

Management Biographies

Valerie Holstein, Co-Founder, President and CEO

Valerie Holstein is Co-Founder, President and CEO of CableOrganizer.com, Inc., now among the world's leading purveyors of cable and wire management-related products. In these capacities, Holstein is charged with strategic planning as well as overseeing the company's marketing and web design. She has been instrumental in growing CableOrganizer.com's inventory to encompass more than 9,000 inventory SKUs, making it the leading source of products in its category. In just five years under Valerie's leadership, company revenues are forecasted to exceed \$11 million by the end of 2007.

In addition to owning and operating the industry leading eCommerce site www.CableOrganizer.com, the company also owns www.CableOrganizer.fr, which is operated out of Rennes, France, to propagate its influence in the throughout the entire European marketplace and beyond.

Throughout 2007, Holstein's CableOrganizer.com received numerous honors and awards. The company was named among *Inc.* Magazine's Inc. 500 list of America's Fastest Growing Private Companies, and *Internet Retailer* magazine's 2007 "Top 500" Retail Web sites. CableOrganizer.com was also named the Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees in the 3rd annual Stevie Awards for Women in Business, an international competition recognizing the accomplishments of outstanding women executives, business owners, and the companies they run. The Stevie Awards are produced by the creators of the prestigious American Business Awards and hailed by the *New York Post* as "the business world's own Oscars."



2006 Winner

Prior to co-founding CableOrganizer.com in 2002, from 2001 to 2002 Holstein served as VP of Sales Assistant and Drafter at Buchanan Screens, a major fabricator of screen enclosures in South Florida. Prior to this, from 2000 to 2001 Holstein served as an Office Manager for Transeastern Properties, a large home building company in Florida.