www.KernCommunications.com](http://www.KernCommunications.com)), where she serves as a senior-level publicist and spokesperson for various products, services and brands proffered by the clients she represents. Merilee has been marketing and publicizing multi-industry B2B and B2C initiatives since 1994. Over this past decade, hundreds of her articles, news items and interviews have been featured by media outlets worldwide. She is also a highly regarded marketing and PR industry expert source within the media, contributing perspective and commentary to leading media outlets. Simply [Google “Merilee Kern”](#) to get a sense of the breadth of her experience, reach and presence as indicated through the tens of thousands of search results that will be delivered under her name.

As a former fitness competitor and champion twice over, having won the title of both “Miss South Florida” and Miss Palm Coast,” Merilee is also a published author whose health-related fictional children’s book, “*Making Healthy Choices – A Story to Inspire Fit, Weight-Wise Kids*” ([www.KidsMakingHealthyChoices.com](http://www.KidsMakingHealthyChoices.com)), twice earned a coveted iParenting Media ‘Excellent Product’ award and received acclaim from Oprah’s personal trainer Bob Greene and media personality Sally Jessy Raphael, among a litany of others.

In January 2007 Merilee was named a Finalist in the 3rd annual Stevie Awards for Women in Business – an international competition recognizing the accomplishments of outstanding women executives, business owners, and the companies they run, hailed by the *New York Post* as “the business world’s own Oscars.”



Merilee holds a Master of Business Administration degree with a marketing specialty and a Bachelor of Science degree, both earned from Nova Southeastern University in Fort Lauderdale, Florida. She also received “Marketing on the Internet” certification from the University of Massachusetts Dartmouth. Merilee is currently a member in good standing with Luxury Society, the International Food, Wine & Travel Writers Association, the International Travel Writers Alliance, the San Diego Press Club, and the National Association of Professional and Executive Women (NAPEW).

Merilee is the very definition of a renaissance woman: a savvy entrepreneur, media personality, author, journalist, publicist, athlete, health advocate, and proud mother of 2.