



2022 Lexus LC 500

► Power is meaningless if it doesn't make us feel something. With a naturally aspirated 5.0-liter V8, a 7,300-rpm redline and a blistering 4.4-second 0-to-60 time, this is a truly visceral driving experience. The engine channels sound through the cabin from front to rear as it accelerates, creating unique frequencies calibrated to elicit specific emotional responses.

Specifically designed for the LC, this exclusive transmission has one of the fastest shift times among conventional automatic transmissions, changing gears in 0.12 seconds. The system also adapts to the driver's driving style by selecting the

optimum gear based on vehicle speed, acceleration and the driver's driving habits.

The high-performance braking system in the LC boasts massive monoblock aluminum six-piston front calipers with two-piece brake rotors, as well as large, high-friction-coefficient brake pads for serious stopping power.

The stunning taillamps were inspired by the dramatic glow of a jet's afterburners. Crafted to produce an infinite mirror effect, they feature 80 LEDs on either side. This evocative design creates even, dimensional illumination with impressive depth and no visible grain. And, when turned off, a sleek gray surface is revealed.

The available full-color Head-Up Display can project key information about audio, speed, current gear and RPM onto the windshield. Display information can be adjusted to suit the driver. The motion of the flush exterior door handles was inspired by the welcoming gesture of having a door courteously held open. On approach to the vehicle, the handles gracefully extend outward, and inset LEDs illuminate. As the doors close, or after 15 seconds, the lighting fades. ■ —Mike Hunter

Lexus [lexus.com](https://www.lexus.com)



2022 LEXUS LC 500

MSRP: \$100,725

City: 16 mpg

Hwy: 25 mpg

Trans: 10-speed automatic

0-60: 4.4 sec

Regeneration via Headset

There's no time like the present to invest in tomorrow, which means taking control of our health today. The Cove headset and companion iOS app are a great way to track our health and improve our body's regeneration through sleep and relaxation. Cove is a wearable technology that uses gentle vibrations to mimic human touch, providing feelings of calm so the body and mind function at the highest and most efficient level. It activates our "seventh sense" of interoception (the perception of sensations from inside the body) that enables us to detect our body's internal needs and regulate them accordingly. Being in tune with our body helps improve our efficiency during the day, as well as relaxation and renewal at night, the result being better sleep, less stress and the ability to be more resilient and adaptable in life, including a better ability to handle emotions.

Backed by scientific studies and research from Brown University and Harvard Medical School, Cove allows its users to become



mentally stronger after each session. Cove comes equipped with a best-in-class PPG heart rate sensor and a 3D accelerometer. Weighing only 20 grams, Cove sits comfortably behind the ears and uses dual-mode Bluetooth 4.2 to pair wirelessly with a smartphone. —Merilee Kern, a Forbes Business Council, Newsweek Expert Forum and Rolling Stone Culture Council member

Membership plan: 6-, 12- or 18-month
Cove [feelcove.com](https://www.feelcove.com)



DON'T MISS OUT!

Get a year of *In Business* Magazine. Subscribe now at inbusinessphx.com



App for That Owners can manage their vehicle on the go with the Lexus app, which makes it possible to do everything from starting the vehicle remotely from a smartphone to scheduling a service appointment with a few simple taps, and much more. The Lexus app is available for download from the Apple App Store® or Google Play™ store.

57 AUG.
2022

INBUSINESSPHX.COM