

PULSE

A LIFESTYLE & ENTERTAINMENT MAGAZINE FOR CENTRAL MASSACHUSETTS

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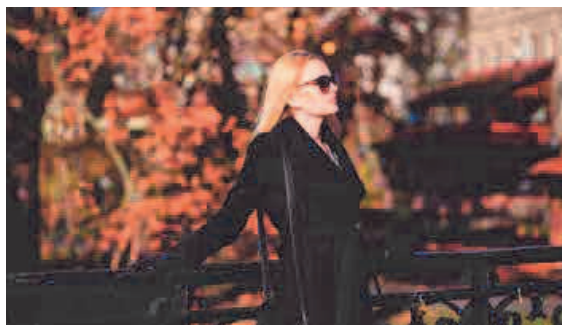
*clothes
for a cause.*

HOW WORCESTER COMBINES FASHION WITH PURPOSE

LUXE LIST: 3 WAYS TO BE YOUR BEST SELF THIS FALL

MERILEE KERN

The Fall season commands a stylish wardrobe all its own, but the change in season should also usher in a fresh new body care routine. To help ensure you put your best self forward this season, here are three tried-and-true finds sure to keep you looking and feeling fab. And hot tip...many of these are holiday gift-worthy!



GLEAMIN VITAMIN C CLAY MASK

Gleamin is a yellow Australian Vitamin C Clay mask that's helping women worldwide achieve a natural glow! In fact, all over Instagram customers are talking about how this skincare solution has helped their skin tremendously, which is part of the reason this product actually sold out at least twice since it launched. The product is formulated from 100% vegan, natural and ethically-sourced ingredients like Yellow Clay, Aloe Vera, Turmeric, Kakadu Plum, Desert Lime, and Finger Lime Caviar. It's designed to banish dark spots and hyperpigmentation, replacing these areas with a natural brightness. This Vitamin C-infused Clay Mask also revitalizes skin and replenishes moisture thanks to the Aloe Vera, while turmeric enhances and revives skin tone. Native to Australia, the Desert Lime, Kakadu Plum, and Finger Lime Caviar ingredients are among the richest known sources of Vitamin C. Together, this trio fights acne, heals imperfections, evens the skin tone, and prevents future breakouts. It's especially helpful for users with deep skin tones. Gleamin offers a Glow-and-Go single kit that features a 60 gram jar of the vitamin c clay mask, plus a brightening brush, for just \$39.99. Value-minded customers can even save 25% if they purchase the Glow-and-Go Duo package that includes two masks and two brushes, available for \$59.99. And, the company offers free shipping on all orders, so gotta love that! gleamin.com.

HERBAN BODY CARE

Imagine being able to hand-make soaps and elixirs from scratch, like a batch of fresh-baked cookies or homemade soup. Using only plant-based and concentrated formulas, you'd mix organic ingredients with herbs and essential oils from around the world. Now imagine if these soaps incorporated only body-nurturing ingredients which possess healing properties and promote a feeling of rejuvenation for all skin types. No need to get out the mixing bowl for such hand-crafted skincare, as you can turn to Herban, instead. Their collections are unisex and their custom-molded versions of different soap varieties are even featured at high-end wellness retreats and boutique hotels around the United States. All of their formulas are created in-house, so you never have to worry about out-sourced ingredients. Particularly popular items include their Plant Bar soap and Salted Butter moisture scrubs. The company's name has significant meaning as well. Breaking it down: Herb - they use herbs in all of the formulas; Ban - they ban all chemicals from their formulas; Her - it's "her" company (woman owned); and Herban - originally targeting an underground urban culture. The line is also entirely gift-worthy! herban.net.



PURA D'OR HAIR CARE

Get the shiny, chic hair with voluminous undertones that you can flaunt all summer long with the help of Pura D'or Hair Care. This brand features proprietary blend of organic extracts and oils helps heal your hair. With ingredients like Tea Tree Oil, Ylang Ylang, Lavender, Vanilla, among other natural vitamins and nutrients, there is no shortage of quality that helps to get the job done quite effectively. This cold press, preservation-harvested oil, known for centuries as pure gold, fuses inside each formula to help solve problems like thinning hair and hair loss due to breakage and dandruff. With products such as Hair Thinning Therapy Shampoo & Conditioner, Energizing Scalp Serum, Volumizing Styling Spray and Moisturizing Masque, Smoothing Therapy Shampoo and Conditioner, Smoothing Therapy Cream, Curl Therapy Shampoo and Conditioner and Curl Therapy Cream, take your next step to healthier hair this summer, all season long. Rest assured that, no matter what your particular hair challenges might be, there is a Pura D'or formula with a solution just for you. amazon.com.

As the Executive Editor and Producer of "The Luxe List," Merilee Kern, MBA is an internationally-regarded brand analyst, strategist and futurist. As prolific consumer trends, lifestyle and leisure industry voice of authority and tastemaker, Merilee keeps her finger on the pulse of the marketplace in search of new and innovative must-haves and exemplary experiences at all price points, from the affordable to the extreme. The best-of-the-best across all product, service and travel categories—as well as noteworthy marketplace change makers, movers and shakers—are spotlighted in her exclusive cross-media platform that reaches multi-millions each month through several syndication channels: print and online publications as well as broadcast TV and terrestrial radio. Connect with her at www.TheLuxeList.com / Instagram www.Instagram.com/LuxeListReviews / Twitter www.Twitter.com/LuxeListEditor / Facebook www.Facebook.com/TheLuxeList / LinkedIn www.Linkedin.com/in/MerileeKern.