

FOX Business Network

4Q'20 A25-54 At-a-Glance

FOX Business Network: Vital Stats

Launch Date	October 2007
Subscriber Base	80.4 Million Homes (Dec'20)
Business Day Audience	24K A25-54
Total Day Audience	20K A25-54
Business Day Gender Comp	60% Male / 40% Female
Total Day Gender Comp	61% Male / 39% Female
A25-54 4+ Years College Comp	45%
A25-54 Median Income	\$113,500
A25-54 Avg. Length of Tune	16.6 Minutes

Mornings with Maria
BEAT Squawk Box
 with P2+ for the 1st time since 2018

Lou Dobbs Tonight
BEAT CNBC with P2+
 for the 20^h consecutive quarter

Top A25-54 Programs

- LOU DOBBS TONIGHT
- VARNEY & COMPANY
- MORNINGS WITH M.BARTIROMO
- EVENING EDIT, THE
- MAKING MONEY W/C.PAYNE
- CAVUTO COAST TO COAST
- AFTER THE BELL
- THE CLAMAN COUNTDOWN
- KENNEDY
- M. BARTIROMOS WALL STREET
- WSJ AT LRGE W/GERRY BAKER
- BARRONS ROUNDTABLE