



www.elainewilliamsondesigns.com

18352 Dallas Parkway,
Suite 136358
Dallas, Texas 75287
214.536.5552

FOR IMMEDIATE RELEASE

CONTACT: Merilee Kern, Kern Communications, 858-577-0206, merilee@kerncommunications.com

Leading Local Interior Design Firm to Boost REALTOR®, Builder, Retailer and Other Business Affiliate Revenues with Lucrative Referral Fees

Award-Winning Elaine Williamson Designs institutes program allowing affiliates to earn a lucrative secondary revenue stream – a full 20% referral fee - while providing value added service to their clientele

FRISCO, TX, April 7, 2010 - Elaine Williamson Designs (www.ElaineWilliamsonDesigns.com) - a full service, award-winning firm specializing in high end custom interior design for luxury residences, high rise properties, and commercial establishments throughout Texas, today announced the launch of its Affiliate Referral Program (ARP) through which synergistic business partners can readily establish a lucrative secondary revenue stream while concurrently providing enhanced service to clients and customers vis-à-vis facilitating streamlined access to a third-party resource of interest.

Under the program, affiliates are encouraged to provide information resources about, and that are supplied to partners by, Elaine Williamson Designs to those high-end clients and customers who may desire large-scale interior design services. Should that information provision - the "referral" - result in a paid contract with a minimum value of \$10,000, upon collection of funds in full from the client Elaine Williamson Designs will pay the affiliate a substantial 20% referral fee.

"Because our firm's target market is extremely synergistic with that for commercial and luxury residential builders, high end REALTORS, upscale furniture and décor retailers and others, it makes perfect sense to work in partnership to help strategic business affiliates seeking to best service their respective client and customer bases," said Elaine Williamson, principal of Elaine Williamson Designs. "Through simple value added information and resource sharing with clients and customers about our design firm and services, these affiliates can easily establish an ancillary profit center that, with minimal effort and zero out of pocket expenses, has the potential to significantly boost their bottom lines."

Businesses interested in learning more about the Elaine Williamson Designs Builder Client Referral Program may contact the company at 469.633.1290 or Elaine@elainewilliamsondesigns.com.

About Elaine Williamson Designs

Elaine Williamson Designs is a full service, award-winning firm that specializes in high end custom interior design and style making for luxury residential and high rise properties, as well as retail, medical and other commercial projects nationwide. Elaine Williamson Designs works with homeowners, home contractors and builders, remodelers, architects, business and commercial property owners, and property management companies to provide concept-to-completion luxury interior design - or re-design - services. With over 20 years experience and clients across the United States, the company's reputation for creating distinctive, highly personalized designs that are elegant with maximum visual appeal, yet entirely functional, comfortable and livable have made Elaine Williamson Designs among Dallas' most sought after interior design firms. Visit www.ElaineWilliamsonDesigns.com for more information.

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