

PULSE

A LIFESTYLE & ENTERTAINMENT MAGAZINE FOR CLEVELAND

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THE FASHION ISSUE

FEATURING FIVE
LOCAL DESIGNERS:
SOLOJUBIN
LEGRAND LESEUR
RARE MXBB
YANELL GALVA
CORUSCATE INNOVATIONS

THE LUXE LIST:

FASHION + STYLE FIXES + TRICKS



BY MERILEE KERN, THE LUXE LIST EXECUTIVE EDITOR

Every fashionista knows that putting together a great look can often be fraught with problems, annoyances or plain old doldrums. However, ever-clever apparel and accessory designers are continually bringing innovations to market that help ensure your efforts to rock chic, stylish and fresh looks don't hit a snag. Here's one notable group of fixes, tricks and helpful conveniences to help you thwart a litany of fashion and footwear frustrations and even create looks that are unforgettable.

Spreadshirt Custom Clothing

Sometimes, the clothing you want to wear doesn't exist – yet. Luckily, Spreadshirt is here to make your customized clothing wishes come true. If you don't have your own design idea, you can find designs created by other fashion fanatics. From T-shirts and hoodies to backpacks and dorm accessories, Spreadshirt has more than 150 products for students of all ages to choose from – all customizable. All designs may be placed on any available products, whether that be T-shirts, tanks, totes, coffee mugs, aprons, baby and kids clothing and more. spreadshirt.com.

Solemates High Heeler

There are many occasions when gals want to wear high heels, but the terrain makes it difficult. Enter Solemates – a product that helps preserve high heels and avoid the hazards related to getting heels caught in pavement cracks or sinking into grass. Discreet and easy to use, the Solemates High Heeler attaches easily to heel tips. By increasing the surface area at the base of the heel, it reduces the pressure on this area and prevents the heel from sinking into grass, falling into cracks and getting dirty and nicked. The item is available in three sizes (narrow, classic and wide) and four colors (clear, gold, silver and black). thesolemates.com.

CaliMojos Color-Changing Flip Flops

CaliMojos, SolarActive International's first line of color-changing footwear, are not your ordinary flip flops. Indoors, the straps are clear and opaque, but step outside and the sun's UV rays instantly activate a vibrant color-changing transformation. Using top-quality and durable materials, CaliMojos are lightweight, very comfortable and available in four beautifully vivid colors: orange,

pink, blue and white. With two design options to choose from – tropical/floral and butterfly – each pair is accented with colorful, rhinestone-adorned straps. calimojos.com.

Viviscal Hair Filler Fibers

Viviscal Hair Filler Fibers are easy-to-use, microscopic, electrostatically charged fibers that adhere to your existing hair to instantly add volume and fullness to hair, also covering thinning hair by concealing visible scalp. Give limp, lifeless hair a boost and create dramatic, party-ready hairstyles. One application takes just 30 seconds to apply and lasts all day, even in wind and rain. Available in six natural colors (bronze, black, gray, light brown, dark brown and auburn), the fibers are suitable for men and women, contain no messy dyes and wash out easily with shampoo. viviscal.com.

The Luxe List Executive Editor Merilee Kern scours the luxury marketplace for exemplary travel experiences, extraordinary events and notable products and services. Submissions are accepted at TheLuxeList.com. Follow her on Twitter @LuxeListEditor and Facebook at TheLuxeList.

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