

Management Biographies

Paul D. Holstein, Co-Founder, Vice President and COO



Paul D. Holstein is Co-Founder, Vice President and COO of CableOrganizer.com, Inc., now among the world's leading purveyors of cable and wire management-related products. In these capacities, Holstein oversees the company's strategic planning and day-to-day company operations. He has been instrumental in growing CableOrganizer.com's inventory to encompass a more than 9,000 inventory SKUs, making it the leading source of products in its category. In just five years under Paul's leadership, company revenues are forecasted to exceed \$11 million by the end of 2007.

In addition to owning and operating the industry leading eCommerce site www.CableOrganizer.com, the company also owns www.CableOrganizer.fr, which is operated out of Rennes, France, to propagate its influence in the throughout the entire European marketplace and beyond.

Throughout 2007, Holstein's CableOrganizer.com received numerous honors and awards. The company was named among *Inc.* Magazine's Inc. 500 list of America's Fastest Growing Private Companies, and *Internet Retailer* magazine's 2007 "Top 500" Retail Web sites.

Prior to co-founding CableOrganizer.com in 2002, from 2000 to 2003 Holstein held a position as Project Manager/SAP Trainer at Computer Sciences Corporation, a multi-national technology outsourcing services company, located in Falls Church, Virginia. There Holstein became the "go-to" expert on SAP (an ERP solution) having developed SAP training materials and delivered training to over 1,200 users throughout North America.

Before this, from 1997 to 2000 Holstein served as a BPCS Practice Manager at Work Software, LLC, a large regional business services consulting firm, out of Greenboro, North Carolina, where he brought in over \$500,000 in new revenue in his first two years with the company. Other of Holstein's professional experience includes serving as Controller at K. Hovnanian Enterprises in Margate, Florida, President of InterAd Corporation in Ft. Lauderdale, Florida, and VP of Administration of Weitzer Homes in Miami Florida.

Holstein, a Certified Public Accountant in the State of Florida, earned a Bachelor of Science degree in Accounting from Florida Atlantic University.