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FOR IMMEDIATE RELEASE

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FETCH! Pet Care™ Inducted into Caregivers on Call's Industry-Leading Corporate Employee Benefits Program

Company is the First and Only Nationally Franchised Pet Care Provider to be Integrated into Structured Corporate Employee Benefits Program; FETCH! Pet Care also Inks Strategic Development Agreement with FranGrowth Corp. to Proliferate U.S. Franchise Sales at an Accelerated Pace

BERKELEY, CA, March 27, 2007 – FETCH! Pet Care (www.fetchpetcare.com), America's largest and most sophisticated pet care franchise offering professional pet sitting and dog walking services, today announced that it has signed a partnership agreement with Caregivers On Call (www.caregiversoncall.com), a nationally recognized provider of corporate employee benefits services. Through the deal, which marks the first time a pet care-related company has been formally inducted into a national employee benefits initiative, FETCH! Pet Care's services will be promoted among Caregivers On Call's comprehensive suite of employer offerings currently utilized by more than 250,000 employees throughout the United States.

The company also today announced it has partnered with FranGrowth Corporation (www.frangrowth.com), a division of Dynetech Corporation – among the nation's premier brand development companies - who will provide strategic marketing, sales, event management and enterprise development services to accelerate FETCH! Pet Care's franchise expansion efforts. FranGrowth, whose client roster includes The Learning Annex, Donald Trump's Power Summit, and Quiznos, will manage a sophisticated FETCH! Pet Care franchise sales and marketing program that includes live weekly seminars in the top U.S. markets for prospective franchisees that is supported by a mix of advertising and media-budgeted dollars.

"Having recently surpassed the benchmark of servicing more than 1,000 cities and towns through 67 franchise locations across the United States, our franchise business model has been proven successful and our approach to pet care has been validated," said FETCH! Pet Care founder & CEO Paul Mann. "These recent business development deals exemplify our intention to build a true nationwide network of readily available, professional pet sitters and extend our services through a multiplicity of vertical industry B2B channels in order to establish FETCH! Pet Care as 'the' go-to pet care service provider for pet owners everywhere."

FETCH! Pet Care has also launched a nationwide initiative to form strategic national and localized affiliate partnerships in a selection of specialized industries, including corporations, veterinarians, groomers, pet stores, realtors, and travel agencies, as well as pet friendly hotels, resorts, apartment buildings, and condominium associations, for whom the lack of reliable pet care for its customers and employees presents specific business challenges and is limiting their revenue potential. FETCH! Pet Care has already created initial relationships with regional divisions or locations of a variety of Fortune 500 companies in the banking, hospitality, pet care and manufacturing sectors.

Mann continues, "Offering FETCH! Pet Care's services as a 'perk' to our commercial partner's customers and employees is helping them maximize overall operational productivity, increase sales and provides well-

received peace-of-mind as pet owners are no longer distressed or challenged with finding reliable care while at work or traveling.”

FETCH! Pet Care provides pet owners with a range of services that meet their every need and budget, including boarding and daycare in the sitter’s home, overnight sitting and daily visits in the client’s home, private and group dog outings, pet taxiing, Go FETCH! four-legged fitness, yard pet waste removal, and miscellaneous home care. A free in-home consultation permits clients, pets and sitters to get pre-acquainted and address each pet’s unique needs. Consumers and interested business affiliates can reach FETCH! Pet Care through its Web site at www.FetchPetCare.com or via toll-free telephone at 1-866-FETCH-ME, where they simply enter their 5-digit zip code to be quickly connected to the FETCH! Pet Care office nearest them.

Established in 1988, New York-based Caregivers On Call is the nation’s most exclusive provider of corporate dependent care whose mission is to help recruit and retain talent via work-life assistance. Caregivers On Call offers a wide variety of dependent care services on a national scale, and has been honored twice by The White House as a leader in work-life solutions. Clients of Caregivers On Call include Morgan Stanley, MTV/Viacom, Colgate-Palmolive, Yale University, and Morrison & Foerster LLP.

Based in Orlando, Florida, FranGrowth Corporation is a sales and marketing company that leverages a unique business model, expertise and resources to grow franchise-based businesses at an accelerated pace. FranGrowth is a subsidiary of Dynetech Corporation, a Business Process Outsource (BPO) provider with nearly 20 years history strategically positioning products and services in the marketplace for businesses.

About FETCH! Pet Care, Inc.

Founded in 2002 and with over 1,000 service areas across the United States, FETCH! Pet Care is the pet sitting and dog walking industry market leader - the new face of pet care in the 21st century. The company, which has been featured in *Small Business Opportunities* magazine’s top 20 “Boom Businesses” to get into, named among *Pet Product News International’s* “25 to Watch in 2007” and included in *Entrepreneur* magazine’s coveted Franchise 500 list in January 2007, offers a humane alternative to kennel boarding by providing loving in-home overnight and/or daily care to any kind of pet in the most professional and reliable manner possible - guaranteed. FETCH! Pet Care’s carefully screened, trained, bonded and insured pet sitters and dog walkers, who are all pet owners themselves, have serviced over 7,000 clients this past year alone. For franchise information or to find a location near you, visit the company’s Web site at www.fetchpetcare.com or call toll free at 1-866-FETCH-ME.

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