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## Home – Award-Winning Dallas Interior Design Firm | Luxury Residential & Commercial

Dallas-based Elaine Williamson Designs is an award-winning luxury interior design and decorating firm offering high-end residential and commercial clients throughout Texas fully customized, multifaceted and downright inspired spaces that reflect their specific functional needs and unique aesthetic desires.

Known for client-driven design diversity, our impassioned home and business interior design and décor experts strive to ensure each project reflects the client's vision, while also maximizing the design possibilities.

We provide high caliber concept-to-completion professional interior design, redesign and remodeling services to discerning home and condominium owners, home contractors and builders, remodelers, architects, business and commercial property owners, and property management companies that demand excellence.

With a distinguished [project portfolio](#), exquisite taste driven by today's trends, painstaking attention to detail, and a steadfast dedication to ensuring projects reflect each client's personalized needs and desires, Elaine Williamson Designs' extraordinarily talented home, high-rise, corporate, hospitality, retail and office interiors team has earned a rightful place among the design industry elite.

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## About – About Our Luxury Residential & Commercial Dallas Interior Design Company

Elaine Williamson Designs is a premier Dallas-area Interior Design group specializing in luxury residences, high-rise living, medical, retail, hospitality, and other commercial properties throughout Texas and beyond.

A reprieve from the predictable, cookie-cutter, one-size-fits-all approach rampant in today's industry, company principal Elaine Williamson brings a unique perspective, discerning eye, gut instinct, insatiable drive, unbridled passion and the atypical ability to actually "listen" to her clients to each and every project. The result is distinctive designs with a grace, elegance, depth and essence that our clients relish for years.

We work with homeowners, home contractors and builders, remodelers, architects, business and commercial property owners, and property management companies to provide concept-to-completion ("from demo-to-divine") luxury interior design - or re-design - services.

With a project portfolio that includes multi-million dollar mansions, custom and other high-end homes and condominiums, expansive retail spaces and whole-building physician offices, Elaine Williamson Designs has the talent, experience and project management prowess needed to ensure each project is executed flawlessly.

With highly refined taste and painstaking attention to detail – from colors, to fabrics, to surfaces, to textures, to lighting, to furnishings, to décor, to styling...and every element in between – it's evident why

### Our Mission

Elaine Williamson Designs strives to continually re-define and exemplify the highest standard of luxury interior design services by sustaining a results-driven agency which, through proven successful business methodologies and client service excellence, provides the most distinctive and compelling design services to achieve project goals and exceed client expectations.

Elaine Williamson has become one of Texas' most sought after interior designers.

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#### Company Background – **Background: Dallas Luxury Interior Design Consultants | Residential & Commercial**

Having grown up in the Deep South in Mobile, Alabama, interior designer extraordinaire Elaine Williamson, Principal of Dallas-based Elaine Williamson Designs, has always had an affinity for the grace and elegance of southern luxury - the textures, layering of patterns, and the richness of depth and color.

Upon relocating to New Orleans in later years, her spark for interior design flourished - as did her business. Beginning her career primarily with residential remodeling and styling, she quickly established a loyal following. After a brief hiatus to home school her two children, Alexandra and Austin, Elaine re-established her rightful place in the New Orleans design scene and realized much success "To this day, the flavor and essence of New Orleans has never left my soul," Elaine says.

Seven years later, her husband, a real estate developer, relocated the family to Dallas, Texas. In short order Elaine opened her first retail design establishment, Bella Cosa (meaning "beautiful things" in Italian). With this, she had formally "arrived" in Dallas.

Rapidly making a name for her store and herself, Elaine's flair for design was in demand once again. In just its first year of operation the store out grew its location, and a short eighteen months later outgrew its second location. Elaine's third storefront location was a full-service retail and design center encompassing a full 8,000 square feet. Due to an escalating demand for Elaine's services for both residential and commercial interior design projects, in 2007 she made the decision to close her retail store and focus all of her efforts on the interior design business. With that epiphany came the advent of Elaine Williamson Designs - a full service firm specializing in high end custom interior design and style making now with a nationwide project portfolio that includes residential and high rise properties as well as commercial and retail projects.

With over 20 years experience and clients throughout the United States, Elaine's reputation for creating distinctive, highly personalized designs that are elegant with maximum visual appeal, yet entirely functional, comfortable and livable, have made her among Dallas' most sought after interior designers. Indeed, she's received numerous accolades for her work and, despite the declining economy in recent years, her namesake company has continued to flourish.

After completely designing a state-of-the-art Parade of Homes in 2007, Elaine Williamson Designs was recognized as one of the region's best, having received multiple "Excellence Awards" from the Home Builders Association of Dallas. Elaine was also recognized by the Annual Arts Awards, a premiere awards program dedicated to the home accessories industry, and her company was named "Best of Business" by *Frisco Style* magazine. These achievements and others helped establish Elaine as the go-to designer for "ground, up" residential design and the designer of choice for several retail locations throughout Dallas, Frisco and elsewhere in Texas. After being tapped as the sole project designer for an upscale 12,000 square foot family physicians' office in Southlake, Texas, Elaine is credited with rethinking and reestablishing expectations of the typical doctor's office visit. This effort resulted in three more medical offices following suit that same year.

"Whether for a business or home owner, I, along with my talented design team, work closely with each client to identify their individualized needs, desires and style sensibility assuring that the finished design not only meets, but exceeds expectations," Elaine notes. "Whether the client seeks a sleek, modern look, clean and transitional, or traditional elegance, my expertise, experience and creativity assures each client's vision is woven thru every detail."

With a new decade now underway, Elaine will be taking her interior design company to new heights with brand diversification and expansion. Among other exciting ventures, her company is slated to unveil its signature EWD-brand candle and semi-custom drapery line in 2010, which will be available at retail design boutiques nationwide.

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**Elaine Williamson Biography – About Elaine Williamson: Dallas' Home and Office Interior Design Expert**

Elaine Williamson is Principal of Dallas-based Elaine Williamson Designs - a full service, award-winning interior design firm that specializes in custom homes and other high-end luxury residential and high rise properties, as well as retail, medical, corporate office, hospitality, and other commercial projects nationwide.

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Elaine and her talented design team work closely with each client to identify their individualized needs, desires and style sensibility assuring that the finished design not only meets, but exceeds their expectations. Whether her clients seek a sleek, modern look, clean and transitional, or traditional elegance, Elaine Williamson's expertise, experience and breadth of creativity assures every client's vision is woven through every detail.

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**Press Landing page: Award-Winning Dallas Interior Design Company Press Room: Residential & Commercial**

Welcome to our Online Press Room, which provides a complete and regularly updated repository of information about Elaine Williamson Designs – a premier Texas interior design company - for members of the press and other parties seeking in-depth information about our firm and services.

If you can't find what you're looking for in the resource list below, please be sure to [let us know](#). <<[link to mailto: merilee@kerncommunications.com](mailto:merilee@kerncommunications.com)>> Or, [click here](#) to download a zip file containing our complete press kit in Adobe® Acrobat® format.

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**Company backgrounder (\*) - Top Dallas Interior Design Firm Company Backgrounder: Residential & Commercial**

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## **Elaine Williamson Biography(\*)- Top Dallas, Texas Interior Designer Biography: Residential Home & Commercial**

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## **Media Fact Sheet - Top Dallas Interior Design Business Fact Sheet: Residential & Commercial**

Elaine Williamson Designs is a premier Dallas-area Interior Design firm that offers its high-end residential and commercial clients fully customized, multifaceted and downright inspired spaces that reflect the functional needs, aesthetic desires and style sensibilities of its clientele. A reprieve from the predictable, cookie-cutter, one-size-fits-all approach rampant in the industry, company principal Elaine Williamson brings a unique perspective, discerning eye, gut instinct, insatiable drive, unbridled passion and the atypical ability to actually "listen" to her clients to each and every project. The result is distinctive designs with a grace, elegance, depth and essence clients relish for years.

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Known for its design diversity, Elaine Williamson Designs strives to ensure every project result is an intimate reflection of the uniqueness of each client, while also maximizing the design possibilities in a way that remains true to the flow, balance and architectural integrity of the edifice. With highly refined taste and painstaking attention to detail – from colors, to fabrics, to surfaces, to textures, to lighting, to furnishings, to décor, to styling...and every element in between – Elaine Williamson and her extraordinarily talented team have earned their rightful place among the design industry elite.

*\*All information below as of March 2010*

**Principal:** Elaine Williamson, Owner, Operator, Lead Designer

**Founded:** 1995

**Headquarters:** 18352 Dallas Parkway, Suite 136358, Dallas, Texas 75287

**Mission:** Elaine Williamson Designs strives to continually re-define and exemplify the highest standard of luxury interior design services by sustaining a results-driven agency which, through proven successful business methodologies and client service excellence, provides the most distinctive and compelling design services to achieve project goals, and not just meet - but exceed - client expectations.

**Value Proposition:** In addition to a breadth of skill, knowledge experience with all facets of professional interior design, décor and space planning, Elaine Williamson Designs uniquely offers these assets in combination with highly individualized service, well-established intra-industry relationships and raw intuition that, all together, tremendously benefit firm clientele.

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