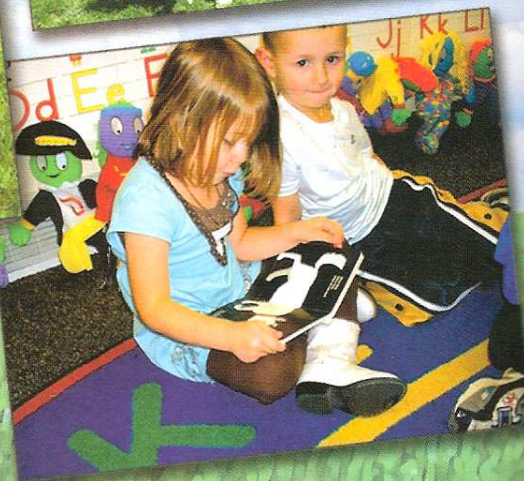


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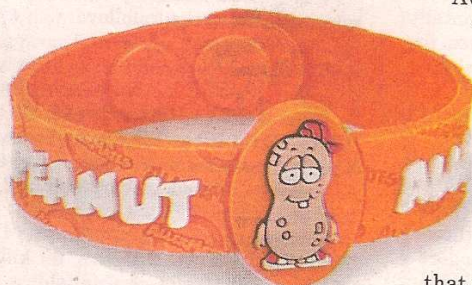
Read all about it on page five!

WHAT'S NEW



With summer comes injuries, but hopefully nothing an ice pack can't handle. For those little boo-boos, try the Gal-Pal Retro Ice Bag that's gentle on skin while its watertight cap prevents leakage. It's a great natural, non-pathic remedy for a variety of ailments - even mom headaches (LOL!). The latex-free, rubberized-fabric comes in several cute designs for added enjoyment. Check out their sports, happy faces, jungle animals and mom styles at: http://www.gal-pal.com/products_retro_ice_bag.php

Allergy Accessories Get Cool New Look



Awearables LLC has created AllerMates - kid-friendly allergy awareness accessories - from brightly colored wrist bands to cool dog tag necklaces - to make identifying a child with an allergy simple for both children and adults. Kids will love the wristbands adorned with the "AllerMate" character that signifies their specific allergy, such as P. Nutty (peanut), Nutso (tree nut), Eggie (egg) and Pint (Dairy). Bold colors and fun characters help kids feel secure and confident about themselves, regardless of their allergy! Made of 100 percent high-quality soft plastic, the adjustable band comes with two snaps to fit different sized wrists and are available in lime green, bright orange, yellow and sky blue. Visit www.allermates.com to order.

Cute Packs Ease Aches

Keep Baby's Teeth Clean Without Bites

Anyone who's ever tried to brush a baby's teeth knows how challenging it can be, but the American Dental Association and the American Association of Pediatric Dentistry both say those tiny pearly whites need to be cleaned. Tooth Tissues makes the job easier since a simple swipe of baby's gums and teeth help prevent tooth decay. Invented by dentists who wanted to develop a natural product that makes this task quick and simple, Tooth Tissues come in a convenient package filled with 30 disposable wipes. They're available at www.toothtissues.com for \$6.99.

Sparkle and Shine with Natural Glitter

Herban Renewal has the perfect gift for the girlie-girlie in your life. Twinkle Toes is an all-natural, all pink, all glittery power to sprinkle in ballet slippers, dance bags and all over your body. It's talc-free and smells like peppermint to keep your sweet girl smelling as good as she looks. Available in specialty boutiques and online at www.herbn-renewal.com

Fight the Bite without DEET

While experts argue over whether DEET, the bug-fighting stuff in most insect repellents on the market, can harm kids and adults, Don't Bite Me has introduced the Don't Bite Me! patch. The Vitamin B1-based formula is absorbed into the bloodstream through the patch, and excess B1 is excreted through the body's pores, creating a slight odor that is almost undetectable to humans but forms a protective barrier around the body. Aloe, the other key ingredient, contains anti-inflammatory properties and has been reported to alleviate pain and swelling associated with itches and burns. It lasts up to 36 hours and is waterproof. Buy them at www.dontbitemepatch.com in packs of 5, 10 or 20 patches.