

Management Biographies



Dr. Britta Zimmer, N.D., Co-Founder, President, Chief Health Officer

Licensed Naturopathic Physician Dr. Britta Zimmer is the expert behind Good Elements' all natural health supplement formulations, also overseeing the company's product testing and R&D initiatives. As the President of Good Elements, Dr. Zimmer brings years of clinical practice as well as extensive knowledge of health sciences and nutrition to each of the company's formulations.

Serving as Good Elements' Chief Health Officer with a core competency in Clinical Nutrition, Herbal Medicine, Homeopathy, Physical Medicine, Lifestyle and Diet Counseling, and Hydrotherapy, Dr. Zimmer also advises consumers in the Good Elements network on natural health-related matters through regularly updated and refreshed web content, blog entries and newsletter editorials, also interacting with consumers directly with Q&A. As the company spokesperson, Dr. Zimmer serves as the "voice" of Good Elements, propagating the company's

mission to enhance lives through responsible health care decisions, notably including all natural dietary supplementation.

In addition to her duties at Good Elements, Dr. Zimmer also currently runs her own naturopathic family medical practice in Hawaii. Prior to this, Dr. Zimmer completed a comprehensive Naturopathic Family Practice Residency in Portland, Oregon, which included extensive work in clinical nutrition. Trained to serve as a primary care practitioner expert in the prevention, diagnosis, management and treatment of both acute and chronic health conditions, she then became part of a Portland-area group practice specializing in general family practice medicine, women's health issues and adolescent health care. Dr. Zimmer has also served as adjunct faculty at the National College of Naturopathic Medicine where she taught future naturopathic physicians clinical diagnosis skills and homeopathy.

Dr. Zimmer received her Bachelor of Science degree from the University of Virginia and her doctorate degree from the prestigious National College of Naturopathic Medicine in Portland, Oregon. In her free time she enjoys teaching, yoga, exercising, cooking and spending time with her husband and young daughter.

Co-Founders and Advisory Board

Tim Quinn

In his role as Vice President of Corporate Development at American Express, Tim Quinn oversees and manages the company's investing and acquisition activities. He has been with American Express for more than 5 years, and has prior experience working in New York City's private equity and investment banking sector. Tim holds a Bachelor of Science in Commerce with a Finance Concentration from the University of Virginia. In his free time, Tim enjoys traveling, playing golf, and doting on his growing family.

Lyle Deitch

Lyle Deitch, an accomplished entrepreneur with a strong background in early stage company development, is an Operating Partner at 21Ventures, a venture capital firm. He holds an MBA from the University of Oxford and a Bachelor of Science in Commerce, with a Concentration in Accounting, from the University of Virginia. When he's not funding new and exciting ventures and strategically advising the Good Elements team, Lyle enjoys traveling, rowing, and his endless pursuit to surf competently.

Grady Womack

Grady Womack is a financial industry professional, currently serving as the COO and CFO of HCC Global Financial Products International, an insurance underwriting agency specializing in financial lines based in Barcelona, Spain. He holds a Bachelor of Arts in Commerce from the University of Virginia. Grady speaks fluent Spanish and enjoys windsurfing and soccer in his leisure time.