

CBS The Talk, Price is Right price for Hermosa Inn

http://www.cbs.com/shows/the_talk/video/v91U3SwVVg61gyzroZjHwSbbD1pngktN/the-talk-11-21-2017/

They also doubled the price and had an additional online exposure component:

The screenshot shows an email client window titled "Untitled - Message (HTML)". The interface includes a ribbon with tabs for FILE, MESSAGE, INSERT, OPTIONS, FORMAT TEXT, REVIEW, and FORMAT. The MESSAGE tab is active, displaying various tools like Cut, Copy, Paste, Format Painter, and text formatting options (font face, size, bold, italic, underline, color, background color). There are also options for inserting elements like addresses, check names, files, and signatures, as well as importance and zoom settings.

The email content area shows the following details:

- From:** ***** THELUXELIST@merileekern.com
- To...**
- Cc...**
- Bcc...**
- Subject**

The main body of the email contains a promotional link: https://www.cbs.com/shows/the_talk/giveaways/. Below the link is a promotional graphic for Hermosa Inn. The graphic features a photograph of a hotel room with a bed, a desk, and a fireplace. A sign in the room reads "THE HERMOSA INN A Boutique Hideaway".

HERMOSA INN 3-NIGHT STAY WITH DAILY BREAKFAST AND A DINNER FOR TWO

The award-winning Hermosa Inn is nestled on six exclusive acres in Paradise Valley, Arizona and features forty-three casitas, Lon's restaurant, patios, and a subterranean wine cellar. Enter for your chance to win a 3-night stay in a Deluxe Casita with fireplace, daily breakfast, and a dinner for two.

Enter to Win

At the bottom right of the promotional graphic, there is a small icon and the text "(Ctrl)".

The Windows taskbar at the bottom of the screen shows the search bar with the text "Type here to search", several application icons (including Chrome, File Explorer, and Word), and the system tray with the date and time: 4:20 PM 11/22/2017.