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FASHION MANUSCRIPT

NEW YORK  
LOS ANGELES  
MIAMI  
THE HAMPTONS  
ATLANTA  
DALLAS

AN INSIDER'S  
VIEW OF THE  
FASHION  
INDUSTRY

HOW TO  
UTILIZE  
TECHNOLOGY  
AND  
COLLABORATE  
FOR THE  
FUTURE

PLUS:  
GIFTABLE FASHION  
AND TECH TRENDS  
FOR EVERYONE ON  
YOUR LIST

THE  
INDUSTRY  
OUTLOOK  
ISSUE

INSIDE:  
THE NEW BRAND  
INTRODUCING BRIDAL  
SWIMWEAR TO  
THE MARKET

## Gobi Cashmere

THE MONGOLIAN BRAND THAT'S  
READY TO CONQUER THE U.S.  
MARKET AND MAKE LUXURY  
CASHMERE A LIFESTYLE





By Merilee A. Kern, MBA

## FEATURES

GIFTABLE FASHION TRENDS  
FOR THE FALL & HOLIDAY SEASON

Finally, after what has seemed like an unending upheaval of all that is familiar, the end of 2021 marks the hopeful beginning of a return to normalcy. Kids are back to school, folks are getting back to the office, travel is on the uptick, nightlife is swinging back into action and we're otherwise getting out and about. Amid almost two years unlike any other, this style season has seen a large surge, rife with on-point trends for both guys and gals that'll make you look great while you gallivant.

## Problem-solving Solutions

**Iron in a Bottle Spray**

Let's just admit that ironing is decidedly less than fun. Try Iron in a Bottle from Tom and Sheri's, the natural wrinkle-releaser spray for clothing and home fabrics. This eco-friendly, BPA-free and cruelty-free formula is made in the USA. Featured as one of Oprah's Favorite Things and on Good Morning America, Iron in a Bottle makes for a great fashion fix to keep a wardrobe wrinkle-free for both work and play. With it, users can make sure clothes stay fresh and wrinkle free year-round without the drudgery and tediousness of ironing.

[tomandsherisproducts.com](http://tomandsherisproducts.com)

**BackEmbrace**

Nothing is more fashionable than good posture, which can make your garments look their best. To help stop the slump, consider BackEmbrace, a posture support system that you'll actually want to wear. Made in the USA from super soft, custom-woven materials, BackEmbrace gently retracts your shoulders into proper alignment. Its unique split-strap system contours to the body and provides targeted support where you need it the most, and unlike most devices aimed to improve posture, BackEmbrace is comfortable, effective and stylish. BackEmbrace is perfect for men, women and young adults who suffer from tension and strain in the upper back, neck and shoulders.

[backembrace.com](http://backembrace.com)



## Comfort is King

### **Occasion Slip-Ons from Cocktail Sneakers**

Why sacrifice comfort for fashion when you don't have to? The Occasion Slip-Ons from Cocktail Sneakers are an elegant lace slip-on sneaker that bridges that gap, featuring an almond-shaped toe and a slender, feminine silhouette. It then combines high-quality materials such as lace, suede and leather to create classic and elevated looks for any occasion. Designed with comfort in mind, every Cocktail Sneaker includes a specially molded plush closed-cell foam heel bed and raised heel cup, delivering arch support and a valuable layer of shock absorption and cushion beneath the heel. Cocktail Sneakers pair as well with maxi dresses and skirts as they do with jeans, leggings and capris!

[cocktailsneakers.com](http://cocktailsneakers.com)



### **Shakti and Moksha Leggings from Kosha Fit**

For the active women in your life, a go-to set of stylish leggings for all their workouts and casual jaunts around town is essential. The Shakti Leggings from Josha Fit make a great gift, one that provides style, comfort, flexibility and protection for any type of movement like hot yoga, running, Pilates or just lounging at home. Kosha Fit's women's activewear makes working out easier through alignment of the five layers of being, or koshas, to promote confidence and well-being. Another great option for your on-the-go girl is the Moksha Leggings, which are compressive and flattering while offering the support needed for every workout. These popular leggings are high-waisted and 7/8 length to pair perfectly with matching tops for a go-to neutral workout set. With four-way stretch and anti-pilling fabric, both of these leggings styles are sweat- and squat-proof.

[koshafit.com](http://koshafit.com)

### **Sebastien Barthelemy S&B Apparel**

Nothing is more comfortable than having the feels, and emojis are a great form of feel-good expression. Enter Sebastien Barthelemy's S&B Clothing, a fashion company located in Seine-et-Marne, France, that offers a wide selection of T-shirt and hoodies featuring colorful pop culture designs based on various emojis. Designs for men, women and children include famous personalities, country flags and other fun and heartfelt ways to communicate through clothing. S&B believes that the symbol of the heart is extremely communicative and profoundly universal, and serves as the inspiration for their design ideas. Something else to love is the fact that all of the brand's garments are made from 100% sustainable, organic cotton.

[sandb.fr/en](http://sandb.fr/en)





## Nature-inspired Accessories

### **Wraparound Rings from World Vision**

Often, the holidays find us looking to give back to those less fortunate, and the World Vision Gift Catalog collection offers a perfect chance to gift with purpose this season. Each purchase is an investment that supports World Vision's mission to provide essentials like clean water, nutrition, healthcare, education and economic empowerment to those in need across the globe. The "Circle of Hope" wraparound ring is a beautifully handcrafted piece that supports an equally-as-beautiful cause. An additionally impactful jewelry gift option is a wraparound ring that is adorned by aqua and blue-toned chalcedony stones; this nickel-free band represents yet another opportunity to pay it forward. Each dollar investment translates to an average \$1.60 worth of impact — what's better than a beautiful ring that also promises a long-lasting impact on families in need? [worldvision.org](http://worldvision.org)

### **Crescent Moon Necklace & Ear Cuffs from Starlette Galleria**

Whether to get in tune with your chakras or because you simply love nature, the Crescent Moon Necklace is the perfect addition to any outfit. The lunar setting is created with certified 925 sterling silver and plated in your choice of 14-karat gold or rhodium. The 100% simulated diamond material (AAA CZ) stones are set in an intricate prong setting and, just like the moon, reflect light for extra shine and sparkle. I also love the brand's Bezel Ear Cuff, made to bend gently with your ear to easily be put wherever on your earlobe you'd like. The cuff is made of 925 sterling silver and plated in a choice of rhodium or one-karat gold. [starlettegalleria.com](http://starlettegalleria.com)



### **Jet Leather Wrapped Classic Hoop Earrings from Bloom**

Jewelry is a classic gift choice that never goes out of style and is sure to last. One stellar option this season are Bloom Jewelry's Jet Leather Wrapped Classic Hoops, which are finished with leather and your choice of 14-karat gold- or sterling silver-filled hand wrapping. They're lightweight while looking thick and high quality, and both the sterling silver and 14-karat gold options are hypoallergenic. Bloom Jewelry is handcrafted in Denver, Colorado to create versatile, beautiful pieces that transition flawlessly to fit every moment of your life. Each collection is designed six months to a year out, so that each product can be trendy and up-to-date while remaining effortless and classic. [jewelrybybloom.com](http://jewelrybybloom.com)



### **Galen Leather Company Leather Gifts**

When it comes to truly unique gifts to make the holidays memorable, Galen Leather Company is sure to impress. The company's Detachable iPhone Leather Wallet Case is a genuine way to show that you care — the high-quality leather is 100% handmade in Turkey using locally-sourced, full grain, vegetable-tanned leather. While protecting your phone from the wear and tear of everyday use is its hallmark, you may find the best part of this gift is that it can be personalized: up to three characters can be embossed on this one-of-a-kind leather treasure, making it personal and easily identifiable. [galenleather.com](http://galenleather.com)