

PULSE

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THE HALLOWEEN ISSUE

MAKE YOUR FALL SEASON BETTER

Merilee Kern

With summer behind us, the consumer marketplace is abuzz with brands eager to ease and enhance your fall season experience – and the holiday shopping cycle just beyond. With so much to choose from amid an influx of innovation, what's truly worth “falling” for? We've got the answers!



cloudten Amora Sateen Bedding Bundle

This direct-to-consumer lifestyle brand designs luxurious all-natural bedding, including the Amora Sateen Bedding Bundle. This bedding features soft, smooth and weighted luxury sheets, cool pillowcases and a fluffy, buttery duvet cover that are all combed, ultra-fine, long-staple cotton. These sheets are absurdly comfortable with attention paid to every detail. And get this: Even after they are made, only 20 percent of the lot is deemed perfect enough for cloudten customers, while the rest are donated to those in need. Also cause conscious, each cloudten purchase directly helps fund Project Linus, a national nonprofit organization that provides security, warmth and comfort through the gifts of new, handmade blankets to children who are seriously ill or traumatized. \$320, [CloudTen.com](#).

FOREO LUNA fofo

This season you can also put your best face forward with the LUNA fofo from FOREO – the world's first smart facial cleansing brush that analyzes your skin for a personalized skincare routine. It utilizes advanced skin sensors to analyze the skin condition and moisture level in cheeks, T-zone, forehead and nose via an iOS or Android app. Following 30 seconds of analysis of each zone, it sends all the information to the FOREO app, getting real-time, personalized tips for optimal skin health. The LUNA fofo features 8,000 T-sonic pulsations per minute, removing dead skin cells and unclogging pores of makeup residue, dirt and oil that contribute to adult-onset acne breakouts. \$89, [FOREO.com](#).

Amazource Skincare

With Amazource Skincare, you can help save the Amazon while also looking amazing using their products distinctively made with premium components sourced right from the Amazon rainforest. The Amazource team are on the ground, learning

firsthand from rainforest communities about the specific properties of unique trusted ingredients that deliver a higher nourishing effect on the skin. Plus, their products are cruelty-free (not tested on animals) and paraben free! Each product sold allows native communities to preserve fully 2,000 square feet of rainforest. \$5.98-\$28.98; [Amazource.com](#).

SMACNE Acne Solution

SMACNE is different from all other acne treatments because it is oil based, containing a special blend of oils called Clearatin Oil. Skin actually needs oil to survive and naturally produces oil to keep it healthy and protected. If you strip that oil off every day by using harsh water-based products, your body fights back by producing more oil. SMACNE also contains acne-killing ingredients like benzoyl peroxide, so it can penetrate the skin deeper than water-based products since oil and oil mix. This product also combines eight of the very best ingredients scientifically known to alleviate acne, exfoliate and hydrate into a two-step solution called the Dream Team 8, which includes hyaluronic acid, shea butter, jojoba oil, aloe vera, tea tree oil and glycolic acid, to name a few. \$19.95; [SMACNE.com](#).

BeWeaved Hair Extensions

Looking for fine-quality hair extensions that will look great, last long and not break the bank? Then check out BeWeaved Hair Extensions – an upscale online hair boutique delivering top quality hair extensions and 3D mink eyelashes at affordable prices. The versatile line of extensions is available as sew-ins, tape-ins and clip-ins. All of the products have double-stitch wefts to reduce the chances of shedding, and they use high-demand “Remy” human hair, which means all the cuticles run in the same direction to minimize tangling and matting that can occur with other hair extensions. \$175-\$545, [BeWeaved.com](#).

As the executive editor and producer of The Luxe List, Merilee Kern is an internationally regarded consumer product trends expert and hospitality industry voice of authority. She identifies and reports on exemplary travel destinations and experiences, extraordinary events and newsworthy products and services across all categories. Reach her at [TheLuxeList.com](#), on Twitter @LuxeListEditor, on Facebook at [TheLuxeList](#) and on Instagram at [LuxeListReviews](#).