

BIOGRAPHY

John M. McKee



John McKee, author of “*Career Wisdom - 101 Proven Strategies to Ensure Career Success*” and “*21 Ways Women in Management Shoot Themselves in the Foot,*” is one of America’s premier executive and business coaches.

A 30-year veteran of corporate boardrooms and executive suites and the founder and president of BusinessSuccessCoach.net, an international career coaching practice, John provides corporate clients and ambitious professionals with sound, first-hand advice, along with proven tips, tools and strategies, for fast-tracking their upward career mobility.

Using his wealth of experience in combination with his proprietary “Four Windows Process” coaching methodology, John’s clients learn practical techniques to help them deal more effectively with, and ultimately capitalize on, the numerous external and internal demands, challenges and hidden opportunities faced in the work place every day.

Unlike other business success coaches, John’s clients benefit from field-tested, real world advice rather than textbook theory, resulting in quicker payoffs for his clients. John’s past and current U.S. clients include individuals from large national corporations including, among others, Comcast, NBC, ESPN, Universal Studios, VERSUS, Cablevision, and an array of smaller organizations in a diversity of fields such as travel, real estate, commercial marketing, and retail.

McKee got his start as a business coach in 1988. He honed his coaching skills while concurrently maintaining senior executive-level positions at several companies operating in varied industries. Prior to founding BusinessSuccessCoach.net, McKee was among the founding senior executives of DIRECTV. During his tenure at DIRECTV, John was responsible for the development and execution of many new services and business units at large, which facilitated the company’s phenomenal growth and reputation for providing first class service.

A highly regarded “thought leader,” McKee regularly appears on television and radio programs throughout North America, including ABC World News Now and The FOX News Channel as well as an array of regional TV news and radio outlets from coast to coast. His “mini coaching” programs offered at BusinessSuccessCoach.net and his published articles and blogs have and continue to benefit thousands of aspiring professionals.

In addition to his published titles, McKee is a contributing editor for WomensRadio.com – an international online radio network – where he hosts his own show “Business Success Coaching with John McKee,” which can also be downloaded through iTunes®.

A certified Business and Executive Coach, McKee’s professional affiliations include membership with the prestigious Worldwide Association of Business Coaches (WABC), The International Coach Federation - the largest professional association of its kind, The Councils of Advisers - a global network providing insight to the world’s leading investors, and the Association of Coaching and Consulting Professionals on the Web.