



www.elainewilliamsondesigns.com

18352 Dallas Parkway,
Suite 136358
Dallas, Texas 75287
214.536.5552

Media Fact Sheet

Elaine Williamson Designs is a premier Dallas-area Interior Design firm that offers its high-end residential and commercial clients fully customized, multifaceted and downright inspired spaces that reflect the functional needs, aesthetic desires and style sensibilities of its clientele. A reprieve from the predictable, cookie-cutter, one-size-fits-all approach rampant in the industry, company principal Elaine Williamson brings a unique perspective, discerning eye, gut instinct, insatiable drive, unbridled passion and the atypical ability to actually "listen" to her clients to each and every project. The result is distinctive designs with a grace, elegance, depth and essence clients relish for years.

The company works with homeowners, home contractors and builders, remodelers, architects, business and commercial property owners, and property management companies to provide concept-to-completion ("from demo-to-divine") luxury interior design - or re-design - services. With a project portfolio that includes multi-million dollar mansions, custom and other high-end homes, expansive retail spaces and whole-building physician offices, Elaine Williamson Designs has the talent, experience and project management prowess needed to ensure each project is executed flawlessly.

Known for its design diversity, Elaine Williamson Designs strives to ensure every project result is an intimate reflection of the uniqueness of each client, while also maximizing the design possibilities in a way that remains true to the flow, balance and architectural integrity of the edifice. With highly refined taste and painstaking attention to detail – from colors, to fabrics, to surfaces, to textures, to lighting, to furnishings, to décor, to styling...and every element in between – Elaine Williamson and her extraordinarily talented team have earned their rightful place among the design industry elite.

**All information below as of March 2010*

Principal:	Elaine Williamson, Owner and Operator
Founded:	1995
Headquarters:	18352 Dallas Parkway, Suite 136358, Dallas, Texas 75287
Mission:	Elaine Williamson Designs strives to continually re-define and exemplify the highest standard of luxury interior design services by sustaining a results-driven agency which, through proven successful business methodologies and client service excellence, provides the most distinctive and compelling design services to achieve project goals, and not just meet - but exceed - client expectations.

Value Proposition:

In addition to a breadth of skill, knowledge experience with all facets of professional interior design, décor and space planning, Elaine Williamson Designs uniquely offers these assets in combination with highly individualized service, well-established intra-industry relationships and raw intuition that, all together, tremendously benefit firm clientele.

**Representative
Clients & Projects:**

Builders:

Hensley Premier Builders
Lonnie Gray Luxury Homes
PB Custom Homes
Drais Custom Homes
Stephenson Custom Homes

Commercial:

Nicole Day Spa, Dallas, Texas
Drugcrafter's Pharmacy, Frisco, Texas
Mihills-Webb Family Practice, Southlake, Texas
North Texas Spine and Sport, Decatur, Texas
Panache at Home, Frisco, Texas
Bella Home Furnishings, Frisco, Texas

High Rise:

911 Walnut, Kansas City, MO
Turtle Creek Condominiums (in "Residential" section below)

Residential: (see below)

Residential:

Ms. Alejandra Moreno, Frisco, Texas
Mr. and Mrs. Mead, Frisco, Texas
Mr. and Mrs. Edwards, Frisco, Texas
Mr. and Mrs. Paxton, Dallas, Texas
Dr. and Mrs. Mulloy, Dallas, Texas
Dr. and Mrs. Kim, Dallas, Texas
Dr. and Mrs. Nguyen, Dallas, Texas
Mr. and Mrs. Rafferty, Plano, Texas
Mr. and Mrs. Patton, Dallas, Texas
Mr. and Mrs. Stevens, Jackson, MS
Mr. and Mrs. Ponder, Dallas, Texas
Dr. and Mrs. Stephens, Decatur, Texas
Mr. and Mrs. Stapp, Decatur, Texas
Dr. and Mrs. Webb, Southlake, Texas
Dr. C. Mihills, Southlake, Texas
Mr. and Mrs. Margolis, Prosper, Texas
Darla Snead, J.D., Keller, Texas
Mr. and Mrs. Gorman, Dallas, Texas
Dr. and Mrs. Ramnath, Frisco, Texas
Mr. and Mrs. Pennett, Frisco, Texas
Mr. and Mrs. Stevenson Houston, Texas
Mr. and Mrs. Cox, Atlanta, GA
Ms. Kathleen Pursley, Southlake, Texas
Mr. and Mrs. Merritt, Dallas, Texas
Mr. and Mrs. Murphy, Plano, Texas
Mr. and Mrs. Polston, Plano, Texas
Mr. and Mrs. Bass, Frisco, Texas
Mr. and Mrs. Griggs, Frisco, Texas
Mr. and Mrs. Hale, Frisco, Texas

Mr. and Mrs. Ramundo, Dallas, Texas
Mr. and Mrs. Leslie, New Orleans, LA
Mr. and Mrs. Mothershed, New Orleans, LA
Mr. and Mrs. Luker, New Orleans, LA
Mr. and Mrs. Bebb, New Orleans, LA
Mr. and Mrs. Nacu, Austin, Texas
Mr. and Mrs. Rooney, New Orleans/Austin
Dr. J. Smarse, Daytona Beach, FL
Ms. Jody Atkins, New Orleans, LA
Ms. Cathy Coan, New Orleans, LA
Mr. and Mrs. McGinnis, Atlanta, GA
Mr. and Mrs. Coppell, Dallas, Texas
Mr. and Mrs. Cranor, McKinney, Texas
Mr. and Mrs. Foster, New Orleans, LA
Mr. and Mrs. Fuller, Frisco, Texas
Mr. and Mrs. Hale, Kiowa, Texas
Mr. and Mrs. Harty, Dallas, Texas
Mr. and Mrs. Houghtlin, Dallas, Texas
Mr. and Mrs. Mainer, Frisco, Texas
Mr. and Mrs. Moneta, McKinney, Texas
Mr. and Mrs. Peters, Frisco, Texas
Mr. and Mrs. Rottino, Plano, Texas
Mr. and Mrs. Reese, Frisco, Texas
Mr. and Mrs. Woods, Houston, Texas
Dr. and Mrs. Hart, New Orleans, LA
Mr. and Mrs. Wentland, New Orleans, LA
Mr. and Mrs. Winkler, Dallas, Texas
Mr. and Mrs. West, Frisco, Texas
Mr. and Mrs. Shelley, Frisco/Dallas, Texas