

## Media Fact Sheet

Cableorganizer.com is a premier cable and wire management-related product vendor that provides companies, organizations and individuals around the globe with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to owning and operating the industry leading eCommerce site [www.CableOrganizer.com](http://www.CableOrganizer.com), the company also owns [www.CableOrganizer.fr](http://www.CableOrganizer.fr), which is operated out of Rennes, France, while also continuing to propagate its influence in the throughout the entire European marketplace and beyond. CableOrganizer.com also publishes "On the Wire," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base.

### Our Mission

CableOrganizer.com strives to continually offer its customers around-the-clock, single-point access to the most complete selection of cable and wire management-related products, information and resources through a convenient, personalized, intuitive and worry-free online destination that offers nothing short of customer service excellence.

*\*All information below as of September 2007*

<b>Management:</b>	Valerie Holstein, Co-Founder, President & CEO Paul Holstein, Co-Founder, Senior Vice President & COO
<b>Founded:</b>	February, 2002
<b>Headquartered:</b>	5610 NW 12th Ave, Suite 214, Fort Lauderdale, FL 33309 866.222.0030 <a href="http://www.CableOrganizer.com">www.CableOrganizer.com</a>
<b>Number of Employees:</b>	25+
<b>Number of Inventory SKUs:</b>	9,000+
<b>Forecasted Year End Sales:</b>	\$11 Million
<b>Value Proposition:</b>	CableOrganizer.com helps individuals, small through large corporations, hospitals and government offices worldwide organize omnipresent "cable clutter" through the most personal, accessible, and expedient cable and wire management products "one-stop-shop" on the planet.
<b>Product Line:</b>	CableOrganizer.com's cable and wire management-related solutions are adaptable for a wide range of environments, including governmental, home theatre, computing, automotive, industrial, office, networking and home. Product categories include:

- Wire Loom
- Braided Sleeving
- Cord Covers
- Heat Shrink Tubing
- Raceway, Duct & Conduit
- Telecom / Datacom
- Racks / Enclosures
- Power / Data Distribution
- Ties, Clips & Grommets
- Tools & Cases
- Fire Protection
- Generators

TAX ID Number:  
20-009-4859  
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D&B Number:  
119-492-887  
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SIC Code:  
3610  
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NASICS Code(s):  
517510, 454111, 41111  
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WBENC Certification  
Certificate Number:  
232201  
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Cage Code Number:  
3cn02  
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GSA Contract Number:  
GS-07F-0723N