

February— American Heart Month

In honor of the American Heart Association's American Heart Month event this coming February 2009, FoodieView – a leading food portal offering consumers convenient single-search point access to recipes, restaurant guides, cookbook reviews and more – will kick February off with a free-access "Recipe Roundup" featuring an array of tasty recipes using ingredients that promote heart health.

FoodieView also gives users direct, one-click access to the Internet's largest collection of heart healthy recipes – nearly 130,000 to be exact! Users simply visit www.FoodieView.com, type "heart healthy" into the search field that's front and center on the home page, click "search" and viola! All the heart healthy recipes you could hope for are right at your fingertips.

As with all of FoodieView's weekly Recipe Roundups, the February 2 edition focused on heart health will be available to consumers online, completely

free of charge, at www.FoodieView.com and via e-mail through the company's free opt-in electronic newsletter. The feature will remain available through the company's online archives thereafter.

Since 2005 FoodieView has made it easy to find good food fast on the Web. Instead of visiting individual sites to search for recipes one by one, through FoodieView's convenient "meta" recipe search engine you can quickly search ALL of those recipe databases simultaneously from one single search tool. You can search by keyword or phrase such as "heart healthy," dish name, ingredient, cuisine, diet program, chef and more. The recipe search results are then sorted both by relevance and user rating, making it effortless to find the most popular, promising recipes. You can also keep track of your favorite recipe links using FoodieView's free recipe box tool.

FoodieView also takes the guesswork out of dining out with its comprehensive

Restaurant Guide, which compiles "Best Of" lists and restaurant reviews from professional food critics, food bloggers, and regular folks just like you. Restaurants in 9 major markets (Boston, Chicago, Las Vegas, Los Angeles, New York, Orange County, San Diego, San Francisco, and Seattle) may be searched by name, or you can simply browse by category or geographic location. Users may also make lists and restaurants maps to share with others.

With the glut of information available on the Internet today, finding quality food sites – and then accessing the information in those sites – has become more cumbersome and time consuming than ever before. FoodieView has changed all that by providing one-stop, single-search convenience to ensure people spend more time cooking, eating and socializing rather than searching for food-related information online,

Merilee Kern, President
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Printing imperfections present during scanning

