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CableOrganizer.com Named “Best Overall Non-Services Company of the Year - up to 100 Employees” at 3rd Annual Stevie® Awards for Women in Business

With over 80,000 customers to date and well over 5,000 inventory SKUs, leading e-commerce company predicts 20% revenue growth for 2007

FORT LAUDERDALE, FL, March 12, 2007 – CableOrganizer.com (<http://cableorganizer.com>), among the world's leading purveyors of cable, wire and equipment management solutions for use in business and at home, and its co-founder and CEO Valerie Holstein today announced the company has won a coveted Stevie Award as the “Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees” at the 3rd Annual Stevie Awards for Women in Business ceremony held in New York March 2, 2007. More than 600 entries were submitted for consideration in more than 40 categories.



2006 Winner

In addition to “Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees,” CableOrganizer.com had also achieved finalist status in the “Fastest-Growing Company of the Year” Stevie Award category as determined by members of the Awards' Board of Distinguished Judges & Advisors.

“We are deeply honored to receive a Stevie Award as the ‘Best Overall Company’ in our category, which is a reflection of the dedication and skill of our team on the whole,” said Holstein. “It’s also especially gratifying since this particular award recognizes the significant contributions women are making across multiple industries. I’m proud to play a role in that and to set an example for aspiring business women everywhere.”

The Stevie Awards for Women in Business honor women executives, entrepreneurs, and the companies they run – worldwide. The Stevie Awards have been hailed as “the business world’s own Oscars.” (*New York Post*, April 27, 2005).

Nicknamed the Stevies for the Greek word “crowned,” winners were announced during ceremonies at New York’s Marriott Marquis Hotel. More than 180 nominated women executives and entrepreneurs from the U.S. and several other countries attended.

The elegant Stevie trophy was designed by R. S. Owens, the same company that makes the Oscar® and the Emmy.

Details about The Stevie Awards for Women in Business and the list of Finalists and Stevie Award winners are available at www.stevieawards.com/women.

About CableOrganizer®.com

Founded in February 2002 and headquartered in Fort Lauderdale FL, CableOrganizer.com is a premier cable and wire management-related product vendor that provides companies, organizations and individuals around the globe with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to owning and operating the industry leading eCommerce site CableOrganizer.com, the company also owns CableOrganizer.fr, which is operated out of Rennes, France, while also continuing to propagate its influence throughout the entire European marketplace and beyond. CableOrganizer.com also publishes "*On the Wire*," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base.

About The Stevie Awards

Hailed as "the business world's own Oscars" by the New York Post (April 27, 2005), Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and the Selling Power Sales Excellence Awards. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

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