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Type	Outlet / Show	Market(s) / Reach	Brand Integration Fee
Editorial – both Print and Online Publishers:	The Luxe List International News Syndicate (multiple online/print publishers)	Editorials run widely/internationally in multiple online & print outlets in the syndicate (partner list here http://bit.ly/2gTlkrI - pickup examples here https://tinyurl.com/ya2yqp5m (see category tabs page bottom)	\$120 roundup or \$240 dedicated/exclusive)
	National Print + Online Syndication	<p>Option 1 Feature Story: Each 200-400 word branded feature news story with image and URL/link receives 2,000 guaranteed online placements minimum on credible news sites across all U.S. states, proffering 200+ million guaranteed reach. Also includes select PRINT pick-up in local community newspapers, dailies, weeklies and college/university publications. Learn more here https://bit.ly/3kAomPB and see examples here https://bit.ly/3a9mTe4</p> <p>Option 2 Brand Spotlight: Brand receives one photo and a full 75-word description (including web site URL) in a roundup spotlight feature to run in an editorial syndicate network is comprised of both print and online outlets that are weekly and daily publications as well as magazines and other digital outlets – for which participating brands are GUARANTEED 1 million print impressions AND 200 million online impressions among the various outlets that pick up each story. View story examples and editorial calendar with deadlines here: https://bit.ly/2rZw8vk - see example/representative results reports here and here</p>	Option 1: Starts at \$2,200 for 200-word feature w/image (up to 1,000 words available inquire for pricing); Option 2: \$2,200 for 75-word feature w/image (highly <i>discounted</i> from the normal \$4,195 for the same)
	Major Lifestyle Outlet Branded Digital Articles	<ul style="list-style-type: none"> • SheFinds • Oxygen • Total Beauty • Rookie Moms <p>Increase brand awareness, boost sales and reach your target audience with editorial-style branded articles and listicles featuring custom-created content about your brand! Each customized article features a paragraph about your brand, a brand photo, your brand’s URL, plus a round of social promotion! Articles are evergreen, so they’ll be accessible to readers forever!</p>	Starting at \$1,675
	Food & Beverage Magazine	Dedicated full-length feature article with photo(s) and link on this highly trafficked specialty site that covers both B2C and B2B concerns – all food, beverage as well as travel destinations. See examples here and media kit for this outlet here underscoring the extreme value of this editorial opp).	\$360
	Print Magazines (Blurb):	<ul style="list-style-type: none"> • Cosmo • Allure • Star Magazine • New York Magazine • GQ • Rolling Stone <p>20-word advertorial blurb WITH punchy headline, full-color photo, web site and phone number to run in the print edition in a product roundup or gift guide feature.</p>	Inquire for pricing.
	Print Magazines (Full Article Advertorials):	<p>B2C includes (not limited to): • Good Housekeeping • Woman’s Day • Cosmo • Vogue • Parents • Elle Décor • Conde Nast Traveller</p> <p>B2B includes (not limited to): • Fortune • Forbes • Entrepreneur • Inc. • Bloomberg Businessweek</p>	Inquire for pricing.

Article-formatted advertorials (with full-color image and brand/company contact information) appear in regional copies of the nation's most prestigious & premium print publications, both B2B and B2C. Industry-leading national magazines reaching loyal, dedicated and coveted subscribers in region(s) of YOUR choice. See examples at <https://bit.ly/3axO5m7>

TELEVISION DELIVERABLES: ** For the below TV options, see footage examples here: <https://bit.ly/38G5oAf> - travel examples here: <http://bit.ly/20DyKEU>

*** TV COVERAGE BUNDLE INCLUDES:** professional spokesperson service from a highly regarded, internationally-known consumer product trends expert and respected product/brand review voice of authority and leader; an MP4 copy of the segment footage (1 aircheck per show) WITH copyright/usage permissions; creative direction and brand strategy; script and visual asset development with full client control and final approval; studio session; HD equipped camera crew with lighting and wireless audio; pre-planning and post-production editing (creation of b-roll sequences, etc.); actual airtime on each TV show as spec'd;

*** ALSO INCLUDES CROSS-PLATFORM MEDIA COVERAGE BEYOND TV:** Bonus syndicated editorial exposure with The Luxe List publisher partner network here <https://bit.ly/36sR4t3> like the examples here <https://bit.ly/38ECuQG> - possible radio coverage like examples here <http://tinyurl.com/ybwwj5g> - social media exposure for the segment on The Luxe List platforms like those here <https://bit.ly/37kNjHz> (and possibly other via publishing and TV show partners).

Nationally-Syndicated Television:	'Savvy Living' National (options include interviewing YOUR expert)	<p>YOUR expert/spokesperson can be interviewed on camera if desired via Skype, SMT or look live pre-tape! Or we can showcase your brand beautifully on our own on this fun & informative lifestyle talk show targeting an educated, higher net worth, shopping and travel-minded demographic. National-syndication provides a tremendous reach of nearly 102 million homes reaching nearly 90% of U.S. markets (see national distribution info and 'where it airs' clearance list here). Additionally, through extensive Smart TV syndication, Savvy Living is viewable on all of the top networks around the world. This includes the ROKU TV streaming platform with 32.3 million active accounts globally, Amazon Fire available to 30 million+, Apple TV, Android TV, and over 100 other Smart TV and OTT Platforms, including TikiLive, with over 1.3 mil. Installs of their app; Zingo TV with 24/7 programming; Foxum Media, with apps all through the US, Latin America and Europe, and many others.</p>	<p>Rates/options start at just \$89 depending on which distribution option YOU choose, with most BUNDLED with bonus syndicated editorial coverage:</p> <p>Access national-syndication only coverage options (both brand spotlights and interviews) and pricing here: https://bit.ly/374ARM7</p>
	Coffee With America (options include interviewing YOUR expert)	<p>Show reaches 95+ million homes in more than 180 U.S. markets! Aired on the local FOX owned-and-operated television stations: WNYW-TV in New York, WFLD-TV in Chicago and WAGA-TV in Atlanta. In Los Angeles airing on KDOC-TV. The program airs weekly on the YouToo America Network (120 stations) and AMG Network (provided by major cable providers such TimeWarner and Comcast) and The Walk TV Network (250 stations). Also streams on demand. Access full station/market clearance list for this nationally-syndicated TV program here: http://bit.ly/29rxVz7 and segment examples here: https://bit.ly/3a98b6V</p>	<p>\$899 per brand for inclusion in multi-brand roundup segment, or starting at \$1,200 for a brand/product dedicated/exclusive segment (:30 - 5 minutes available). * <i>Inquire for pricing to have YOUR expert interviewed as show guest (remote or on-set)</i></p>
	The Daily Flash (options include interviewing YOUR expert)	<p>Nationally syndicated award-winning daily news & entertainment show accessible to over 119 million homes, reaching an estimated 6.2 million U.S. viewers, including New York (WLNY), Los Angeles (KCAL), Chicago (WRJK), Dallas (KTXA) and MUCH more. Total U.S. markets –210- Puerto Rico - 1 market Canada Rogers Cable – Caribbean network, over the air & streaming to 4.8 million viewers. Show is seen 263x per day M-F in US, Canada 2x per day and the Netherlands 4x per day. Access market reach/distribution here https://bit.ly/33OuYUx. View example segments at https://bit.ly/30F1E0x</p>	<p>\$810 per brand for inclusion in multi-brand roundup segment, or starting at \$1,499 for a brand/product dedicated/exclusive segment (:30 - 5 minutes available). * <i>Inquire for pricing to have YOUR expert interviewed as show guest (remote or on-set)</i></p>
	Daytime (options include interviewing YOUR expert)	<p>Daytime is a 1 hour nationally syndicated entertainment and lifestyle program that airs late morning on NBC/WFLA Tampa and is also syndicated nationally. Show reaches 19.2-30.2 million households – view market metrics here: http://bit.ly/2Ajh5Q9 and show web site here www.wfla.com/daytime. View example segments at https://bit.ly/2MdEuZj</p>	<p>\$720 per brand for inclusion in multi-brand roundup segment, or starting at just \$1,200 for a brand/product dedicated/exclusive segment (1-3 minutes available).</p>
	The Jet Set (travel) (options include interviewing YOUR expert)	<p>Airing in 100% of the U.S. markets. USA Household Reach = 109M+; International Household Reach = 5M+ (12 countries total) – 1,083+ airings per episode / 2 million viewers per episode (663 cable; 420 satellite; 30 NBC/ABC/CBS stations). View full reach analytics, "where to watch" list, etc. here: http://bit.ly/2lkWtPH</p>	<p>\$599 per brand for inclusion in multi-brand roundup segment, Starts at just \$899 for a brand dedicated/exclusive segment (:30-3 available).</p>

The Tech Show <i>(options include interviewing YOUR expert)</i>	Airing in 160+ markets covering more than 93% of the USA, including 100% of the top 25 DMAs, including New York, Los Angeles, Chicago, etc.. USA Household Reach = 107.7M; View the full market clearance “where to watch” list here: http://bit.ly/2s1bdCk and view examples here https://bit.ly/2rpeUnr	\$549 per brand for inclusion in multi-brand roundup segment, or starting at just \$849 for a brand/product dedicated/exclusive segment (:30-3 minutes available).
Take a Look (entertainment) <i>(options include interviewing YOUR expert)</i>	Entertainment-focused show that also features lifestyle brands and products, beauty and fashion trends, cooking tips and tricks and the latest and greatest gadgets and apps! Airing in 160+ markets’ USA Household Reach = 106M. View the full market clearance “where to watch” list here: https://tinyurl.com/yypwvwx	\$419 per brand for inclusion in multi-brand roundup segment, or starting at just \$779 for a brand/product dedicated/exclusive segment (:30-3 minutes available).
Finding the Good Life (wellness) <i>(options include interviewing YOUR expert)</i>	A television series highlighting all things relating to health and wellness in general. The show features prominent leaders in an array of health and wellness fields, ground-breaking science and technology, and brands and solutions promoting nutrition, behavioral change, monitoring, and more. With over 200 airings in over 160 markets, boasting a TV household reach over 106 million. View the show reach/clearance list here https://bit.ly/2wFdCv9	\$549 per brand for inclusion in multi-brand roundup segment, or starting at just \$849 for a brand/product dedicated/exclusive segment (:30-3 minutes available).
America Trends <i>(options include interviewing YOUR expert)</i>	An evening prime time lifestyle show that features subjects that matter to all Americans ranging from pop culture to up to the moment, trending content. It airs on the Youtoo America network, reaching 45.2 Million Potential Households - A Potential Reach of 113 Million People. View reach metrics here: http://bit.ly/2zlupZF	\$719 per brand (<i>discounted!</i>) for inclusion in multi-brand roundup segment, or starting at \$1,800 for a brand/product dedicated/exclusive segment (2:00 - 8 minutes available). * <i>Inquire for pricing to have YOUR expert interviewed as show guest (remote or on-set)</i>
California Life <i>(options include interviewing YOUR expert)</i>	Show airs weekly across the U.S. on 200+ TV stations, reaching 54+ million households with estimated audience of 1.8 million! In California, alone, show reaches upwards of 15 million households on more than a dozen TV stations, including ABC, NBC and CBS. There’s also International Coverage plus visibility on the program’s social media network. View reach analytics, etc. here: https://bit.ly/3io3gSn and segment example here: http://bit.ly/2knN7jh	\$959 per brand for inclusion in multi-brand roundup segment, or starting at just \$1,740 for a brand/product dedicated/exclusive segment (1-3 minutes available). * <i>Inquire for pricing to have YOUR expert interviewed as show guest (remote or on-set)</i>
Savvy Ventures FOX Business Network (national) <i>(options include interviewing YOUR expert)</i>	Your choice of interview or company/brand spotlight on this half-hour long business talk show that airs weekend daytime nationwide on Fox Business Network, the #1 ranked business news network in the U.S. The show features entrepreneurs and executives from companies ranging from local upstarts to multi-billion international household brands. Audience consists of business decision makers and well above-average net worth individuals, making the show great for both B2B and B2C companies. View interview examples here https://tinyurl.com/y6dox4vb	Company/brand spotlight in roundup (not interview): \$2,399 per minute; For Interview or solo company/brand spotlight: 3-minutes for \$8,399, 4-minutes for \$9,599, 8-minutes for \$14,399. If interview is selected (vs. a spotlight), will be conducted remotely via Zoom. Travel NOT required.
Spotlight Television FOX Business Network (national) <i>(options include interviewing YOUR expert)</i>	Your choice of interview or company/brand spotlight on this half-hour long business talk show that airs nationwide on Fox Business Network, the #1 ranked business news network in the U.S. The show features entrepreneurs and executives from companies ranging from local upstarts to multi-billion international household brands. Audience consists of business decision makers and well above-average net worth individuals, making the show great for both B2B and B2C companies. View interview examples here https://bit.ly/2sVJdpZ	Interview or solo company/brand spotlight: 4-minutes for \$11,999, 8-minutes for \$17,999. If interview is selected (vs. a spotlight), travel to New York studio required (or add \$2,399 for on-location shoot at your own preferred location)
National Top-Tier TV Shows - Guest Booking	Guest booking services for various national TV shows – see FOX Business Network example from the hugely popular Varney & Company cable/TV show (weekdays 9 AM-12 PM/ET) here , here , here , here and here – this show is the highest rated market program on television. See TODAY Show example here and here . Good Morning America example here and here .	Rate varies – inquire for details. In this instance the booking facilitation fee is only required and due when the guest is officially confirmed and booked by the show.
The Big Biz Show <i>(options include interviewing YOUR expert)</i>	Three-time Emmy-winning “business lifestyle” talk show featuring cool innovations and inventions as well as interesting entrepreneurs and executives. It airs nationally on BIZ TV reaching 56.3 Million Potential Households (metrics here http://bit.ly/2Fd4XSl); and the Youtoo America network reaching 45.2 Million Potential Households (metrics here: http://bit.ly/2zlupZF) - A Combined Potential Reach of 253.8 Million People. Plus distribution on the Tivo DVR service available in 50 Million homes worldwide.	\$2,399 for a brand/product dedicated/exclusive segment (appx 6-9 minutes); YOUR own expert can be interviewed via skype, SMT, pre-tape look live or on-set starting at \$2,519 (appx 6-9 minutes)

NewsWatch (options include interviewing YOUR expert)	Airs with 239 TV outlets in 239 markets all across the United States (100% of top 20 DMAs), with a total viewership over 3.2 million. More information here: http://bit.ly/2pQcxHp and here: http://bit.ly/2pGfNFJ	Starts at \$4,260 for 2-minute brand dedicated/exclusive segment.
Audience Giveaways: Ellen, CBS' The Talk, The Doctor's	CBS' The Doctor's: 116 units valued at \$100+ required + nominal product placement facilitation fee NBC's The Ellen DeGeneres Show: 400-425 units valued at \$250+ required; CBS' The Talk: 300-325 units valued at \$100+ required + nominal product placement facilitation fee	\$240,000 - \$378,000 for 3 min on-set interview with brand maintaining creative control; to also be posted on shows' youtube and Facebook pages with 850,000 guaranteed impressions
CBS Network Shows – Top Tier	Dr. Phil, The Doctors, Rachel Ray, Wendy Williams, Entertainment Tonight, Inside Edition...	Product Placement Facilitation Fee: \$600 --The Doctor's: view more info here https://bit.ly/2LNGzdP --The Ellen Show & CBS' The Talk: view more info here https://tinyurl.com/y7h68af8
ABC Network Shows – Top Tier	Good Morning America - M-F 7-9a ET, Sat/Sun 7-8a ET ---- The View : M-F 10a-11a ET Live With Kelly & Ryan : M-F 9-10a ET (syndicated in 90%+ in US) ---- The Chew : M-F 12n-1p ET Jimmy Kimmel Live : M-F 1135p-1235a ET	Starts at \$612,000 for 2-3 min interview with 1x :30 network spot
Satellite Media Tour	Guaranteed 13 million TV, Radio and OOH impressions plus 80+ million digital reach. Airs in major markets	Starts at \$10,560

Regional Television – IN SHOW:	'Savvy Living' Regional: New York / Los Angeles / San Francisco / San Diego / Miami-Ft. Lauderdale (options include interviewing YOUR expert)	YOUR expert/spokesperson can be interviewed on camera if desired via Skype, SMT or look live pre-tape! Or we can showcase your brand beautifully on our own on this fun & informative lifestyle talk show targeting an educated, higher net worth, shopping and travel-minded demographic. Your choice of one or more premier U.S. markets on major network TV --specifically: on the CBS owned/operated WLNY in New York (#1 DMA with over 7.1 million TV households) and KCAL in LA (#2 DMA with over 5.2 million TV households); on CBS, FOX and/or The CW in San Francisco (Top 10 DMA with over 2.4 million TV households); on CBS and/or FOX in San Diego (Top 30 DMA with nearly 1 million TV households); and on the CBS owned/operated WBFS in Miami/Fort Lauderdale (Top 20 DMA with nearly 1.7 million TV households). Additionally, through extensive Smart TV syndication, Savvy Living is viewable on all of the top networks around the world. This includes the ROKU TV streaming platform with 32.3 million active accounts globally, Amazon Fire available to 30 million+, Apple TV, Android TV, and over 100 other Smart TV and OTT Platforms, including TikiLive, with over 1.3 mil. Installs of their app; Zingo TV with 24/7 programming; Foxxum Media, with apps all through the US, Latin America and Europe, and many others.	Rates/options start at just \$109 depending on which distribution option YOU choose, with most BUNDLED with bonus syndicated editorial coverage: Access the major network, major market (city)-specific pricing and options on page 3 of each media kit here: https://bit.ly/31JsS45 (New York, Los Angeles, San Francisco, San Diego, Miami/Fort Lauderdale)
	'Unplugged with Eraldo' Show WLNY New York (options include interviewing YOUR expert)	Lifestyle weekend show that airs on the CBS owned/operated WLNY in New York, the #1 DMA with nearly 7.4 million TV homes in the region. More show info: www.UnpluggedWithEraldo.com	\$659 for multi-brand roundup inclusion; Starts at \$1,999 for brand dedicated/exclusive segment (1-6 minutes available) * <i>Inquire for pricing to have YOUR expert interviewed as show guest (remote or on-set)</i>
	Atlanta & Company NBC WXIA-TV (options include interviewing YOUR expert)	Atlanta is the #10 U.S. TV market reaching 2,412,730 households (2.104% of the U.S.). Program viewership +/- 13K-17K. View coverage map here: http://bit.ly/2kFucQY and segment examples here: http://bit.ly/2u21613	\$600 for multi-brand roundup inclusion; Starting at \$1,919 for brand dedicated/exclusive segment (2-4 minutes available). * <i>Inquire for pricing to have YOUR expert interviewed as show guest (remote or on-set)</i>
	The Morning Blend ABC KTNV Las Vegas and/or WFTS Tampa/St. Petersburg (options include interviewing YOUR expert)	Lifestyle show that airs on ABC in two markets: Tampa/St. Petersburg (#11 DMA market) and Las Vegas (top 40 DMA market). View example Tampa segments and reach metrics here https://bit.ly/2XRjs7v and here http://bit.ly/2ueDRmn , respectively. View example Vegas segments here http://bit.ly/2us8ZkW .	\$479 Vegas / \$510 Tampa for multi-brand roundup inclusion; Starting at \$1,200 for brand dedicated/exclusive segment (1-5 minutes available). * <i>Inquire for pricing to have YOUR expert interviewed as show guest (remote or on-set)</i>

Midday Maryland ABC WMAR-TV Baltimore <i>(options include interviewing YOUR expert)</i>	Energetic mid-day show covering all things lifestyle, which in a top 30 DMA market. View more information on the show here https://bit.ly/3hXeldG and the program's web site www.wmar2news.com/middaymaryland	\$499 for multi-brand roundup inclusion; Starts at \$999 for brand dedicated/exclusive segment (:30 – 3:30 minutes available) * <i>Inquire for pricing to have YOUR expert interviewed as show guest (remote or on-set)</i>
Good Day Marketplace WTTE FOX 28 Columbus, OH <i>(options include interviewing YOUR expert)</i>	Lifestyle show that airs WTTE/FOX 28 in Columbus, Ohio, which is a top 35 DMA market. View example segments here https://bit.ly/2Naxai4	\$450 for multi-brand roundup inclusion; Starting at \$1,560 for 2:00 brand dedicated/exclusive segment (2-4 minutes available). * <i>Inquire for pricing to have YOUR expert interviewed as show guest (remote or on-set)</i>
ABC-TV's Sonoran Living Phoenix, AZ <i>(options include interviewing YOUR expert)</i>	Lifestyle and Entertainment Show that airs ABC15 in Phoenix, Arizona, the #12 DMA in the U.S. View example segments here http://bit.ly/1kMdwop and media kit here: http://bit.ly/2zy3d0P	\$510 for multi-brand roundup inclusion; Starting at \$1,560 for brand dedicated/exclusive segment (1-4 minutes available). * <i>Inquire for pricing to have YOUR expert interviewed as show guest (remote or on-set)</i>
Indy Style TV (WISH-TV) <i>(options include interviewing YOUR expert)</i>	Indianapolis - reaches 17,000 total households/18,500 viewers on WISH and WNDY (1.7 million viewers), 3.5 million web site users (segments post online in perpetuity). View more about the program's coverage here: http://bit.ly/2kTgBrn and view example segments here: https://bit.ly/2KUxYj	\$480 for multi-brand roundup inclusion; Starts at \$1,200 for brand dedicated/exclusive segment (1-5 minutes available). * <i>Inquire for pricing to have YOUR expert interviewed as show guest (remote or on-set)</i>
ABC10 News San Diego	"San Diego Connects" feature segment in top 30 DMA/market focused on your brand or business. Reaches appx. 18,100 households and 21,400 adults ages 18 plus. View example video here: https://bit.ly/2HTzsOs	\$840 for multi-brand roundup inclusion; \$1,680 for 2.20 minute solo feature
NBC-TV's "Gulf Coast Today" Show WPML Mobile-Pensacola, FL <i>(options include interviewing YOUR expert)</i>	Lifestyle show that airs on two different broadcast stations in the Mobile/Pensacola market, in both the daytime and evening timeframe: WPML NBC15 1230-1p & WJTC UTV44 6-630p reaching over 524,000 households combined. See show Web site here: https://bit.ly/2VXu5m0	\$480 for multi-brand roundup inclusion; Starts at \$840 for brand dedicated/exclusive segment (:30-2 minutes available). * <i>Inquire for pricing to have YOUR expert interviewed as show guest (remote or on-set)</i>
NBC-TV's "6 in the Mix" Show WTVJ Miami	Lifestyle show that airs in Miami market, the #16 DMA, with nearly 1.7 million TV homes in the region. Reaches appx. 18,000 households. View segment example here: https://bit.ly/2LkiMnn	\$1,980 for multi-brand roundup inclusion; Starts at \$4,200 for brand dedicated/exclusive segment (3 minutes)
ABC-TV's Mile High Living Denver, CO	"Mile High Living" feature segment that airs weekday mornings at 11:30 a.m. on Denver7 in top 20 DMA/market focused on your brand or business to air on ABC-TV Denver, CO. View segment examples here: https://bit.ly/2SS2sM0	\$779 for multi-brand roundup inclusion; Starting at \$1,560 for brand dedicated/exclusive segment 2:30 in length; \$2,999 for brand dedicated/exclusive segment a full 5:00 in length
The Morning Blend (other markets)	4 markets: Tucson, Milwaukee, Omaha and Ft. Myers. View segment examples here: http://bit.ly/2knTnqW and here: http://bit.ly/2k2e1fr	Starts at \$4,260 for 3-minute brand dedicated/exclusive segment.

Regional Television – COMMERCIAL SPOT TIME:	PIX11 Morning News The CW New York	Daily weekday lifestyle show that airs adjacent to the Emmy Award-winning PIX11 Morning News in the 9am hour on The CW in New York, the #1 DMA with nearly 7.4 million TV homes in the region. See example here: https://youtu.be/r1-xAcGtpG8	\$839 for multi-brand roundup inclusion; Starts at \$1.199 for brand dedicated/exclusive segment (:30-2 minutes available)
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ALL MARKETS/STATIONS IN U.S.: NBC, CBS, ABC, FOX, CW Affiliates +++	Spotlight segments can air adjacent to regional (i.e., local news) and/or national (i.e., TODAY Show, GMA, Ellen, etc.) programming, in any and all markets in the United States, including top regions like New York, San Francisco, Dallas, Miami, Chicago and ANY other U.S. market of brand's choosing. Not guaranteed, but usually/often plays first out of adjacent show. View example brand spotlight vignette videos here: https://bit.ly/2GogoSK	Option 1 Regional News Show: STARTING AT \$240 per :30 in market with DMA rank #31 and above, \$360 per :30 in market with DMA rank #16-31, \$480 in market with DMA rank #1-15; Option 2 National Show: STARTING AT \$360 per :30 in market with DMA rank #31 and above, \$480 per :30 in market with DMA rank #16-31, \$600 in market with DMA rank #1-15; (price listed is per :30 – up to 2:00 minute available in any instance above – CLICK HERE to request quote for your desired show/market placement)
FOX News GO FOX Business GO Online TV ~ Brand Promotion Videos/Commercials	Promotional 30-second video/commercial spot (that you can provide as turnkey or that we can produce for you) to air as a targeted Internet campaign on FOX News Go and/or FOX Business GO (TV Everywhere – “Watch Live” digitally via FOXNews.com and FoxBusiness.com). This TV Everywhere commercial package shifts the platform of your brand or company-promoting videos/commercials from cable/satellite to the world wide web. Your 30-second video/commercial will be distributed via non-skippable videos delivered based on targeted audience criteria (demographics, geography, behavior, interests and more). View more information regarding Fox News GO here https://bit.ly/2Rn4Ube and Fox Business GO here https://bit.ly/2R04ng6	Starting at \$7,800 - guarantees over 277,000 impressions for Fox News GO or over 151,000 impressions for Fox Business GO // If you don't already have airtime-ready video: \$600 to produce promotional video/commercial spot on your behalf
Times Square Video Billboards	Hourly, daily, weekly, monthly and quarterly options to broadcast your video/s on various Times Square screens. Choose from several different locations, sizes and packages to display your company's messages, visuals and more.	Starting at \$11,400 -- depends on screen, location, duration, flight, etc. Please inquire for custom quote

Global Online Video Vignette	ELLE, Cosmo, Redbook, Esquire and other Hearst Publication Sites	A “Super Hero Video Unit” (full-width flexible :30 video that reconfigures itself to fit any screen) that runs as ROS media across 3-5 applicable Hearst sites (of your choice) in the most visible ad placement targeted towards your key audience segments, markets and relevant editorial. See examples here http://bit.ly/2mv2M2f and here http://bit.ly/2qSeFUF . View available magazine sites here: http://bit.ly/2CVqrPS	Starting at \$57,200 – Magazine site options include global leaders that include: O, The Oprah Magazine, Harper's BAZAAR, ELLE, ELLE DECOR , Cosmopolitan, HGTV Magazine, Food Network Magazine, Airbnbmag, Pioneer Woman, Woman's Day, Good Housekeeping, Redbook, Esquire, Seventeen, Marie Claire, House Beautiful, Veranda, Town & Country, Popular Mechanics, Country Living, Car and Driver, Road & Track
Syndicated Radio:	'The Smart Play' Radio Show Phoenix	Airs on NBC Sports Radio Phoenix -- the top-ranked #14 U.S. Radio Market)	\$55 for a :30 solo feature! (discounted)
Video Production	Custom Newscast	We affordably convert written content about your company into anchor-driven news videos for internal or external use. For example, converting brand-dedicated stories like this: http://luxelistreviews.com/?p=3514 into brand-dedicated “newscast” videos like this https://bit.ly/200EdNg	\$550