



FOR IMMEDIATE RELEASE

CONTACT:

Merilee Kern, President
Kern Communications
858-577-0206
merilee@kerncommunications.com

FETCH! Pet Care Recruiting Seniors into its National Network of Professional Pet Sitters and Dog Walkers

The nation's largest pet care brand establishing a new realm of employment opportunity across the U.S. for elderly pet lovers; company issues call for employment applications among senior citizens

BERKELEY, CA, February 26, 2008 – FETCH! Pet Care (www.fetchpetcare.com), the nation's largest pet care brand offering professional pet sitting and dog walking services, today announced a call for employment applications among retired persons and senior citizens across the United States. This in an effort to add to its expanding network of skilled animal caregivers that staff its 144 locations, which, in aggregate, now service more than 10,000 active clients throughout 1,500 cities and towns in 33 states across North America.

"This employment opportunity is of unique benefit to seniors, as it not only provides them with an enjoyable and relatively easy income source, but also daily exercise as well as the affection and companionship many elderly people desire," said Paul Mann, founder and CEO of FETCH! Pet Care. "We're excited to offer job opportunities to seniors and retirees as, on the whole, they've owned pets for years, and have proven to be highly professional, reliable, nurturing, and dedicated to providing the high caliber of service required of our pet sitters on staff."

Seniors recruited to the FETCH! Pet Care network of professionals each undergo appropriate background checks and instruction to ensure they have the knowledge and specialized training required to skillfully provide the company's range of high quality, specialized pet care services, including boarding and daycare in the senior's home, overnight sitting or daily visits in the client's home, private dog walks, pet taxiing and miscellaneous home care.

The benefits of FETCH! Pet Care's "Senior Sitter" employment opportunity include:

- Additional source of income
- Schedule flexibility
- Control - staff choose which assignments they are comfortable accepting
- Daily exercise
- Affection and companionship from client pets
- Socialization - an opportunity to network and mingle with other pet owners and pet sitters in the field and within the company
- Community - a sense of accomplishment, responsibility and purpose through being a valued part of America's work force
- Fulfillment – feeling appreciated and a sense of being "needed" by pets, their owners and the company at large

Interested applicants may reach FETCH! Pet Care through its Web site at www.FetchPetCare.com/jobs where they may submit an employment application online for consideration, or via toll-free telephone at 1-866-FETCH-ME (1-866-338-2463) where they simply enter their 5-digit zip code to be quickly connected to the FETCH! Pet Care office nearest them.

About FETCH! Pet Care, Inc.

Founded in 2002 and with over 1,500 service areas across the United States, FETCH! Pet Care is the pet sitting industry market leader - the new face of pet care in the 21st century. The company offers a humane alternative to kennel boarding by providing loving, in-home overnight and/or daily care to any kind of pet in the most professional and reliable manner possible. FETCH! Pet Care's carefully selected, screened and trained pet sitters and dog walkers, who are all pet owners themselves, have serviced over 10,000 clients this past year alone. *Entrepreneur* magazine included FETCH! Pet Care in its 2007 feature "7 Hot Businesses That Can Make You Rich," named the company among its coveted "Franchise 500" in both 2007 and 2008, and in January 2008 ranked the company as the nation's 24th Top New Franchise, 89th Top Home-Based Franchise and 73rd Low-Cost Franchise. FETCH! Pet Care has also been featured in *Small Business Opportunities* magazine's top 20 "Boom Businesses" to get into in 2007 and named among *Pet Product News International's* "25 to Watch in 2007." For franchise information or to find a location near you, visit the company's Web site at www.FetchPetCare.com or call the corporate office at 1-866-FETCHME.

###