



# Fake Photo? How to Spot Sham AI Images

Free Apps Flag AI-Generated Image Frauds

By Merilee Kern, MBA



NOT REAL

Amid an onslaught of concerning headlines spotlighting deep-fake AI-generated photo/video scams wreaking havoc across digital, workplace, political and societal frameworks. Solutions are combating AI-driven fraudulent information and fraud before people fall victim to scams. One AI disruptor transforming the fight against AI fraud is **Bit Mind**, an AI deep-fake detection authority offering free apps/tools to instantly identify and flag AI-generated images before we fall victim. Built by AI engineers from leading tech companies they uphold media credibility... authenticity of information, enhance digital interaction, support better decision-making and strengthens the integrity of the modern digital world by protecting reputations, shielding finances and maintaining trust for celebrities, politicians, public figures and everyone else. For B2C and B2B use these 5 **Bit Mind Tools** are free and accessible to everyone:

- **AI Detector App:** A simple website where users can drag-and-drop suspicious images for fast deep-fake detection results.
- **Chrome Extension:** Flags AI-content in real-time, while browsing.
- **X Bot:** Verifies if images on X/Twitter are real or AI-Generated.
- **Discord Bot:** Verifies if images are real or AI-generated via its Discord Integration;

- **AI or Not Game:** Fun Telegram bot tests human-created images.

*"Recognizing the need to integrate deep-fake detection into everyday technology our applications fit seamlessly into users' lives. The Bit Mind*

*Detection App is user-friendly allowing individuals to up-load images and quickly assess the likelihood of them being real or synthetic. The Browser Extension enhances on-line security analyzing images on web pages in real time providing immediate feedback on their authenticity through our subnet validators. Tools empower users to navigate digital space with confidence and security. Deep fake technology is a marvel and a menace. Creating synthetic media that closely mimics reality... Deep-fakes is unprecedented in offering privacy, security, and information integrity. We introduced Bit Mind Subnet a breakthrough on the Bittensor network dedicated to detection and mitigation of deepfakes,"* stated Ken Miyachi, BitMind CEO. As the world's first decentralized **Deepfake Detection System**, BitMind's open-source technology enables developers to easily integrate the technology into their existing platforms offering real-time detection of deepfakes.

## BitMind Technology Is A Game Changer

- BitMind Subnet is equipped with advanced detection algorithms utilizing both generative and discriminative AI technologies to provide a robust mechanism for identifying deepfakes.

- Cutting-edge techniques like Neighborhood Pixel Relationships ensure detection accuracy. Subnet operation is decentralized; miners across networks run binary classifiers ensuring detection is widespread; not confined to a centralized repository which enhances

reliability and integrity of results.

- Community collaboration is a cornerstone of the BitMind Subnet; contributing to its evolving code-base, engaging with developers, researchers and subnet improves and updates with the latest advancements in AI.

- BitMind combines industry expertise, cutting-edge academic research, deep passion for technology and proven record in AI, blockchain, architecture leading tech projects and finding top innovative companies to join.

BitMind's safer, transparent digital world is where AI benefits humanity; it's driven by passion for innovation, security and community engagement. Technologies are designed to safeguard the integrity of digital media and foster a trustworthy digital ecosystem. In a world of fake news and increasing cyber threats, BitMind's innovations pave the way for a future where digital trust is a necessity. The global community must be equipped to ingest digital information in a reliable and authentic in order to realize AI's true potential safely and efficiently. ■

Merilee Kern, MBA is internationally-regarded as a brand strategist and analyst reporting noteworthy industry change makers and innovators across B2B and B2C categories such as brands, field experts, products, services, destinations and events. Founder and Executive Editor/Producer of "The Luxe List" a prolific business of lifestyle, trends, voice of authority and taste-maker, she searches innovative must-haves and exemplary experiences over all price points from affordable to the extreme delving into the minds behind the brands. She reaches multi-millions worldwide via broadcast TV her show and others where she appears and a myriad of print and on-line publications. [www.TheLuxeList.com](http://www.TheLuxeList.com) and [www.SavvyLiving.tv](http://www.SavvyLiving.tv); Instagram [www.instagram.com/MerileeKern](https://www.instagram.com/MerileeKern); Twitter [www.twitter.com/MerileeKern](https://twitter.com/MerileeKern); Facebook [www.facebook.com/MerileeKern](https://www.facebook.com/MerileeKernOfficial); LinkedIn [www.linkedin.com/in/MerileeKern](https://www.linkedin.com/in/MerileeKern).



## AI or Not Game

Use this Telegram bot to play the AI or Not game—a fun way to test your ability to distinguish between AI-generated and human-created images.



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