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## **CableOrganizer.com Named a Top 500 Retail Web Site by *Internet Retailer* Magazine**

*With over 110,000 customers to date and well over 9,000 inventory SKUs, industry-leading e-Tailer predicts \$11 million in gross sales revenue - a 28% annual increase - for 2007*

**FORT LAUDERDALE, FL, May 22, 2007** – CableOrganizer.com (<http://cableorganizer.com>), among the world's leading purveyors of cable, wire and equipment management solutions for use in business and at home, today announced it has been ranked #441 in *Internet Retailer* magazine's coveted "Top 500 Guide" - the one and only ranking of America's 500 largest e-retail businesses based on their 2006 online sales. This is the most recent recognition bestowed up on the company in 2007 as, earlier this year, CableOrganizer.com won a Stevie® Award as the "Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees."

*Internet Retailer's* Top 500 Guide contains the very latest financial data on the leaders of Web-based retailing who account for nearly two-thirds of \$135-billion e-retailing industry in the U.S. This heavily anticipated annual list also provides comprehensive profiles on each of America's 500 biggest web merchants — the trailblazers who have made e-retailing the fastest growing segment of U.S. retailing.

"We strive to offer our customers around-the-clock, single-point access to the most complete selection of wire, cable and equipment management-related products, information and resources," notes CableOrganizer.com COO Paul Holstein. "In tandem, we provide our customers with nothing short of customer service excellence. These dual mandates have clearly resonated with online consumers and, we believe, are the unique combination of factors largely propelling our success. We're thrilled to have gained recognition for these efforts by *Internet Retailer*."

CableOrganizer.com's year-end product sales forecast is tracking to increase a full 28% to exceed \$11 million, a substantial increase over the \$8.6 million realized the year prior. The company has also already achieved a 25% increase in the number of individual customer accounts serviced that, as of May 2007, registers at over 110,000 worldwide, including many industry-leading global brands and organizations.

With new products being regularly integrated into the catalog, the company's inventory of available SKUs has more than quadrupled in size since the company's inception in 2002. Having added more than 3,700 new quality-assured products in 2007 alone, CableOrganizer.com boasts a continuously developing product base as the company seeks to assure every cable, wire and equipment management need is met through its electronic storefront.

Operated by a highly experienced team of seasoned executives, IT experts and Internet marketing professionals in various disciplines, CableOrganizer.com has established itself as a primary source for both ubiquitous and specialized cable and wire management-related solutions. The company helps individuals,

small through large corporations, hospitals and government offices worldwide organize cable and other office clutter through its highly personal, accessible, and expedient cable and wire management online storefront. CableOrganizer.com also publishes "On the Wire," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base.

The complete Internet Retailer Top 500 Guide can be accessed online at <http://www.internetretailer.com/top500/list.asp>.

#### **About CableOrganizer®.com**

Founded in February 2002 and headquartered in Fort Lauderdale FL, CableOrganizer.com is a global cable and wire management-related product purveyor that provides companies, organizations and individuals with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to owning and operating the industry-leading eCommerce site [CableOrganizer.com](http://CableOrganizer.com), the company also owns [CableOrganizer.fr](http://CableOrganizer.fr), which is operated out of Rennes, France, while also continuing to propagate its influence throughout the entire European marketplace and beyond. In 2007 CableOrganizer.com was named on *Internet Retailer* magazine's Top 500 Guide, and also received a Stevie® Award as the "Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees. CableOrganizer.com also publishes "On the Wire," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base.

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