

NEW YEAR, NEW TECH TRENDS

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Photo courtesy of Muse



If you're anything like me—a savvy shopper indelibly on the hunt for great gadgets that can be bought online with all of the comfort and convenience e-Tail affords—you can probably relate that finding unique, worthy and especially “ah-inducing” items can take a tremendous amount of time and effort. So in the spirit of easing and expediting your shopping escapades, here is a cross-section of tech product picks that can all be purchased within just a few keystrokes.

The Stylish Ivy Health Tracker Bracelet from Bellabeat

Bellabeat's Ivy Health Tracker is one of the top wearables on the market specifically designed and engineered for women. It conveniently doubles as an elegant statement bracelet. Named as one of TIME Magazine's Best Inventions of 2022 and winner of the Muse Design Award, Bellabeat's Ivy Health Tracker monitors a woman's daily routine and her body's bio-responses, and correlates the data with her menstrual cycle, pregnancy and other key data points. These all help contribute to the wearer's complete understanding of their self-care effectiveness and overall health, including hormonal balance, moods and symptoms. This versatile device is available in six colors, including jet black, snow white, blush rose gold, blush silver, garden jet black and garden rose gold.

Volo Beauty Hair Products

It's time to cut the cord on blow-drying. VOLO Beauty is introducing an easier way to dry your locks with its salon-quality VOLO Go Cordless Dryer. The VOLO Go is a portable hair dryer that is three-times as energy-efficient as a traditional hair dryer thanks to the industry's most innovative infrared heat technology. And if that wasn't exciting enough, the VOLO Go's quartz infrared bulb delivers radiant heat that is extremely gentle on the hair—helping it to dry quickly and efficiently by penetrating each strand of hair so the result is always soft and smooth. The brand's unique charging station is low profile, so it can easily fit on a countertop or vanity, and includes a subtle accessory dish and USB port to charge other devices. But drying your hair doesn't always start with the blow dryer. The VOLO Hero Hair Towel is made with its plush, Nanoweave material that is gentle, absorbent and proven to decrease hair drying time by 50%.

Bombay Hair's Styling Tools

Good hair means a good day—at least, that's Bombay Hair's mantra. The company was founded with the mission to offer the best in hair extensions and hair styling tools at a revolutionary price. The brand offers a variety of curling wands, curling irons, flat irons and styling kits to round out its catalog, boasting styling tools made from various precious metals so they can provide long-lasting

performance. Bombay Hair's 5-in-1 Curling Wand Set landed on “Oprah's Favorite Things” 2021 List—making it possible to master salon-style from the comfort of home. The item features five interchangeable barrels of varying sizes, a heat resistant glove and two clips for easy handling. The tourmaline barrels heat up in seconds and range in temperatures from 170- to 450-degrees. Another top-selling product is Bombay Hair's Hair Dryer. The AC salon-style motor lasts three-times longer than conventional DC motors, giving users the power of a whopping 1875-watts of “oomph.”

NOMATIC Vacuum Travel Bag 2.0

The experts at NOMATIC known for designing bags for adventurous travels and everyday commutes recently launched the Navigator Lite Collection. Designed for daily use, the gear includes function-focused minimalistic features to carry what you need—nothing more, nothing less. The Navigator Lite collection is comparable to the company's larger Navigator Line, adhering to the same premium design hallmarks that have made NOMATIC a go-to source for quality slings and backpacks, though now are approximately 20% lighter. The new-and-improved Vacuum Bag 2.0 is an updated version of their original vacuum bag, with two sizes to choose from that are designed to fit perfectly within all of NOMATIC's travel bags and packs. The durable, water-resistant materials deliver a better experience overall. They added a compression zipper, an upgraded vent and longer straps, allowing even more compression.

OCLEAN's X Pro Elite Smart Electric Toothbrush

One of the smartest brushes on the block, the X Pro Elite Smart Electric Toothbrush by OCLEAN boasts a battery life of up to 35 days and Qi Quick Charge technology, enabling it to fully charge in just 3.5 hours. With unprecedented breakthroughs in functionality and style that earned it the Good Design Award, the X Pro Elite features Whisper-Clean technology certified by Quiet Mark. This allows the device to emit at an ultra-quiet 45dB when operating at maximum power, compared to the 55-65dB by competitors. Using OCLEAN's AI algorithm, the X Pro Elite Smart Electric Toothbrush analyzes the way you brush your teeth, and even recommends methods to improve your technique using the dental model on its 0.96-inch touch screen display. The toothbrush's high-powered motor spins at a maximum of 42,000 rpm to ensure you reach and detect difficult plaque and stain build-ups with ease. It also features DuPont Diamond Bristles to better protect gums and teeth enamel. The X Pro Elite's stylish, yet elegant design is an industry first—with OCLEAN utilizing tactile craftsmanship on the exterior to create a stone-like feel in the hand and a natural and textured finish to seamlessly match any modern bathroom.

Interaxon Inc. Muse S Gen 2 Meditation Headband

The Muse S Gen 2 Meditation Headband by Interaxon helps you fall asleep, stay that way and go back to sleep again if you awaken during the night. With the same features as the award-winning Muse 2, and the advanced EEG-sleep technology the company is known for, its updated, plush Muse S Gen 2 Meditation Headband now helps wearers learn the art of brain-powered meditation to get the sleep support you need to catch quality Zs. Muse has been used in over 200 published studies. In a 2021 study led by Western University, Cambridge Brain Science, Hatch and Interaxon, participants using the garment showed a 20% improvement in the Pittsburgh Sleep Quality Index—providing an innovative, non-pharmaceutical solution for users to get the rest they need to boost their overall wellness. The technology detects the natural changes in your brain activity as you fall asleep and uses those to gently fade out your audio to cue your brain that it's time to snooze. And if you wake in the night, Muse S uses the same Smart-Fade technology to automatically fade in the Digital Sleeping Pill content to guide you back to sleep again. Muse S also knows its customer-base isn't one-size-fits-all. Unlock a rich content library of 500-plus meditations from renowned teachers, relaxation techniques, Go-to-Sleep soundscapes and in-depth courses, such as The Sleep Basics course by Dr. Shelby Harris, an expert in behavioral sleep medicine. The second generation of the Muse S headband also features improved signal quality for increased accuracy, enhanced battery performance and an upgraded fit to accommodate a wider range of head sizes.

Edifier's True Wireless In-Ear Headphones

When you want to block out the world or become more aware of your surroundings, Edifier's True Wireless Noise Cancellation In-Ear Headphones (model W240TN) will help you do it via its extraordinary active noise cancellation and ambient sound. These headphones utilize AI DNN's call noise-cancellation technology to accurately pick up sounds, separate the noises and human voice and keep conversation crisp—allowing wearers to make calls even in noisy environments. Armed with coaxial dual dynamic drivers—a 10-mm woofer, a 6-mm tweeter and a wide soundstage, these buds are aimed at immersing listeners in their favorite music. Moreover, the ambient noise level can be adjusted through the Edifier Connect app, helping listeners instantly switch from immersed to alert without ever taking the earbuds out. Other impressive specs include Bluetooth 5.3, hybrid ANC and an IP55 water-and-sweat-resistant rating. The headphones come with four different sizes of ear tips to suit unique ear shapes for a secure, stable fit and to maximize the overall product experience.