

## Management Biographies

### **Howie Wang, Founder and CEO**

Techno-savvy entrepreneur Howie Wang is a die-hard but time-starved foodie whose quest for an efficient means of culinary gratification led him to found FoodieView.com - a leading food portal which, among other resources, features his proprietary "meta" recipe search engine offering consumers convenient single-point access to recipes from ALL of the Web's premier cooking sources.

Prior to founding FoodieView in 2005, Howie graduated from Stanford University with a degree in Computer Science. He has 15 years working and consulting in the software industry for industry leading companies such as Oracle Corporation and several startups including Edupoint, College Club, Aurora Biosciences, and Alignent Software.

When he's not gazing longingly at delectable "Foodie Views of the Day" photos, Howie is hard at work ensuring the company's specialized search engine and other of the site's tech-driven front and back end resources are delivering the best user experience possible.



### **Michele Robichaux, Vice President, Business and Legal Affairs**

As a licensed and practicing attorney, Michele Robichaux brings an extensive amount of business law experience to her role at FoodieView where she manages the company's daily operations, marketing communications, business development, legal affairs, and strategic corporate planning initiatives.

Having provided legal counsel and research services to companies in a consulting capacity since 2007 and, before that, serving as a legal Associate with DLA Piper US LLP (Formerly Gray Cary Ware & Freidenrich LLP), Michele has logged many days with her nose-to-the-grindstone and has burned more than her fair share of midnight oil. At FoodieView, Michele now gleefully spends her days helping fellow foodies and maintaining the company's industry leadership position with best-in-class resources of great value to food, cooking and dining enthusiasts worldwide.

Michele earned her Bachelor of Arts degree from the University of San Diego, and her Juris Doctor degree from Boalt Hall School of Law, University of California, Berkeley.